



**2019 SUNLINE TRANSIT AGENCY**

**111 MUSIC FESTIVAL**

**CONTEST RULES & APPLICATION**



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**DESCRIPTION:** SunLine Transit Agency will host the 111 Music Festival on Saturday, November 16<sup>th</sup> at major timepoints (bus stops) along the Route 111 service, which takes riders where they need to go along the Coachella Valley's most vital artery, Highway 111. The Festival will transform select SunLine bus stops into festival stages featuring local bands/musical performers from 11:00 a.m. - 3:00 p.m.

**PRIZES:** The 111 Music Festival first place winner will receive a \$500 Visa gift card, the second place winner will receive a \$300 Visa gift card, and the third place winner will receive a \$100 Visa gift card.

**ELIGIBILITY:** The 111 Music Festival is open to performers who must:

- Be at least 8 years of age.
- Be prepared to give a live performance.
- Reside within a 45-mile radius of SunLine's service network.
- Be non-professionals (may not generate 50% or more of their wages from performing).
- Be able to commit to the entire rehearsal / performance schedule.

**ENTRY:** SunLine encourages local bands/musical performers to submit their video audition to be considered as one of the artists to perform for the Festival. The criteria is as follows:

- Applications and supplemental materials should be submitted via e-mail to [111musicfest@sunline.org](mailto:111musicfest@sunline.org) to be considered as one of the artists selected for the Festival. Audio files are not accepted. Video and social media page links are welcomed.
- A maximum of (2) entries are allowed per performance group or individual.

- All files must be clearly labeled with the performer's name and title of performance piece.
- Incomplete materials will not be processed.
- Professional recordings are not required, but attention to quality, clarity and point of view are essential for accurate review.
- All lyrics, subject matter, overall performance, actions, and dress must be family friendly in nature.

**PROCEDURE:** 111 Music Festival performers must submit a completed application accompanied by a 90 second music video or web link to your music.

**The application deadline is Monday, October 21<sup>st</sup>, 2019.** Applications and supplemental materials should be submitted via e-mail to [111musicfest@sunline.org](mailto:111musicfest@sunline.org).

SunLine neither retains nor returns the materials submitted.

Once a performer's entry is received, it will be reviewed by a screening panel. Finalists will perform for a live audience at one of SunLine's bus stops served by Route 111 on Saturday, November 16, 2019. Allotted time will be given between the hours of 11:00 a.m. - 3:00 p.m. Winners will be selected by passenger votes via text and posts tagging the 111 Music Festival and their favorite band/performers on Facebook or Instagram.

**RULES:** 111 Music Festival performers must comply with [SunLine's Customer Conduct Policy](#) while on the bus or at the bus stops.

All lyrics, subject matter, overall performance, actions, and dress must be family friendly in nature. No inappropriate language or subject matter is allowed. Performers that fail to abide by these rules will be removed from the bus stop and disqualified.

**DAY OF EVENT:** 111 Music Festival performers will perform at designated bus stops for 30 to 40 minutes. There will be 10 minutes for set up and 10 minutes for tear-down.

**STAGE:** 111 Music Festival will be held at SunLine's major timepoints (bus stops) served by Route 111. Limited power will be available at each location.

**MUSIC ACCOMPANIMENT:** 111 Music Festival performers are responsible for any equipment damage or lost during their set-up, set or tear-down.

**MERCHANDISE:** 111 Music Festival performers may sell merchandise (CDs, T-shirts, and posters) in the bus stop area they are scheduled to perform during their set time.

**SELECTION CRITERIA:** Each application will be reviewed by a 111 Music Festival Committee on the basis of the following:

1. Timely receipt of the completed application. Applications received after 5:00 p.m. on Monday, October 21, 2019 will not be reviewed.
2. Uniqueness and appeal of performance, including sound, vocals, and lyrics.
3. Material to be performed must be appropriate for a family audience.
4. Must be at the designated SunLine bus stop at the time assigned to the performer(s) on Saturday, November 16<sup>th</sup>, 2019.

111 Music Festival performers selected the week of October 28 will be notified by phone or email no later than Friday, November 1, 2019. Performance schedule, credentials and bus stop information will be provided once the performers have been selected. SunLine Transit Agency has the right to reject any application for any reason.

The list of performers and schedule will be distributed on Friday, November 1<sup>st</sup>, 2019.

**JUDGING CRITERIA:** Contestants will be judged by popular vote through an online voting poll on the day of the event.



**SUNLINE TRANSIT AGENCY**  
**111 MUSIC FESTIVAL**  
**2019 ENTRY FORM**

Name of band/performer:

\_\_\_\_\_

Name of person submitting application and relationship to the band/performer:

\_\_\_\_\_

Applicant address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day time contact phone number: (\_\_\_\_\_) \_\_\_\_\_

E-mail address: \_\_\_\_\_

Best time to be contacted: \_\_\_\_\_

Number of performers: \_\_\_\_\_ Will you be selling merchandise? Yes \_\_\_\_ No \_\_\_\_

**PERFORMER NAME(S) AND INSTRUMENT(S) PLAYED**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

5) \_\_\_\_\_

**VIDEO LINKS (SONGS SHOULD BE NO LONGER THAN 90 SECONDS PER PIECE)**

1) \_\_\_\_\_

2) \_\_\_\_\_

SET LIST

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_

You and your band wish to enter the 111 Music Festival and agree to abide by the rules provided by SunLine Transit Agency. Your signature indicates that you have agreed to abide by all rules and regulations as published on the forms provided. I certify that all information provided above is true and accurate.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Parent or guardian must sign for minor under the age 18)



**2019 SUNLINE TRANSIT AGENCY**  
**111 MUSIC FESTIVAL**  
**CONTESTANT MEDIA**  
**INFORMATION**

The following information will be provided to media for publicity of the contest.

Name of band: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_

What makes your band unique? \_\_\_\_\_

What venues have you played? \_\_\_\_\_

Describe your musical style: \_\_\_\_\_

How did you hear about this contest? \_\_\_\_\_

Please complete and submit application.

**SUBMIT APPLICATION**

**NO LATER THAN 5 PM ON MONDAY, OCTOBER 21, 2019**