



AGENDA
TAXI COMMITTEE MEETING
March 22, 2017
11:00 a.m. – 11:30 a.m.

Wellness Center
SunLine Transit Agency
Thousand Palms, CA

(Public Comments will be accepted on each Agenda item upon the conclusion of the staff report on that item. Public comments on non-agendized items will be accepted during the Public comments section. Comments may be limited to 3 minutes in length. Please notify the Committee Chair if you wish to comment.)

1. **Call to Order**

2. **Roll Call**

3. **Confirmation of Agenda**

4. **Presentations**

How Taxi Franchises Conduct Business in Coachella Valley
Pete Gregor

5. **Public Comments**

Receive Comments

Anyone wishing to address the Taxi Committee on items not on the Agenda should do so at this time. Each presentation is limited to three minutes.

-----**RECEIVE & FILE**-----

6. **Consent Calendar**

Receive & File

All items on the Consent Calendar will be approved by one motion, and there will be no discussion of individual items unless a Board member requests a specific item be pulled from the calendar for separate discussion. The public may comment on any item.

- a) SSG/SRA checks over \$1000 issued January 2017 (Page 1)
- b) SSG/SRA Monthly Budget Reports January 2017 (Pages 2-3)
- c) Taxi Vehicle/Rides Analysis (Pages 4-5)
- d) Metric (Taxi Expense vs Taxi Revenue) (Page 6)

----- ACTION -----

7. [Resolution Amending Resolution 075 Setting Special Music Festival Venue Fee](#) **Approve**
(Robert Radi, Chair Taxi Committee;
Staff: Peter Gregor)
Staff recommends that the Board of Directors approve the attached amendment to Resolution 075, passed on March 23, 2016. Amendment allows for a special event pick up fee to be charged for taxicab pickups made at the Coachella and Stagecoach Festivals and increases the fee from \$20 to \$30. (Pages 7-11)

8. **Adjourn**

SunLine Regulatory Administration

Checks \$1,000 and Over

For the month of January 2017

NOTE: 1). Bold check payments represent "pass through" payments that were, or will be reimbursed to SunLine under the provisions of specific grants or contracts. 2). Underlined check payments represent "shared" payments with SunLine and specific vendors/employees.

| Vendor Name | Description | Check # | Check | Amount |
|------------------------|----------------------------------|----------------|--------------|---------------|
| SUNLINE TRANSIT AGENCY | Payroll Liabilities Exp 11/10/16 | 090300 | 1/17/2017 | \$10,965.34 |
| PROPER SOLUTIONS | Temp Employee 12/9-1/20 | 090308 | 1/27/2017 | \$3,061.50 |
| SUNLINE TRANSIT AGENCY | Overhead Expense Dec 2016 | 090304 | 1/17/2017 | \$2,446.50 |
| SUNLINE TRANSIT AGENCY | Overhead Expense Nov 2016 | 090303 | 1/17/2017 | \$2,446.50 |
| SUNLINE TRANSIT AGENCY | Payroll Liabilities Exp 1/13/17 | 090302 | 1/17/2017 | \$2,138.39 |
| SUNLINE TRANSIT AGENCY | Payroll Liabilities Exp 1/27/17 | 090311 | 1/27/2017 | \$2,097.98 |

| | |
|--|-------------|
| Total of Checks Over \$1,000 | \$23,156.21 |
| Total of Checks Under \$1,000 | \$2,058.32 |
| Total of All Checks for the Month | \$25,214.53 |
| Total Amount of Checks Prior Years Same Month | \$23,137.34 |



SunLine Regulatory Agency
Budget Variance Report
January 2017

| Description | FY 17 Total Budget | Current Month | | | Year to Date | | |
|--|-----------------------|------------------|---------------|----------------------------|-----------------|---------------------|----------------------------|
| | | Actual | Budget | Favorable (Unfavorable) | YTD Actual | FY 17 YTD Budget | Favorable (Unfavorable) |
| Revenues: | | | | | | | |
| Meter Readings | 197,434 | 13,763 | 16,453 | (2,690) | 101,415 | 115,170 | (13,755) |
| Revenue Fines | 2,000 | 0 | 167 | (167) | 5,910 | 1,167 | 4,743 |
| Vehicle Inspection Revenue | 1,900 | 0 | 158 | (158) | 1,200 | 1,108 | 92 |
| Vehicle Re-inspection Revenue | - | 0 | 0 | 0 | 100 | 0 | 100 |
| New Driver Permit Revenue | 4,000 | 180 | 333 | (153) | 3,690 | 2,333 | 1,357 |
| Driver Transfer Revenue | 850 | 0 | 71 | (71) | 750 | 496 | 254 |
| Driver Renewal Revenue | 9,200 | 1,250 | 767 | 483 | 4,950 | 5,367 | (417) |
| Driver Permit Reinstatement/Replacement | 150 | 0 | 13 | (13) | 85 | 88 | (3) |
| Vehicle Permit Revenue | 80,900 | 13,575 | 6,742 | 6,833 | 36,000 | 47,192 | (11,192) |
| Total Revenue | 296,434 | 28,768 | 24,703 | 4,065 | 154,100 | 172,920 | (18,820) |
| Expenses: | | | | | | | |
| Salaries and Wages | 128,702 | 6,885 | 10,725 | 3,840 | 77,446 | 75,076 | (2,370) |
| Fringe Benefits | 89,298 | 2,153 | 7,442 | 5,289 | 34,192 | 52,091 | 17,899 |
| Services | 50,500 | 2,596 | 4,208 | 1,613 | 18,349 | 29,458 | 11,110 |
| Supplies and Materials | 6,433 | 165 | 536 | 371 | 1,593 | 3,753 | 2,160 |
| Utilities | 6,585 | 549 | 549 | (0) | 3,841 | 3,841 | 0 |
| Casualty and Liability | 11,846 | 987 | 987 | (0) | 6,910 | 6,910 | 0 |
| Miscellaneous | 3,070 | 120 | 256 | 136 | 1,840 | 1,791 | (49) |
| Total Expenses | 296,434 | 13,454 | 24,703 | 11,249 | 144,171 | 172,920 | 28,749 |
| Total Operating Surplus (Deficit) | \$ - | \$ 15,313 | | | \$ 9,929 | | |



Budget Variance Analysis - SunLine Regulatory

Revenue - Unfavorable

- Taxi revenues heavily influenced by seasonal decline during summer months. The surplus in the peak months will decrease the unfavorable balance.
- Taxi franchises pay the full year's vehicle permits during the peak months of October through April.

Salaries and Wages - Unfavorable

- Salary & wage expenses are attributed to additional salary allocations from SunLine Transit Agency.

Fringe Benefits - Favorable

- Fringe benefit savings are attributed to work force reduction.

Services - Favorable

- Legal services lower than projected monthly estimates.

Supplies and Materials - Favorable

- Favorable materials and supplies expenses attributed to lower than expected repair parts for vehicles.

Utilities - Favorable

- Utility expenses are within an acceptable range of the budget.

Casualty and Liability - Favorable

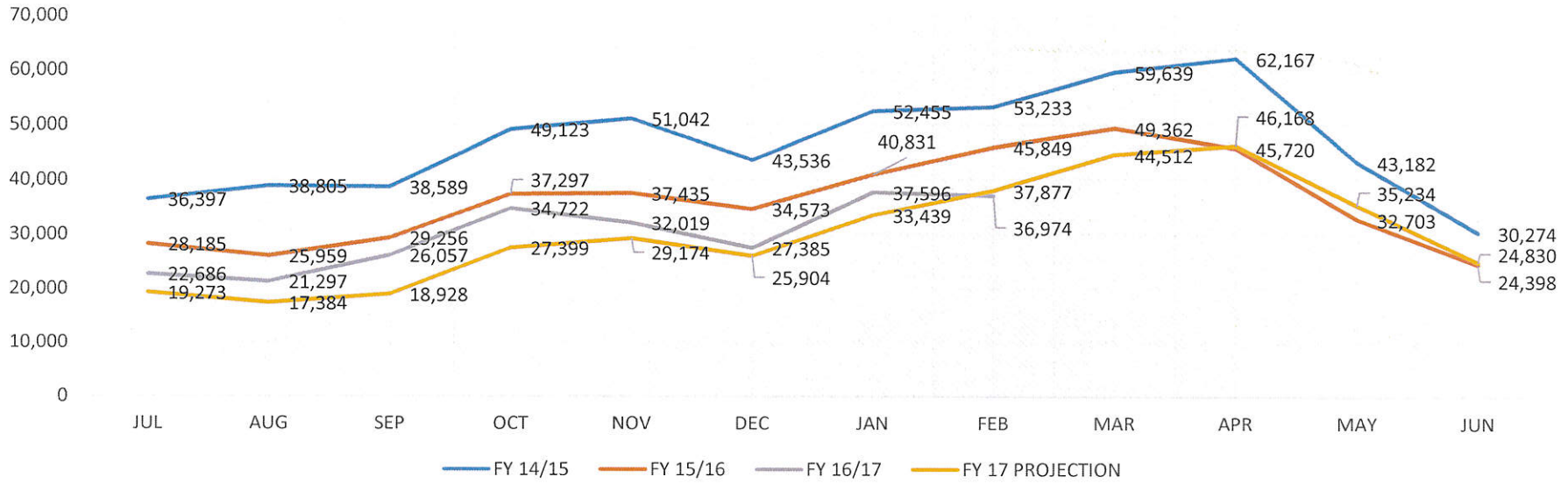
- Casualty and liability expenses are within an acceptable range of the budget.

Miscellaneous - Unfavorable

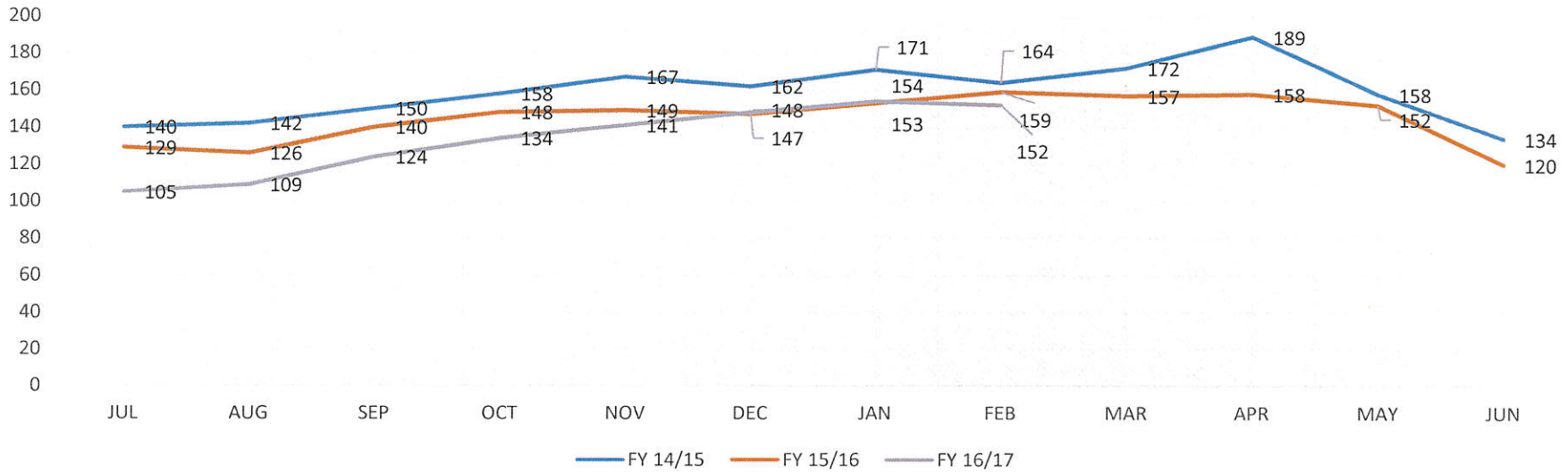
- Merchant Collection fees are higher than anticipated.



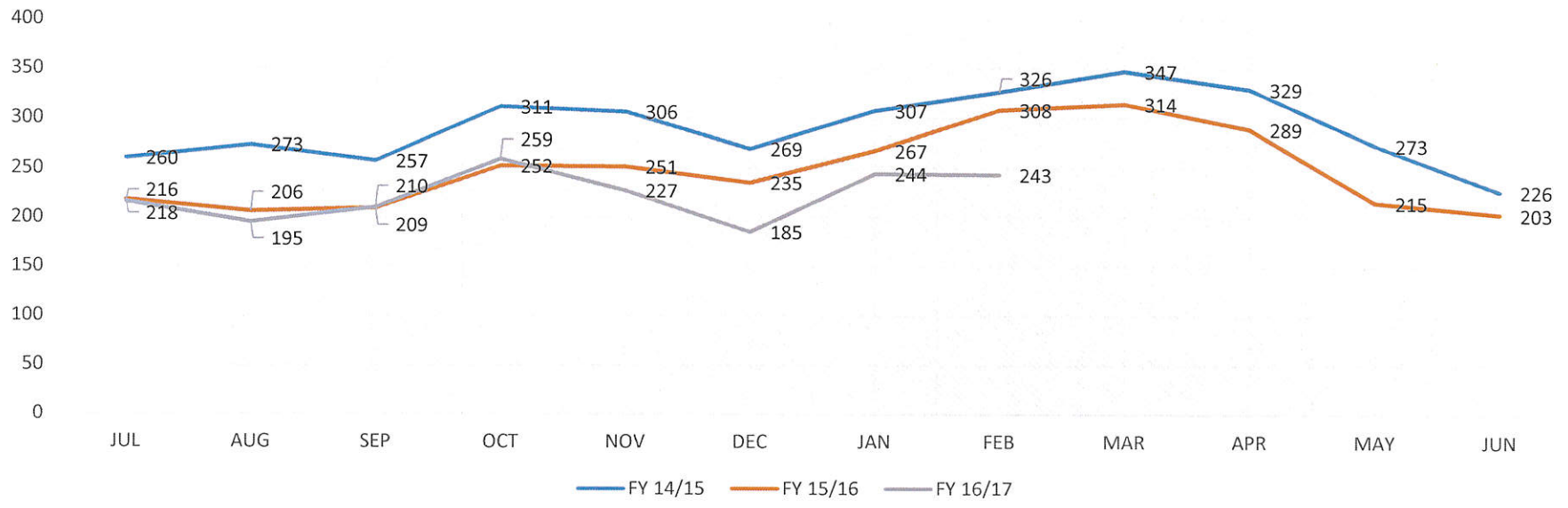
OF TAXI TRIPS



OF CABS PROVIDING TRIPS

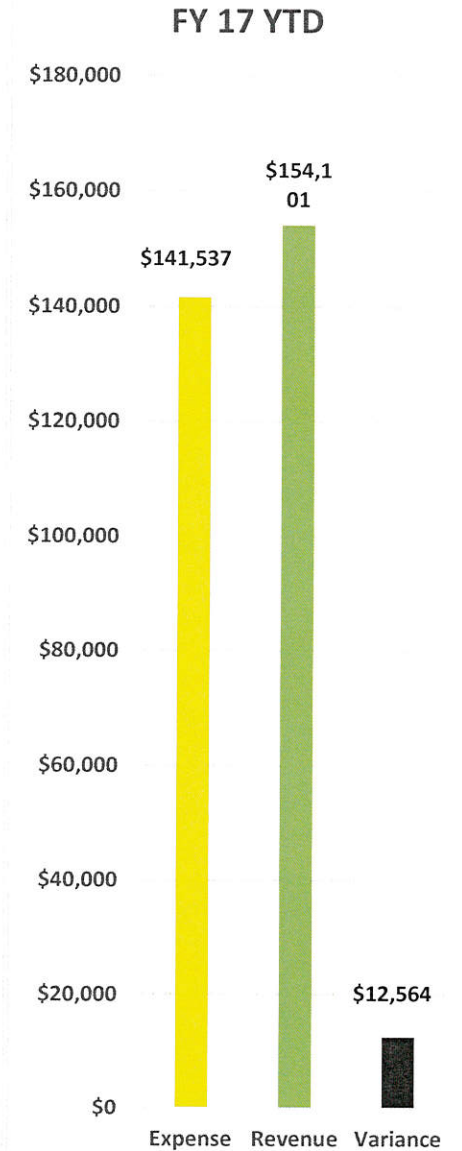
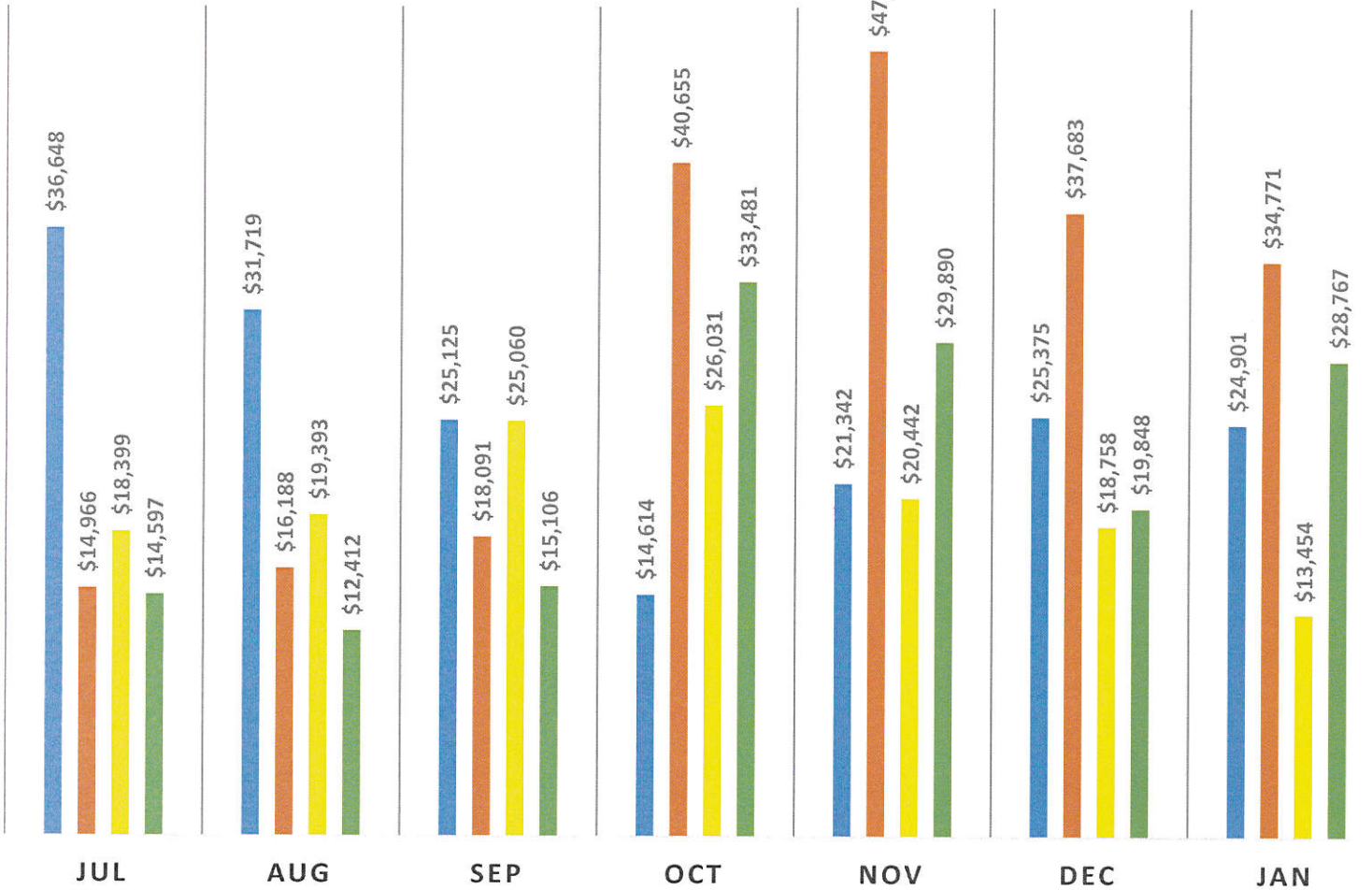


OF TRIPS PER CAB



TAXI EXPENSE VS. REVENUE AND VARIANCE JANUARY 2017

■ Expense 16
 ■ Revenue 16
 ■ Expense 17
 ■ Revenue 17



Measuring the health of the FY16 SRA budget by monitoring expenses and revenues.
 Goal: Reduce operating expenses by 5% to offset the continued decrease in taxicab ridership.



SunLine Services Group

DATE: March 22, 2017 **ACTION**

TO: Taxi Committee
Board of Directors

FROM: Taxi Administrator

RE: [Resolution amending Resolution 075 Setting Special Music Festival Venue Fee](#)

Recommended Action

Staff recommends that the Board of Directors approve the attached amendment to Resolution 075, passed on March 23, 2016. Amendment allows for a special event pick up fee to be charged for taxicab pickups made at the Coachella and Stagecoach Festivals and increases the fee from \$20 to \$30.

Background

In 2016 the Franchises requested an amendment to resolution 075 allowing for an event pick up fee to be charged for the Coachella and Stagecoach music festivals. This resolution allowing for a \$20 fee was passed by the Board. In 2016 the Franchises requested a \$30 similar fee for the Desert Trip music festival. This fee was also passed by the Board.

The increase of \$10 for the 2017 Coachella and Stagecoach music festivals is reflective of the increase requested and approved by the Board for the 2016 Desert Trip music festival. It was determined that the \$20 fee failed to provide sufficient incentive to entice more taxicabs to the designated taxi pickup area. It was also learned that even with the special event fee, costs to consumers choosing to use taxicab service over TNC's was significantly less. The fee provides incentive for drivers to wait at the taxi pick up area, giving patrons the option of taking a taxi. By providing an incentive to drivers, staff will achieve the goal of having more taxicabs staged at the taxi pickup area.



The fee shall be restricted to only those trips that originate from the area designated for taxicab pickups by the festival organizers. The \$30 fee will only be effective from the start of the first music festival, April 14, 2017 to April 30, 2017.

Financial Impact

None.

Peter Gregor



ADOPTED THIS 22th DAY OF March, 2017

ATTEST:

Diane Beebe
CLERK OF THE BOARD
SunLine Transit Agency

Russell Betts
CHAIRMAN of the Board
SunLine Transit Agency

APPROVED AS TO FORM:

General Counsel
Eric Vail



STATE OF CALIFORNIA)
) ss.
COUNTY OF RIVERSIDE)

I, DIANE BEEBE, Clerk of the Board of Directors of the SunLine Transit Agency, do hereby certify that Resolution No. _____ was adopted at a regular meeting of the Board of Directors held on the _____ day of _____, 20__, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand this ____ day of _____, 20__.

Diane Beebe
CLERK OF THE BOARD
SunLine Transit Agency

