



PRODUCTION

BUS ADS

DIMENSIONS:

	TAILS – 21" W x 70" H		KINGS – 30" H x 144" W		SUPER KINGS – 30" H x 216" W	
	<u>height</u>	<u>width</u>	<u>height</u>	<u>width</u>	<u>height</u>	<u>width</u>
Final size:	21½"	70½"	31"	145"	31"	217"
Bleed:	21"	70"	30"	144"	30"	216"
Trim:	18"	67"	27"	141"	27"	213"
Safety:						

Super King and King Kong varies – contact us for more information

MATERIALS USED FOR BUS ADS

TAILS – 21" W x 70" H

KINGS – 30" H x 144" W

3M IJ36 + 8509 overlamine

SUPER KINGS – 30" H x 216" W

KING KONGS

3M IJ46 + 8509 overlamine

PERFORATED WINDOW GRAPHICS

3M IJ67 + 8914 overlamine

BUS SHELTER ADS

MATERIALS: Vinyl is best option. (Styrene or Opalene)

SHELTER AD DIMENSIONS:

	<u>height</u>	<u>width</u>
Final Size w/bleed:	70.25"	47.75"
Final Size:	68"	47.5"
Live Area:	65"	45.5"

If you require additional assistance, please contact 760-343-3451 and ask for our advertising department.