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SunLine: Rides Reimagined Stakeholders Workshop Debrief

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Let's think about transit

Content

- Project Introduction
- Ridership versus Coverage Dilemma
- Transit Planning Game
- Existing Service Challenges
- Community Survey Results (preliminary)
- Designing Service to Maximize Access
- Next Steps
- Discussion / Q&A

What is SunLine: Rides Reimagined?

The project seeks to answer questions like:

- Where and how often should transit run?
- What kind of service is appropriate in different locations?
- Next 10 years
 - Immediate action
 - Mid- and long-term improvements

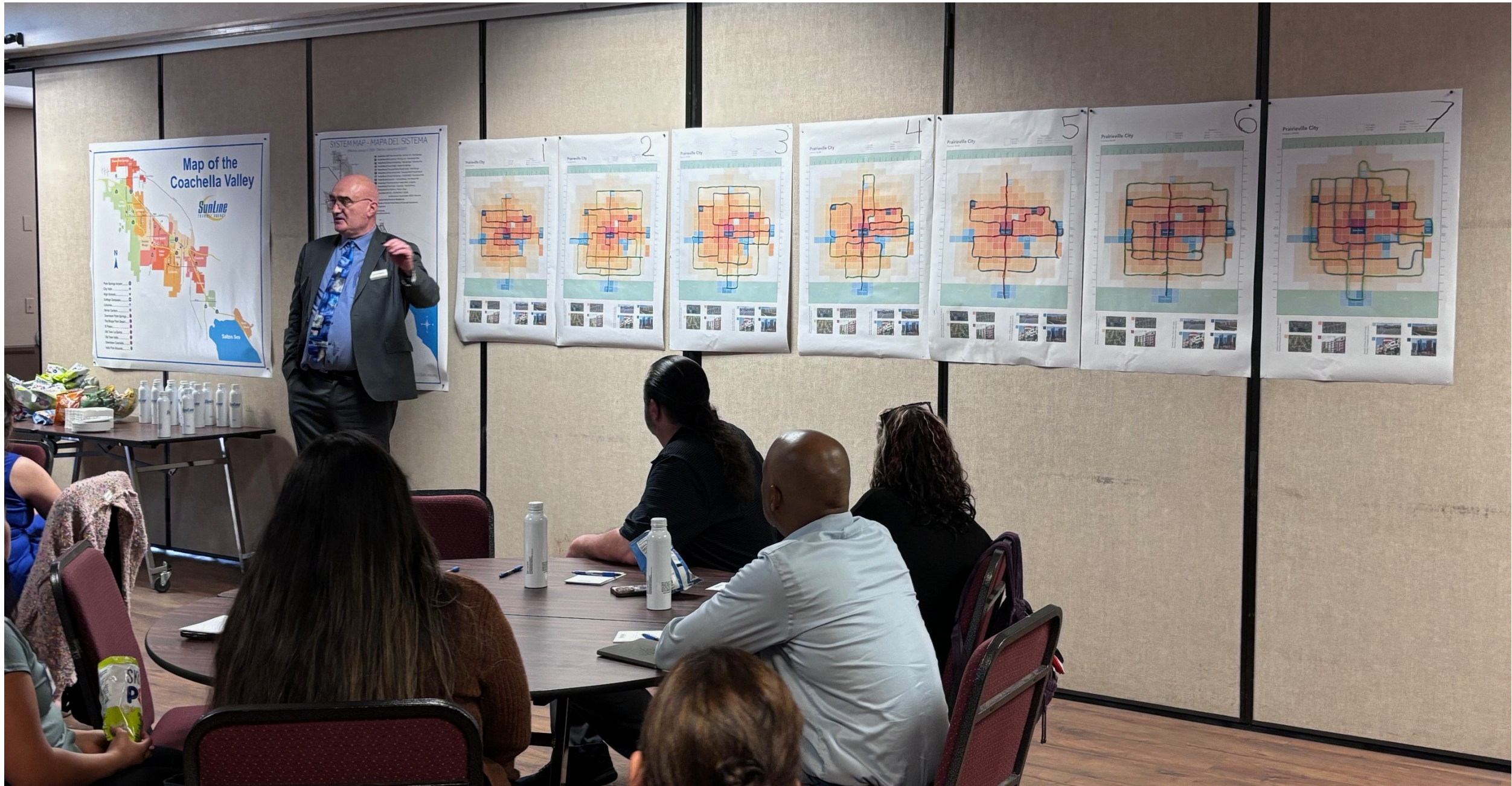
How to make transit useful?

Where are we in the process?

- We've completed our review of the existing transit service and transit market.
- We've completed our 1st Community Survey and round of engagement with project partners and community stakeholders.



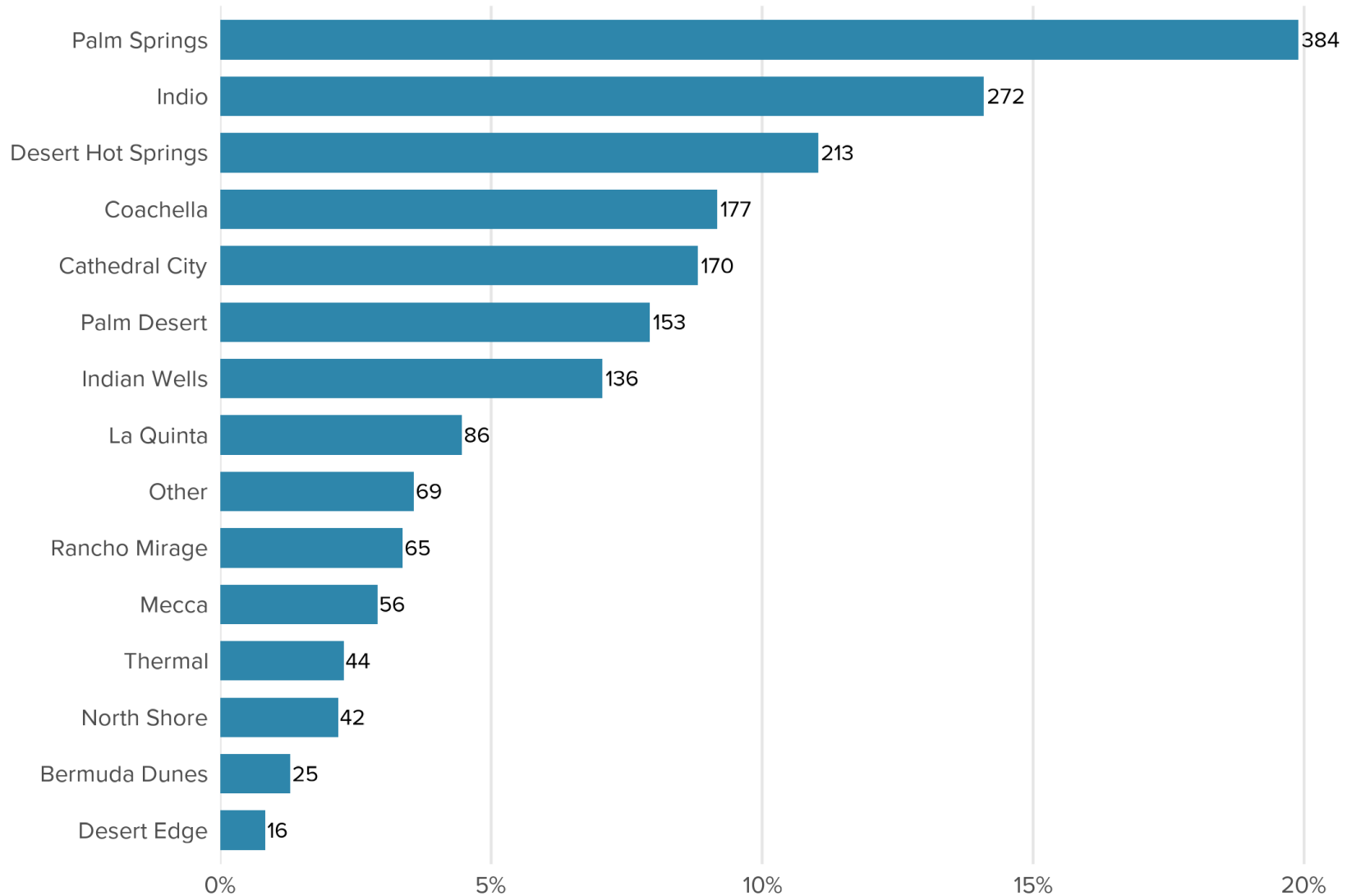




Community Survey

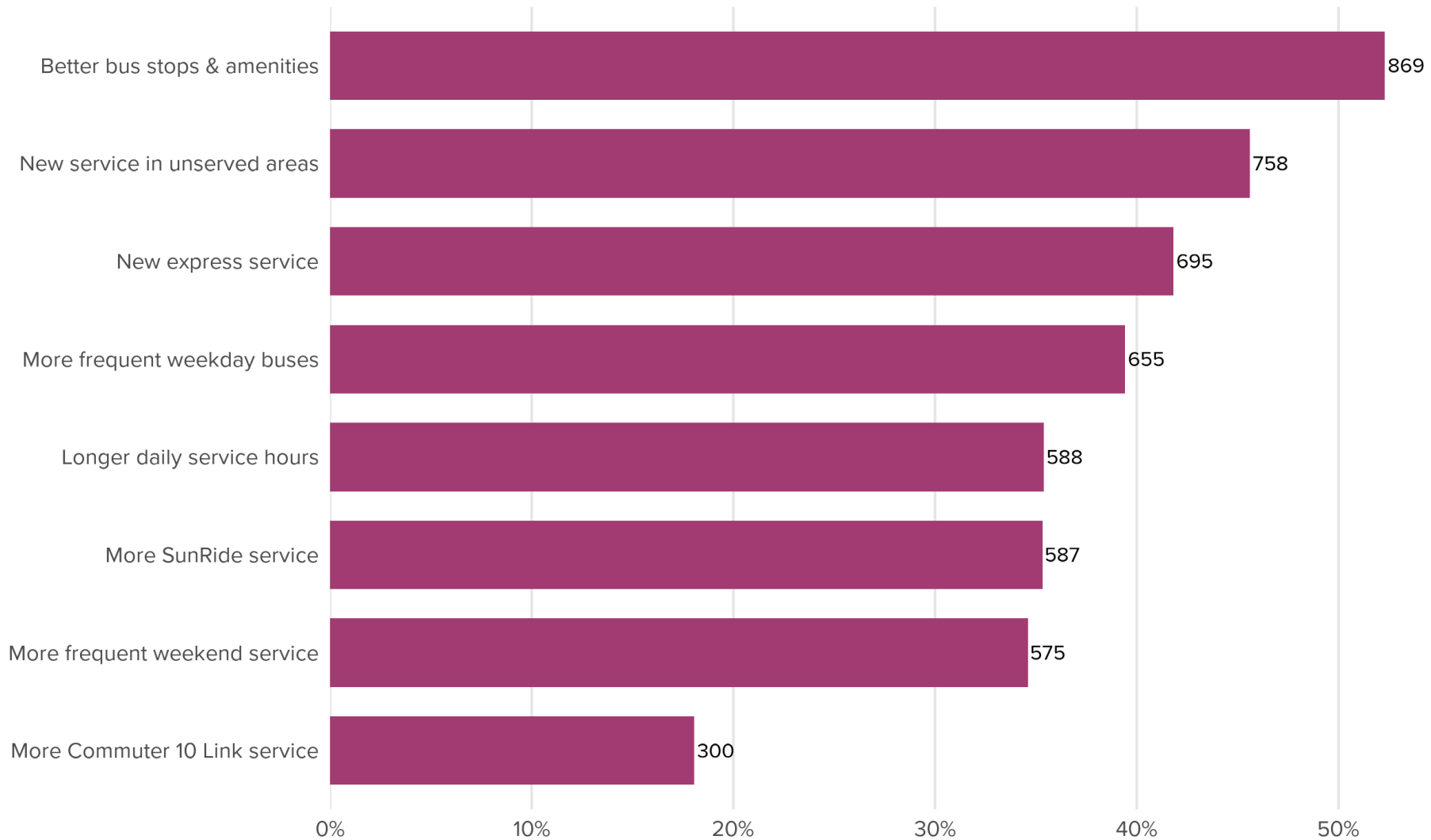
Where do you live?

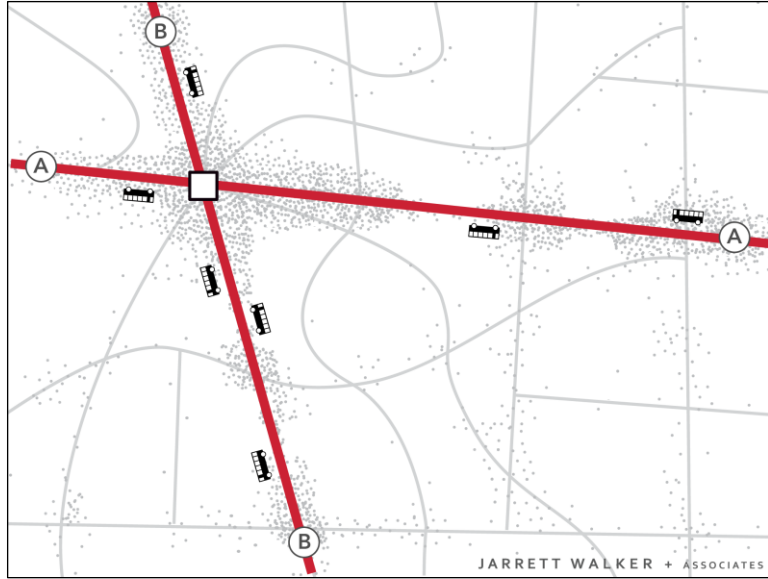
n = 1930



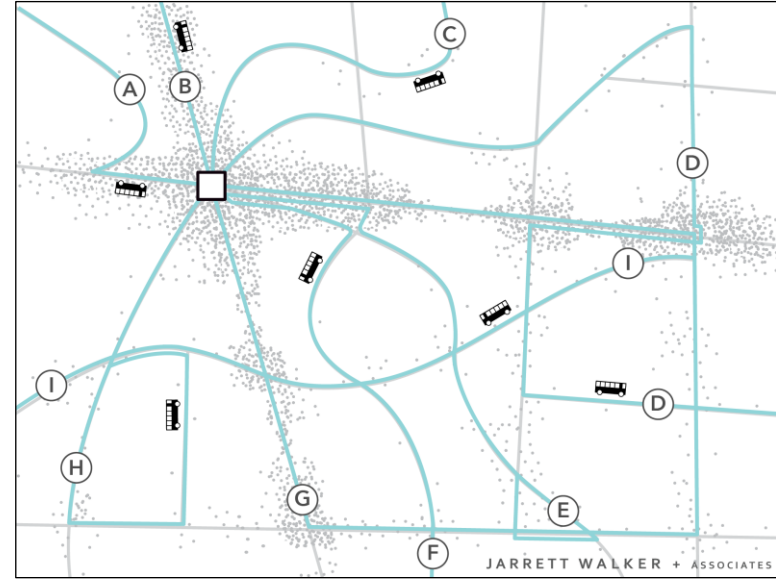
Where should SunLine invest additional resources?

Up to 4 selections per respondent | n = 1662





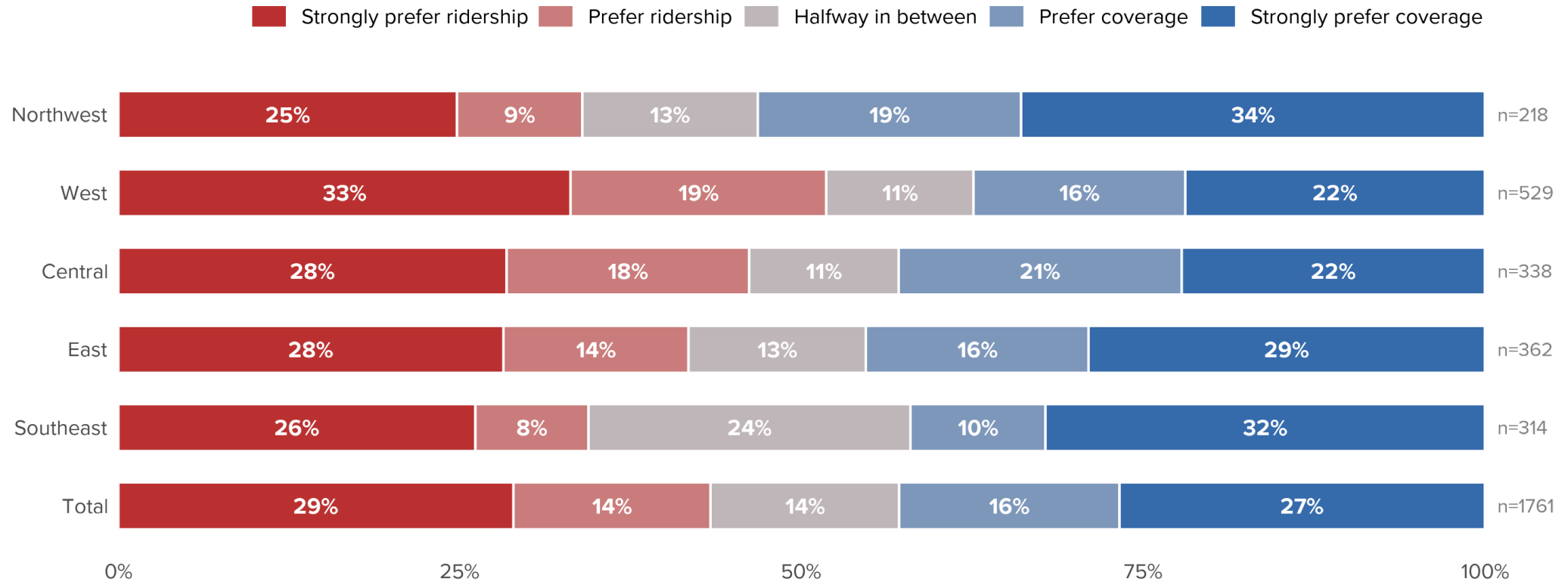
Ridership Concept



Coverage Concept



What goal is more important to you? By Zone



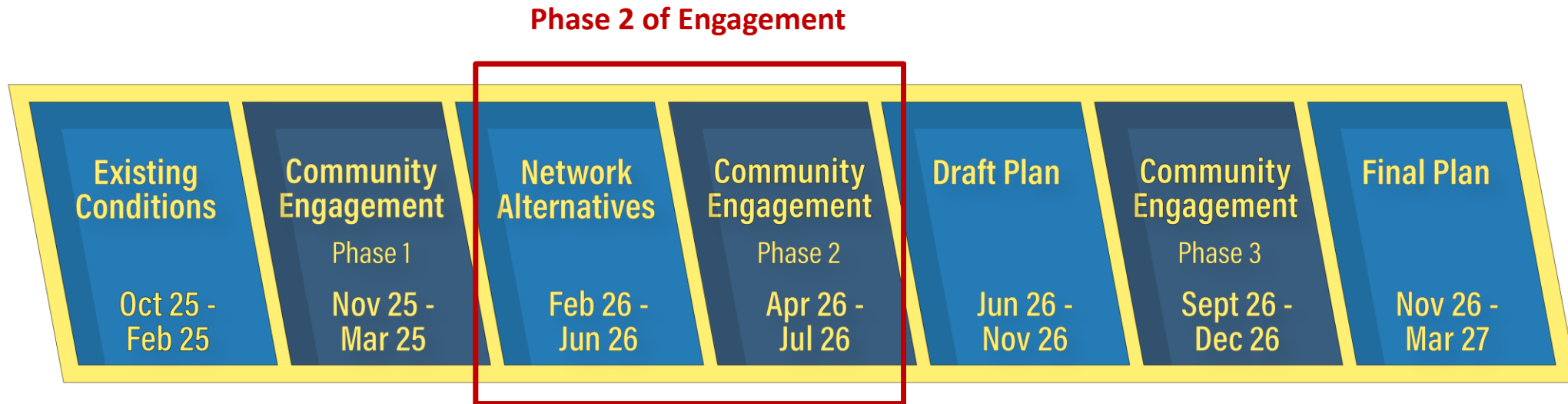
Network Design Retreat



Network Design Workshop

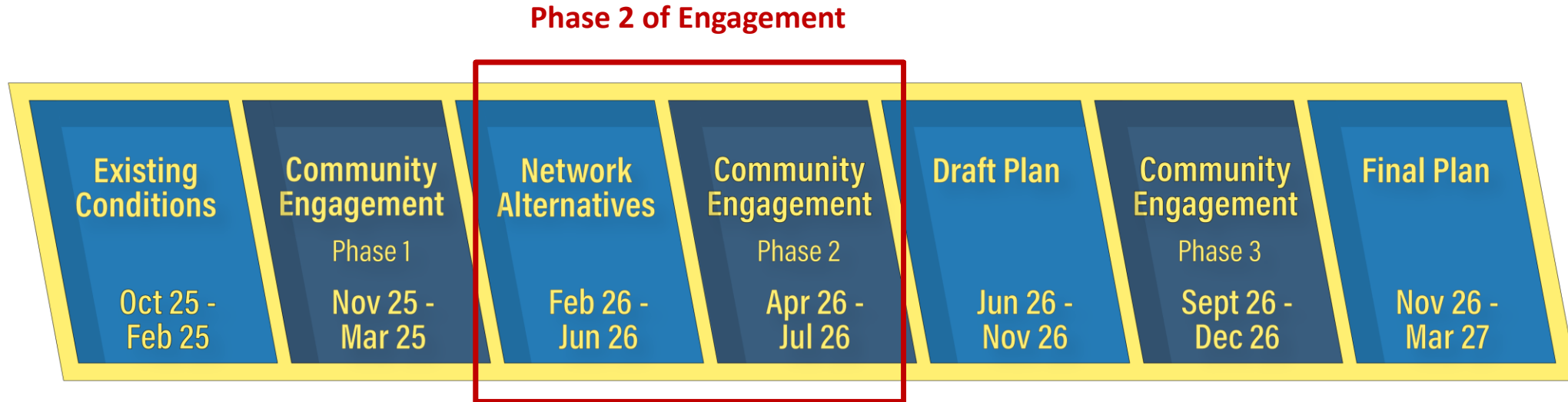


What's Next?



- We're developing the network alternatives. These are concepts not plans.
- We will present them to the community for input on how to move forward; decide between ridership and coverage.

Phase 2 Engagement



- Pop-ups
- CBO – Leadership Counsel and Blue Zones PS
- Survey shared on: Website, City Newsletters and social media shares

Questions, comments and feedback
can be provided to Manuel Soto:

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THANK YOU!

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