



SunLine Transit Agency  
October 27, 2021  
10:25 a.m. – 10:45 a.m.

## AGENDA

### STRATEGIC PLANNING & OPERATIONAL COMMITTEE Regular Meeting

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### VIA VIDEOCONFERENCE

Pursuant to California Government Code section 54953(e), the Board of Directors regular meeting will be conducted remotely through Zoom. Please follow the instructions below to join the meeting remotely.

#### INSTRUCTIONS FOR ELECTRONIC PARTICIPATION

##### Join Zoom Meeting - from PC, Laptop or Phone

<https://us02web.zoom.us/j/89303811801>

Meeting ID: 893 0381 1801

Teleconference Dial In  
888-475-4499 (Toll Free)  
Meeting ID: 893 0381 1801

One tap mobile  
+16699009128,,89303811801#

Phone controls for participants:

The following commands can be used on your phone's dial pad while in Zoom meeting:

- \*6 - Toggle mute/unmute
- \*9 - Raise hand

For members of the public wishing to submit comment in connection with the Strategic Planning & Operational Committee Meeting: public comment requests may be submitted via email to the Clerk of the Board at [clerkoftheboard@sunline.org](mailto:clerkoftheboard@sunline.org) prior to October 26, 2021 at 5:00 p.m. with your name, telephone number and subject of your public comment (agenda item or non-agenda item). Members of the public may make public comments through their telephone or Zoom connection when recognized by the Chair. Those who have submitted a request to speak by the deadline above will be recognized first, then anyone else who wishes to speak will be provided an opportunity to make public comment. If you send written comments, your comments will be made part of the official record of the proceedings and read into the record if they are received by the deadline above.

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**ITEM**

**RECOMMENDATION**

In compliance with the Brown Act and Government Code Section 54957.5, agenda materials distributed 72 hours prior to the meeting, which are public records relating to open session agenda items, will be available for inspection by members of the public prior to the meeting at SunLine Transit Agency's Administration Building, 32505 Harry Oliver Trail, Thousand Palms, CA 92276 and on the Agency's website, www.sunline.org.

In compliance with the Americans with Disabilities Act, Government Code Section 54954.2, and the Federal Transit Administration Title VI, please contact the Clerk of the Board at (760) 343-3456 if special assistance is needed to participate in a Board meeting, including accessibility and translation services. Notification of at least 48 hours prior to the meeting time will assist staff in assuring reasonable arrangements can be made to provide assistance at the meeting.

**ITEM**

**RECOMMENDATION**

**1. CALL TO ORDER**

**2. FLAG SALUTE**

**3. ROLL CALL**

**4. PRESENTATIONS**

**5. FINALIZATION OF AGENDA**

**6. PUBLIC COMMENTS**

**RECEIVE COMMENTS**

**NON AGENDA ITEMS**

Members of the public may address the Committee regarding any item within the subject matter jurisdiction of the Committee; however, no action may be taken on off-agenda items unless authorized. Comments shall be limited to matters not listed on the agenda. Members of the public may comment on any matter listed on the agenda at the time that the Board considers that matter. Comments may be limited to 3 minutes in length.

**7. COMMITTEE MEMBER COMMENTS**

**RECEIVE COMMENTS**

**8. CENTRAL AND WEST COACHELLA VALLEY TRANSIT  
CONNECTIVITY TO 10 COMMUTER LINK SERVICE –  
PROGRESS REPORT**

**INFORMATION  
(PAGE 3-13)**

(Staff: Rohan Kuruppu, Chief Planning Consultant)

**9. ADJOURN**



SunLine already has an agreement with FlixBus for coordinating operations within SunLine's service area and it is renewed annually with appropriate amendments.

With the Committee's concurrence, staff would like to initiate a RCTC led dialogue with Caltrans, Coachella Valley Association of Governments, County of Riverside and the cities of Cathedral City, Desert Hot Springs, and Palm Springs to establish a park-and-ride facility and a new 10 Commuter Link bus stop at I-10 and Palm/Gene Autry with a bus turnaround. This is the most optimal location to connect west and central valley to 10 Commuter Link through transit (Routes 2, 5 and Route 4 with one additional transfer connection). Through this collaborative planning effort, the finer details of the park-and-ride facility such as the exact location, the number of parking spaces, project implementation schedule and its operation will be developed for consideration by the Board of Directors and other governing bodies.

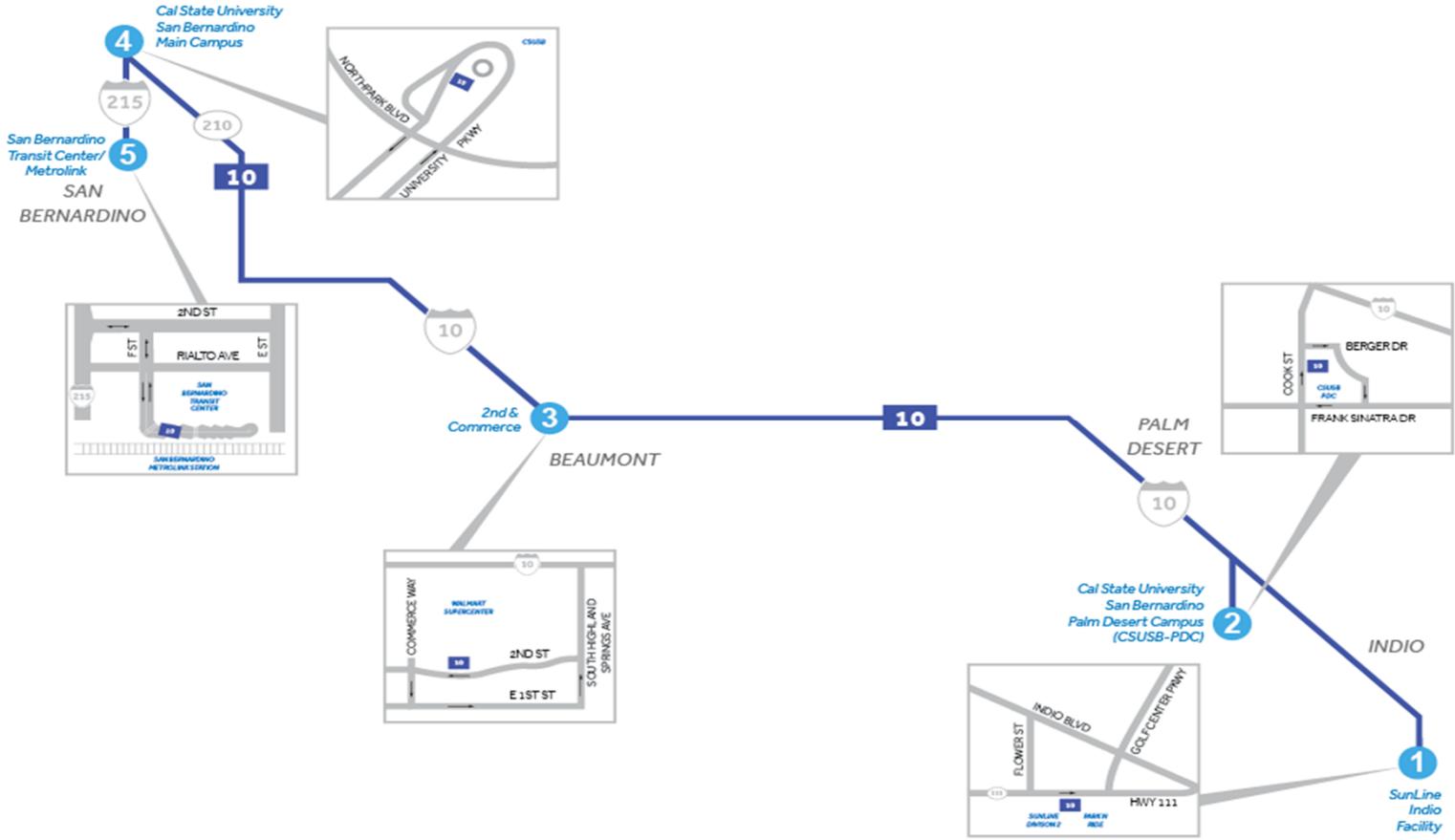
Attachment:

- [Item 8a](#) – Central and West Coachella Valley Transit Connectivity to 10 Commuter Link Service – Presentation

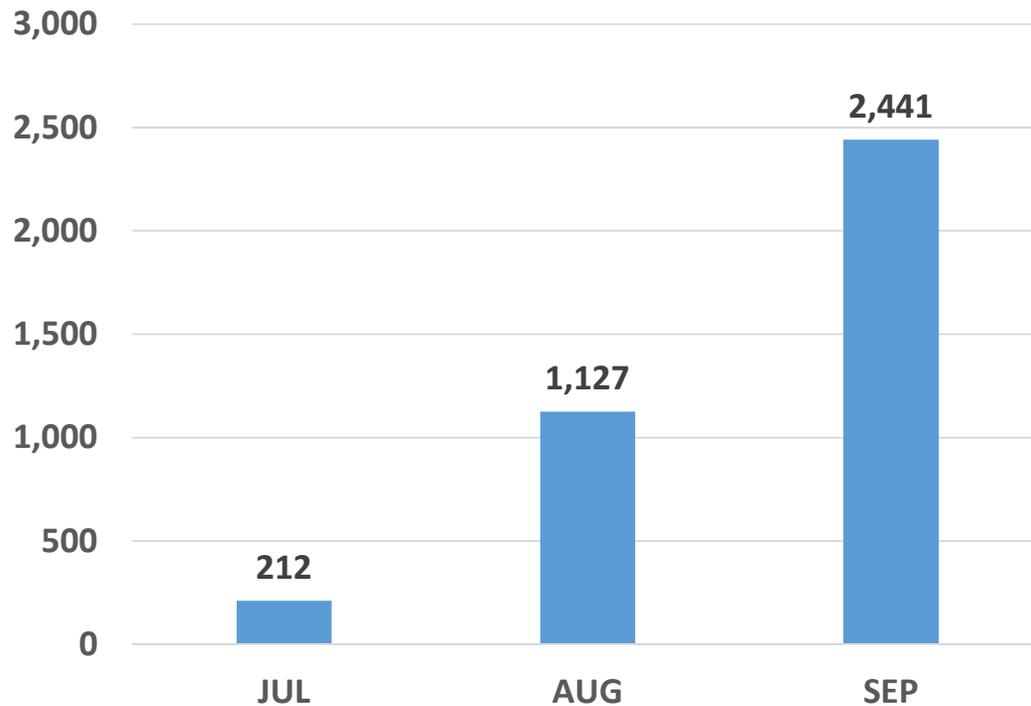
*SunLine*  
**Re***fueled*  
*DRIVING THE FUTURE OF TRANSIT*

**CENTRAL AND WEST COACHELLA VALLEY TO 10  
COMMUTER LINK – PROGRESS REPORT**

# 10 COMMUTER LINK



# 10 COMMUTER LINK MONTHLY RIDERSHIP (FY22)



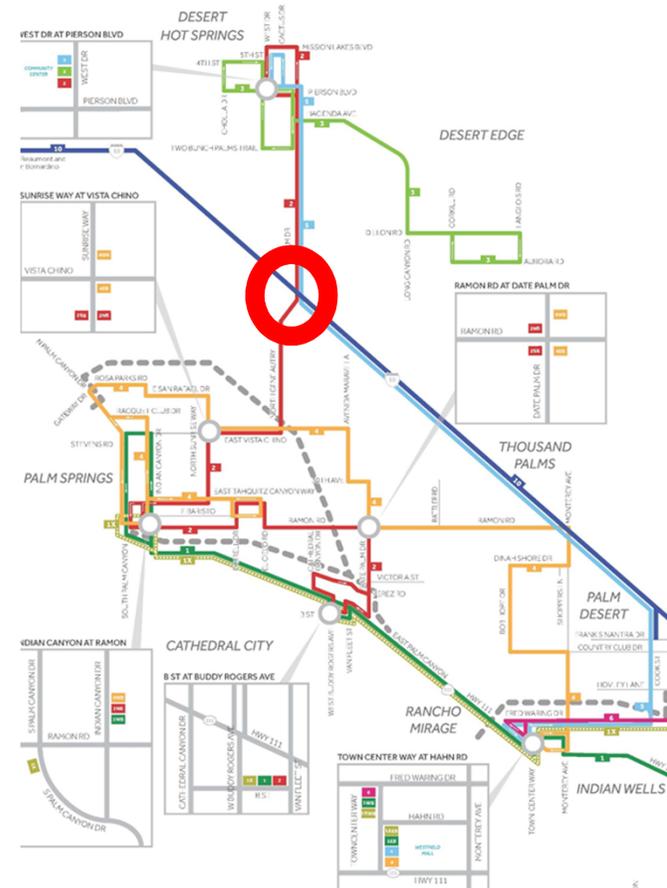
~25% of ridership - Indio

# STRATEGIES

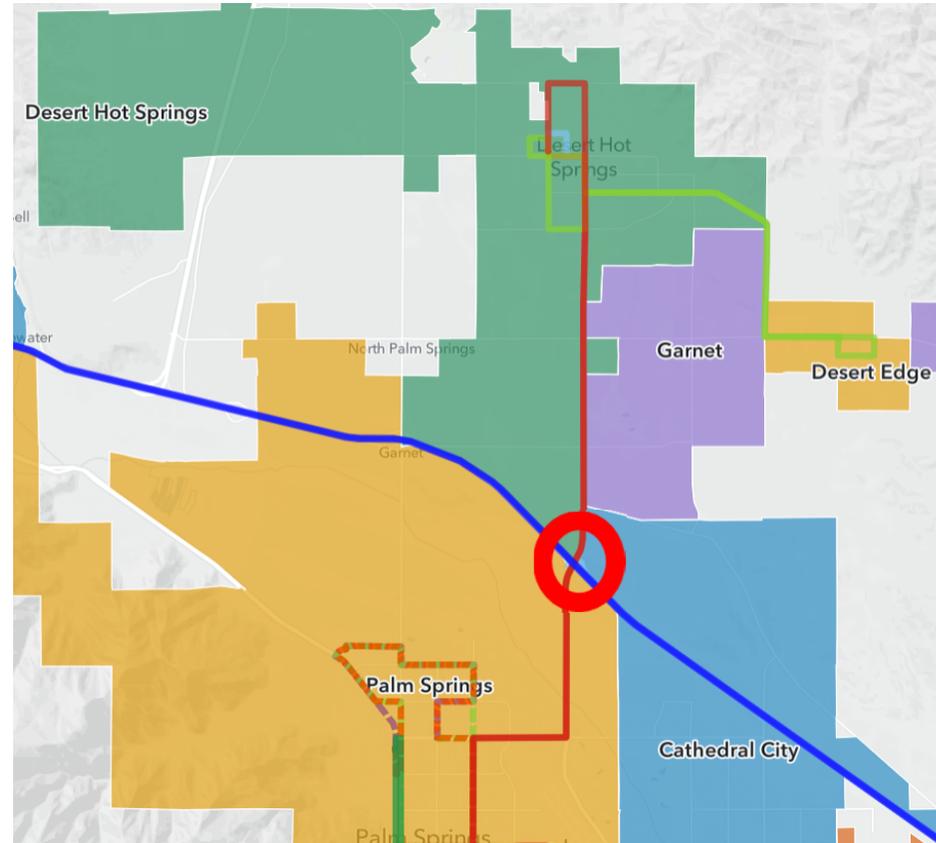
1. Established a general public park-and-ride facility at CSUSB – PDC
  2. Add better located FlixBus bus stops
- 
3. Establish a park-and-ride facility at I-10 and Palm/Gene Autry

# I-10 AND PALM/GENE AUTRY

1. Add a new bus stop at I-10 and Palm
2. Establish a park-and-ride with a bus turnaround
3. Excellent west and central valley transit connectivity from:
  - Cathedral City
  - Desert Hot Springs
  - Palm Springs
4. Bus stop will be beneficial to CSUSB



# JURISDICTIONS AROUND I-10 AND PALM/GENE AUTRY



# PLANNING

1. Regionally significant project
2. Intersecting multiple counties, modes and transit operators
3. Park-and-ride facilities planning, construction and operation RCTC and Caltrans

# NEXT STEPS

1. Initiate a RCTC led dialogue with Caltrans, Coachella Valley Association of Governments, County of Riverside and the cities of Cathedral City, Desert Hot Springs, and Palm Springs to establish a park-and-ride facility
2. Identify optimal location
3. Committee/Board consideration of recommendation

# Thank You

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**Refueled**  
DRIVING THE FUTURE OF TRANSIT

## Questions?

