



SunLine Transit Agency
October 26, 2022
10:40 a.m. – 11:15 a.m.

AGENDA

STRATEGIC PLANNING & OPERATIONAL COMMITTEE Regular Meeting

VIA VIDEOCONFERENCE

Pursuant to California Government Code section 54953(e), the Board of Directors regular meeting will be conducted remotely through Zoom. Please follow the instructions below to join the meeting remotely.

INSTRUCTIONS FOR ELECTRONIC PARTICIPATION

Join Zoom Meeting - from PC, Laptop or Phone

<https://us02web.zoom.us/j/88312394702>

Meeting ID: 883 1239 4702

Teleconference Dial In
888-475-4499 (Toll Free)
Meeting ID: 883 1239 4702

One tap mobile
+16699009128,,88312394702#

Phone controls for participants:

The following commands can be used on your phone's dial pad while in Zoom meeting:

- *6 - Toggle mute/unmute
- *9 - Raise hand

For members of the public wishing to submit comment in connection with the Strategic Planning & Operational Committee Meeting: public comment requests may be submitted via email to the Clerk of the Board at clerkoftheboard@sunline.org prior to October 25, 2022 at 5:00 p.m. with your name, telephone number and subject of your public comment (agenda item or non-agenda item). Members of the public may make public comments through their telephone or Zoom connection when recognized by the Chair. Those who have submitted a request to speak by the deadline above will be recognized first, then anyone else who wishes to speak will be provided an opportunity to make public comment. If you send written comments, your comments will be made part of the official record of the proceedings and read into the record if they are received by the deadline above.

ITEM

RECOMMENDATION

In compliance with the Brown Act and Government Code Section 54957.5, agenda materials distributed 72 hours prior to the meeting, which are public records relating to open session agenda items, will be available for inspection by members of the public prior to the meeting at SunLine Transit Agency's Administration Building, 32505 Harry Oliver Trail, Thousand Palms, CA 92276 and on the Agency's website, www.sunline.org.

In compliance with the Americans with Disabilities Act, Government Code Section 54954.2, and the Federal Transit Administration Title VI, please contact the Clerk of the Board at (760) 343-3456 if special assistance is needed to participate in a Board meeting, including accessibility and translation services. Notification of at least 48 hours prior to the meeting time will assist staff in assuring reasonable arrangements can be made to provide assistance at the meeting.

ITEM

RECOMMENDATION

1. **CALL TO ORDER**

2. **FLAG SALUTE**

3. **ROLL CALL**

4. **PRESENTATIONS**

a) **January 2023 Service Recommendations**

(PAGE 3-19)

(Staff: Rohan Kuruppu, Chief Planning Consultant,
Manuel Alcala, Transit Planning Manager, Jill Plaza,
Taxi/Contracted Transportation Services Administrator)

5. **FINALIZATION OF AGENDA**

6. **PUBLIC COMMENTS**

RECEIVE COMMENTS

NON AGENDA ITEMS

Members of the public may address the Committee regarding any item within the subject matter jurisdiction of the Committee; however, no action may be taken on off-agenda items unless authorized. Comments shall be limited to matters not listed on the agenda. Members of the public may comment on any matter listed on the agenda at the time that the Board considers that matter. Comments may be limited to 3 minutes in length.

7. **COMMITTEE MEMBER COMMENTS**

RECEIVE COMMENTS

8. **ADJOURN**



JANUARY 2023 SERVICE RECOMMENDATIONS

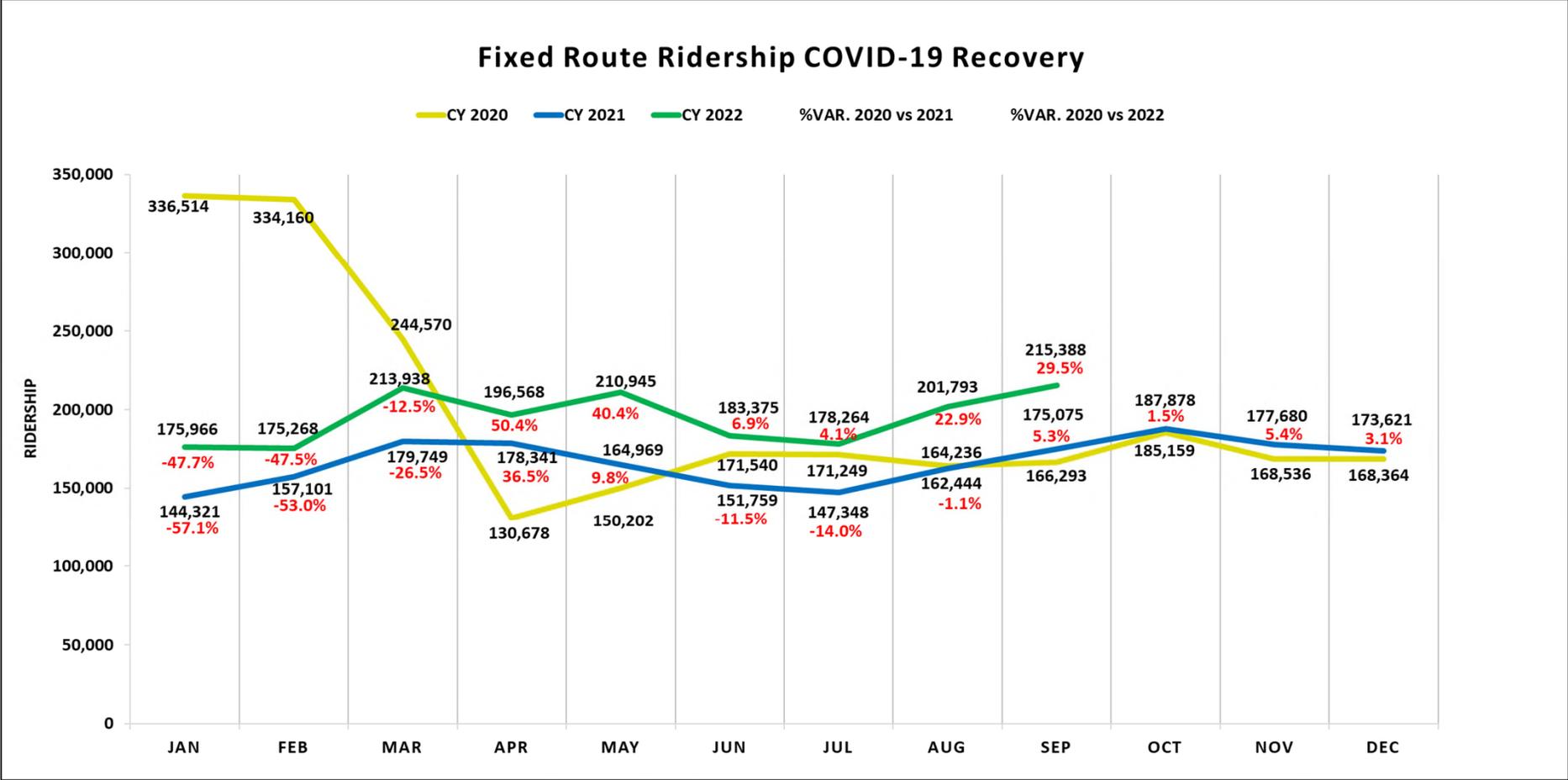
S RTP Recommendation

1. Gradually transition to regular service
2. 40 new coach operators

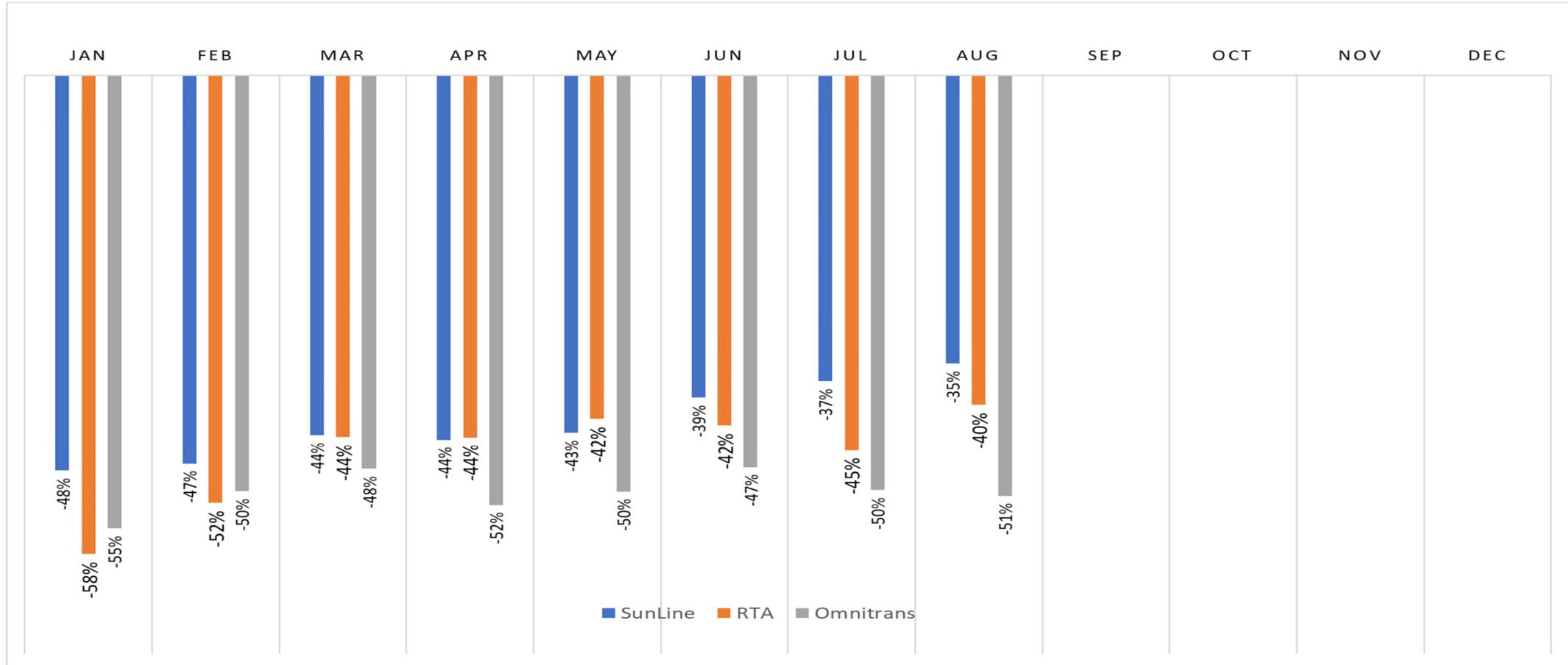
Route #	Description	Regular Service			Modified Schedules (Current)		
		Weekday	Saturday	Sunday	Weekday	Saturday	Sunday
1	Coachella - Via Hwy 111 - Palm Springs	20	20	20	20	20	20
2	Desert Hot Springs - Palm Springs - Cathedral City	20	40	40	40	40	40
3	Desert Edge - Desert Hot Springs	60	60	60	60	60	60
4	Palm Desert Mall - Palm Springs	40	60	60	60	60	60
5	Desert Hot Springs - CSUSB Palm Desert - Palm Desert Mall (peak only service 3 AM&PM round trips)	60	NS	NS	60	NS	NS
6	Coachella - Via Fred Waring - Palm Desert Mall	45	60	60	60	60	60
7	Bermuda Dunes - Indian Wells - La Quinta	45	90	90	90	90	90
8	North Indio - Coachella -Thermal/Mecca	40	60	60	60	60	60
9	North Shore - Mecca - Oasis	60	60	60	60	60	60
10	Indio - CSUSB-PDC - CSUSB - San Bernardino Transit Center (SBTC)/Metrolink	4 round trips	NS	NS	4 round trips	NS	NS

NS: No Service

Ridership



Peer Ridership Comparison CY19 v CY22



Challenges Ahead

1. Hiring and retaining coach operators, mechanics and staff
 - English language training
 - Lower the hiring age
2. Succession planning
3. Inflation/supply chain
4. Ridership recovery

January 2023 Recommendations

Route 10 Productivity Improvement

1. Strategy to improve lower ridership on the four (4) reverse commute/off-peak trips
2. Temporarily apply the \$1.00 local fare, Jan – May
3. Minor positive financial impact
4. Report in March

Trip	Average Boardings Per Trip
5:20 AM to San Bernardino	13.0
7:50 AM to San Bernardino	29.0
8:45 AM to Indio	4.8
11:45 AM to Indio	10.1
12:50 PM to San Bernardino	5.8
2:50 PM to San Bernardino	2.1
3:45 PM to Indio	23.5
5:45 PM to Indio	13.2

 AM Reverse commute trip/off peak trip
 PM Reverse commute trip/off peak trip

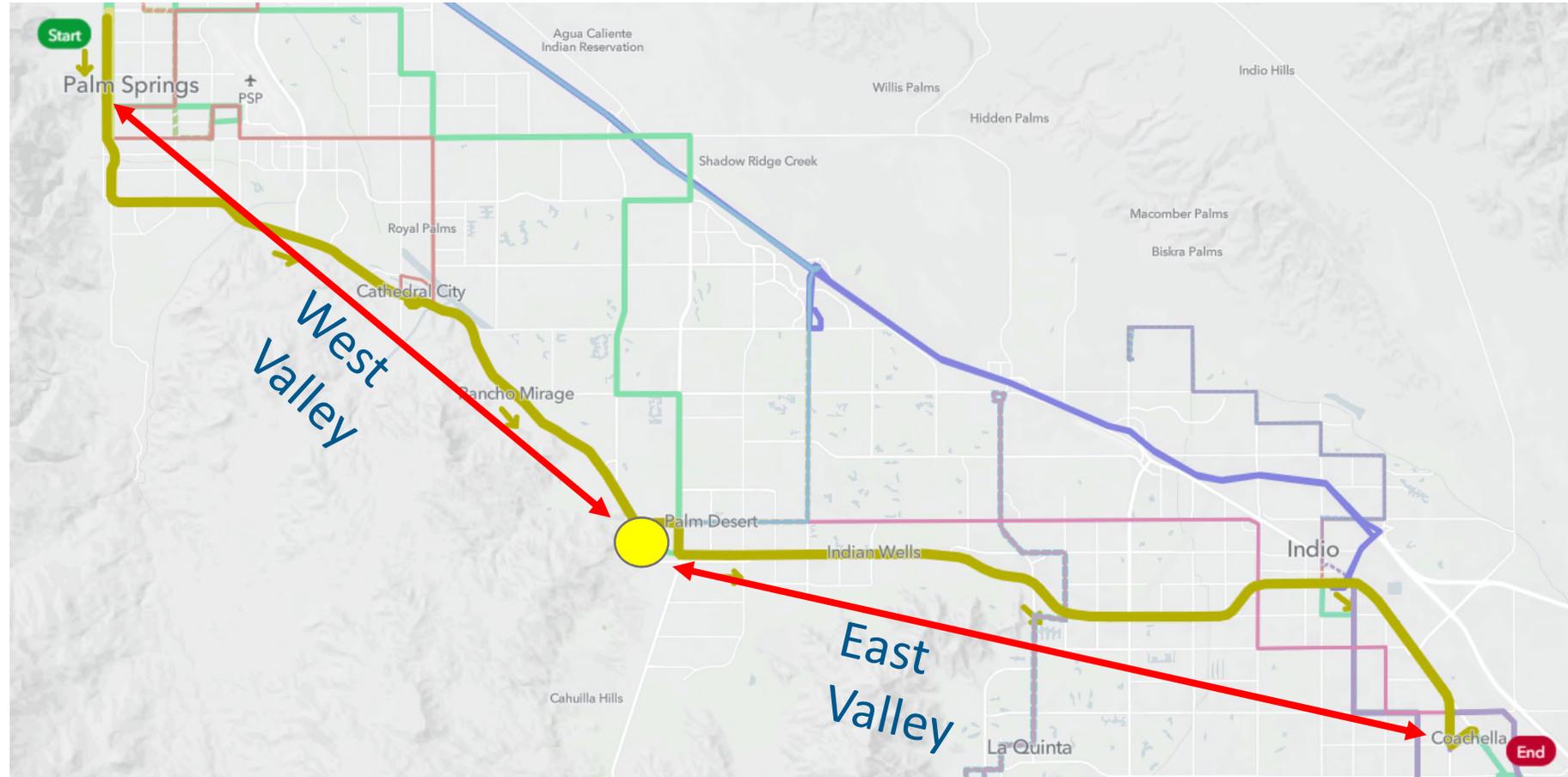
Proposed Changes for Route 1

1. Division of Route 1 at Town Center & Hahn (East & West)

- Frequency 20 min/30 min peak/off-peak (7am - 5pm @ 20 min)
 - Potentially reduce splits
 - Improve on-time performance
 - Improve recovery ratios
 - Reduce additional deadhead miles & hours caused by service interruptions
- Estimated resources saved - 2 vehicles & 4 operators (2 blocks)
- See next slides for Route 1 division illustration

Proposed Changes for Route 1

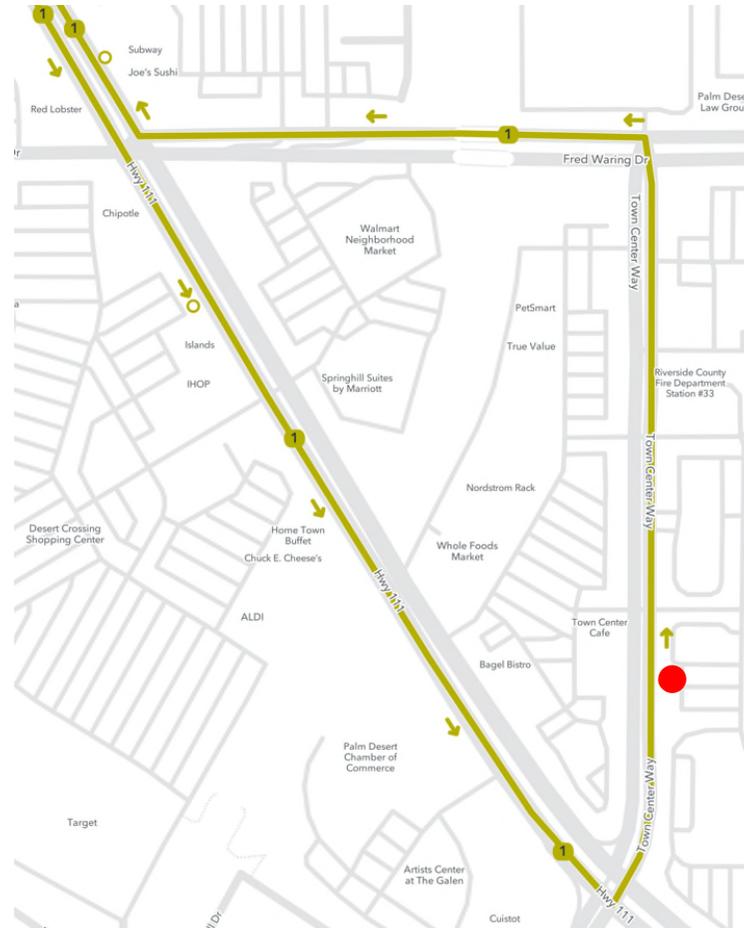
- Route 1 divided into two segments
- West Valley portion: Palm Springs to Palm Desert
- East Valley portion: Coachella to Palm Desert



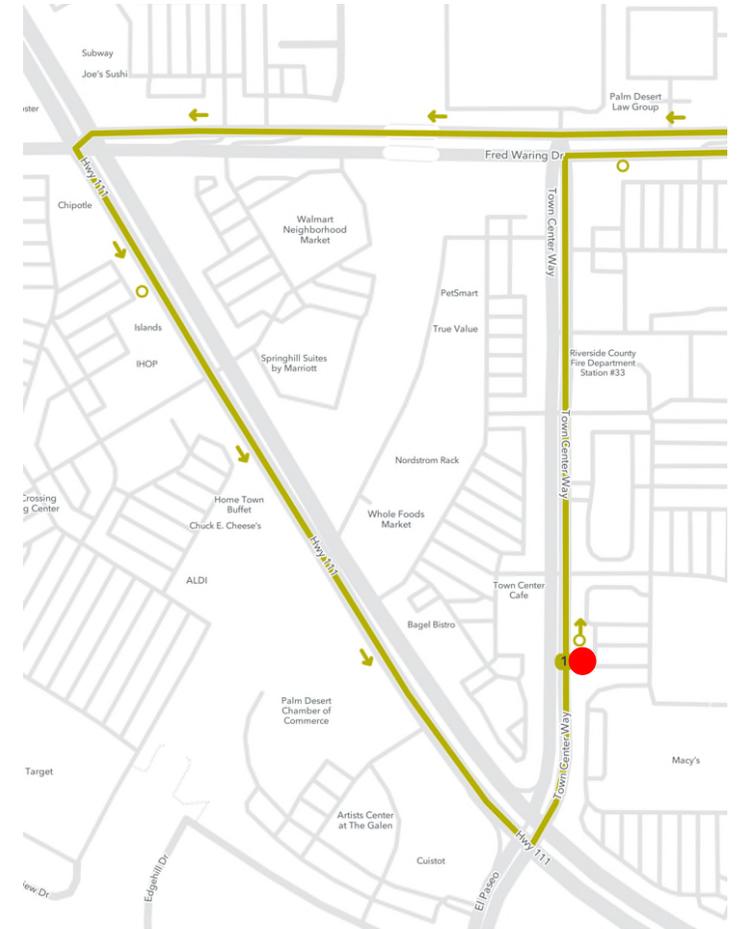
Proposed Changes for Route 1

- Transfer will occur at bus stop #65 Town Center & Hahn

West Valley



East Valley



Proposed Changes to Route 2

1. Improve frequency

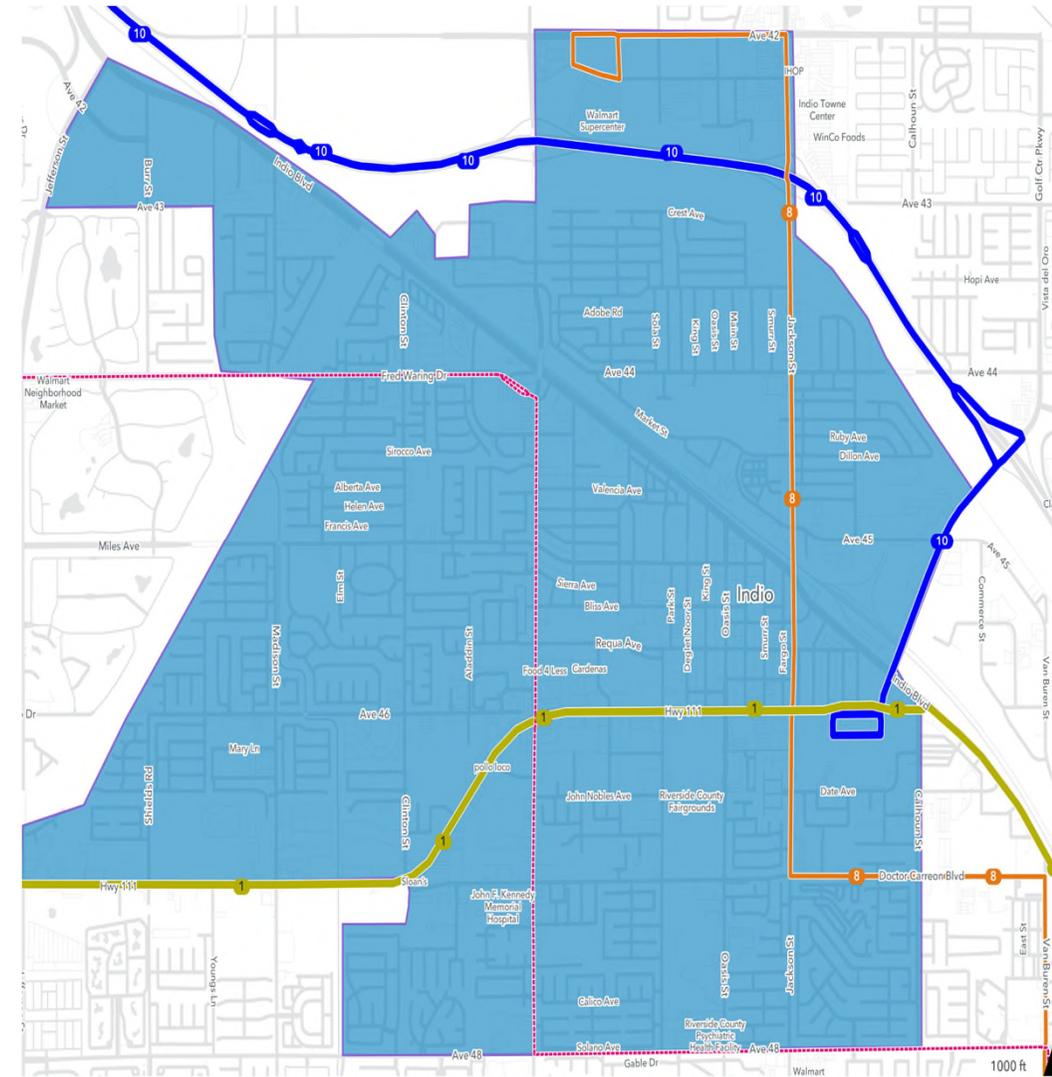
- 20 min peak (9am - 5pm @ 20 min)
- 40 min off peak
- Current frequency is 40 min all day
- Route 2 is exceeding the passengers per revenue hour goal at 20.6
- Will require an estimated 5 operators & 5 vehicles
- Resources required to modify frequency will be from modifications to other routes

Proposed Changes to Route 6

- 1. Modify running times to allow a more efficient route for the same frequency**
 - This will save resources to be allocated to other routes (1 vehicle & 2 operators)
 - Seeking to optimize agency's resources

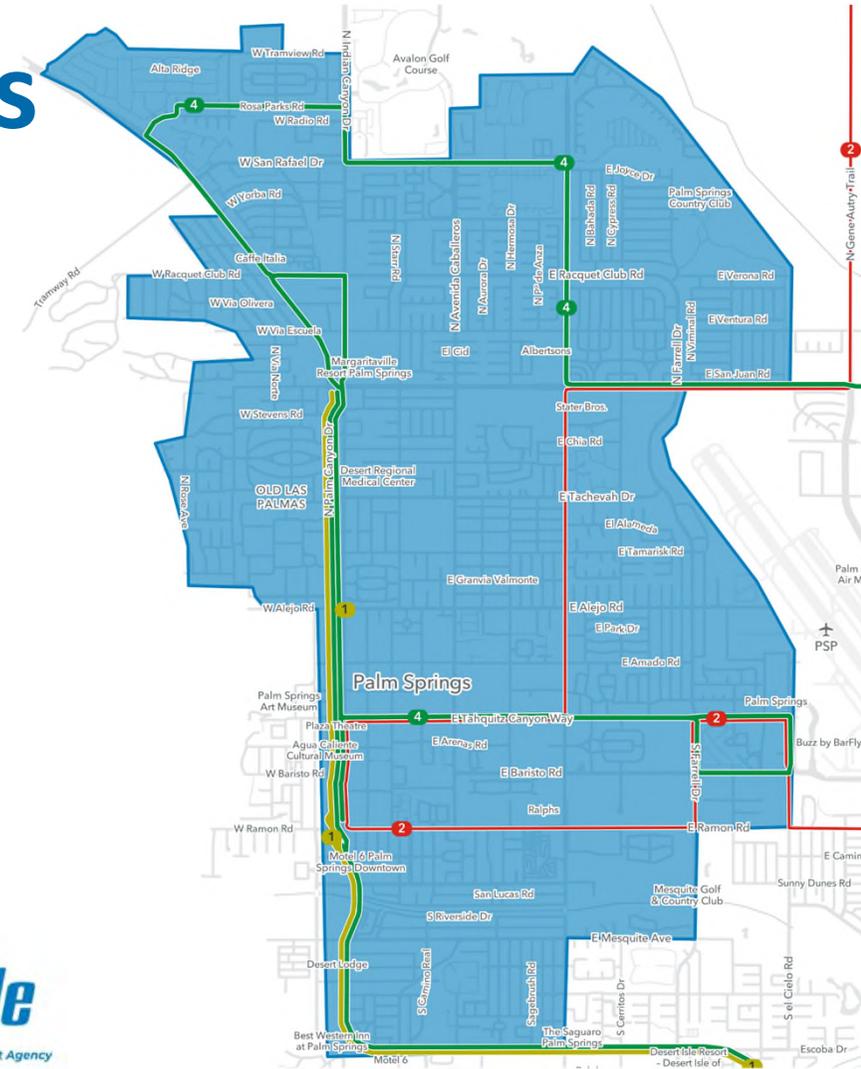
SunRide Expansion: Route 6 Coverage

- Expand zone from 5.6 square miles to 7.6 square miles
- Increase residents served by 10,600 to 43,500
- Cost \$47,149 for 6 months
- Additional SunRide vehicle required



SunRide Expansion - Palm Springs

- Zone size: 9.6 square miles
- Residents served: 27,773
- 6.4 million overnight visitors
- Connections to fixed route
- Cost \$47,149 for 6 months
- Vehicle required

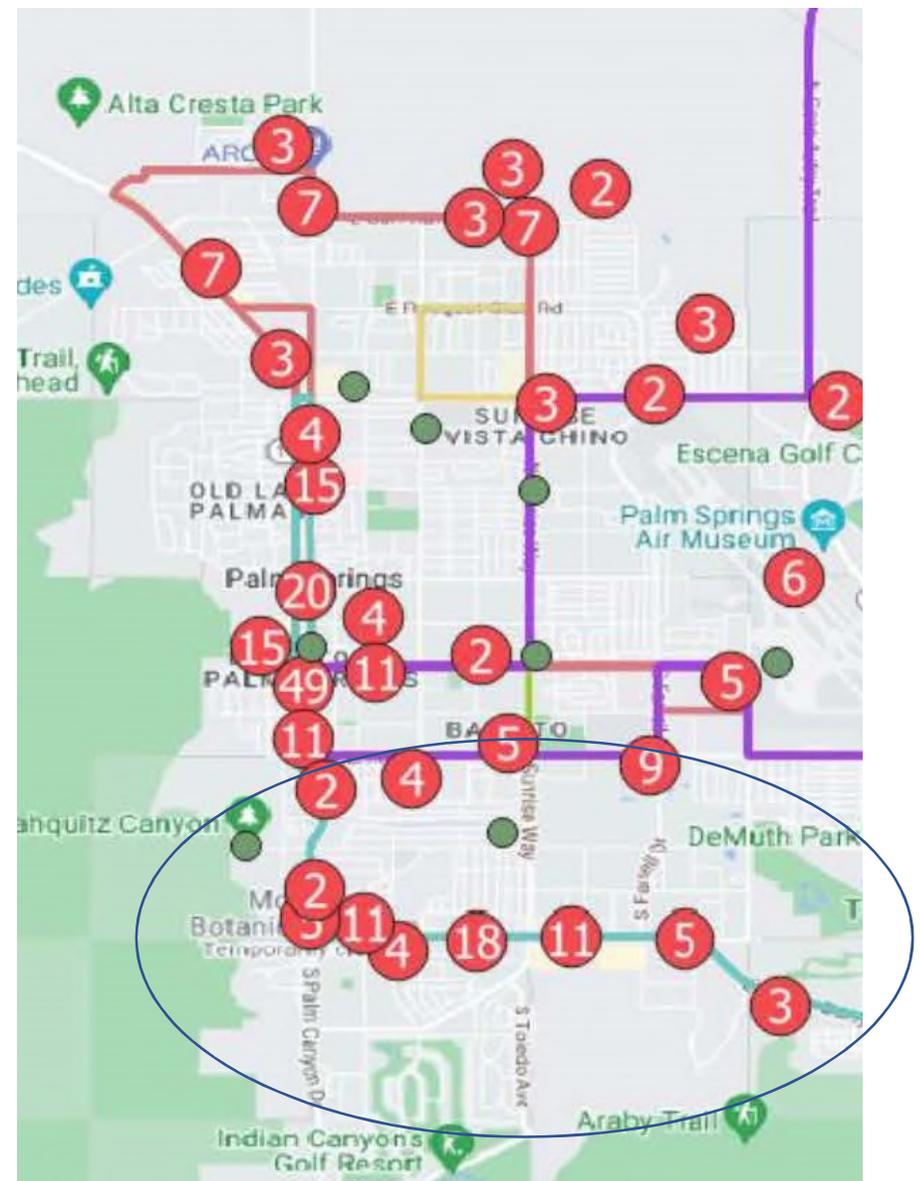


SunLine
Refueled

DRIVING THE FUTURE OF TRANSIT

Ride Requests in Palm Springs (July-August)

- Over 280 ride requests in proposed new zone
- 77 were below Tahquitz Canyon Way



Continuous Improvement

1. Strategies to improve service in May 2023 service change

- Reduce splits
- Increase extra board
- Respond to customer feedback
- Work toward implementing regular service

Thank You

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Questions?

