



SunLine Transit Agency
January 26, 2022
10:50 a.m. – 11:15 a.m.

AGENDA

STRATEGIC PLANNING & OPERATIONAL COMMITTEE Regular Meeting

VIA VIDEOCONFERENCE

Pursuant to California Government Code section 54953(e), the Board of Directors regular meeting will be conducted remotely through Zoom. Please follow the instructions below to join the meeting remotely.

INSTRUCTIONS FOR ELECTRONIC PARTICIPATION

Join Zoom Meeting - from PC, Laptop or Phone

<https://us02web.zoom.us/j/83249656642>

Meeting ID: 832 4965 6642

Teleconference Dial In
888-475-4499 (Toll Free)
Meeting ID: 832 4965 6642

One tap mobile
+16699009128,,83249656642#

Phone controls for participants:

The following commands can be used on your phone's dial pad while in Zoom meeting:

- *6 - Toggle mute/unmute
- *9 - Raise hand

For members of the public wishing to submit comment in connection with the Strategic Planning & Operational Committee Meeting: public comment requests may be submitted via email to the Clerk of the Board at clerkoftheboard@sunline.org prior to January 25, 2022 at 5:00 p.m. with your name, telephone number and subject of your public comment (agenda item or non-agenda item). Members of the public may make public comments through their telephone or Zoom connection when recognized by the Chair. Those who have submitted a request to speak by the deadline above will be recognized first, then anyone else who wishes to speak will be provided an opportunity to make public comment. If you send written comments, your comments will be made part of the official record of the proceedings and read into the record if they are received by the deadline above.

ITEM

RECOMMENDATION

In compliance with the Brown Act and Government Code Section 54957.5, agenda materials distributed 72 hours prior to the meeting, which are public records relating to open session agenda items, will be available for inspection by members of the public prior to the meeting at SunLine Transit Agency's Administration Building, 32505 Harry Oliver Trail, Thousand Palms, CA 92276 and on the Agency's website, www.sunline.org.

In compliance with the Americans with Disabilities Act, Government Code Section 54954.2, and the Federal Transit Administration Title VI, please contact the Clerk of the Board at (760) 343-3456 if special assistance is needed to participate in a Board meeting, including accessibility and translation services. Notification of at least 48 hours prior to the meeting time will assist staff in assuring reasonable arrangements can be made to provide assistance at the meeting.

ITEM

RECOMMENDATION

1. **CALL TO ORDER**

2. **FLAG SALUTE**

3. **ROLL CALL**

4. **PRESENTATIONS**

a) **SunRide Service Change Updates**
(Staff: Taxi Department)

(PAGE 3-11)

5. **FINALIZATION OF AGENDA**

6. **PUBLIC COMMENTS**

RECEIVE COMMENTS

NON AGENDA ITEMS

Members of the public may address the Committee regarding any item within the subject matter jurisdiction of the Committee; however, no action may be taken on off-agenda items unless authorized. Comments shall be limited to matters not listed on the agenda. Members of the public may comment on any matter listed on the agenda at the time that the Board considers that matter. Comments may be limited to 3 minutes in length.

7. **COMMITTEE MEMBER COMMENTS**

RECEIVE COMMENTS

8. **ADJOURN**



SunRide Service Change Updates

Taxi Department

Loading SunRide 2.0...

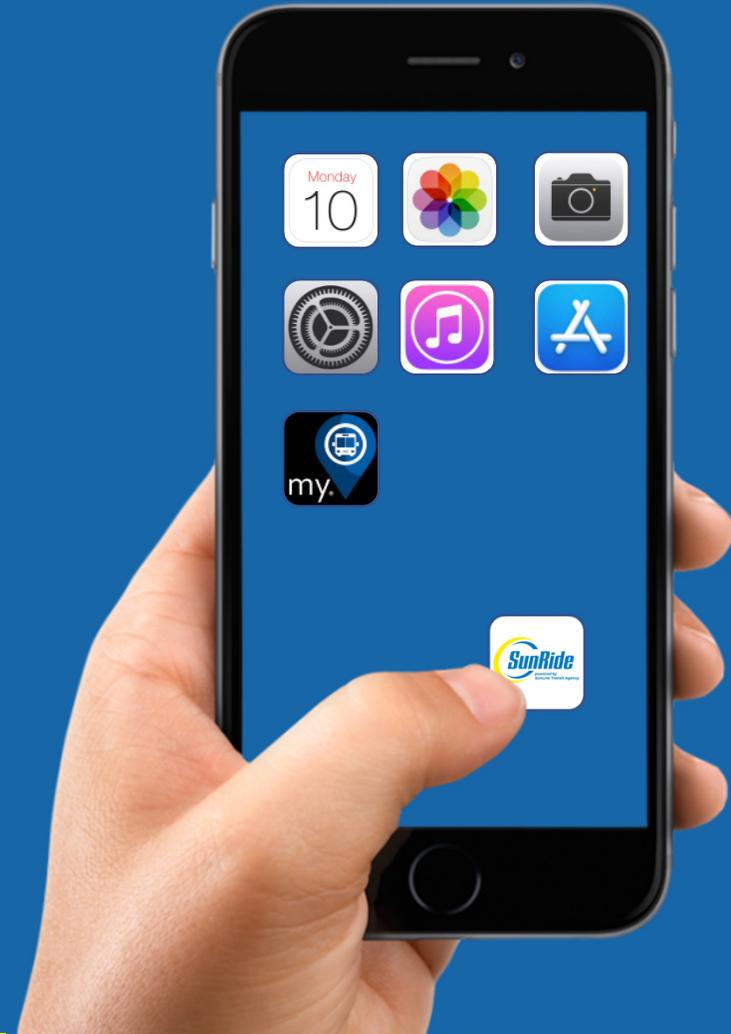
100%



- Launched January 10th
- Key features & functionality

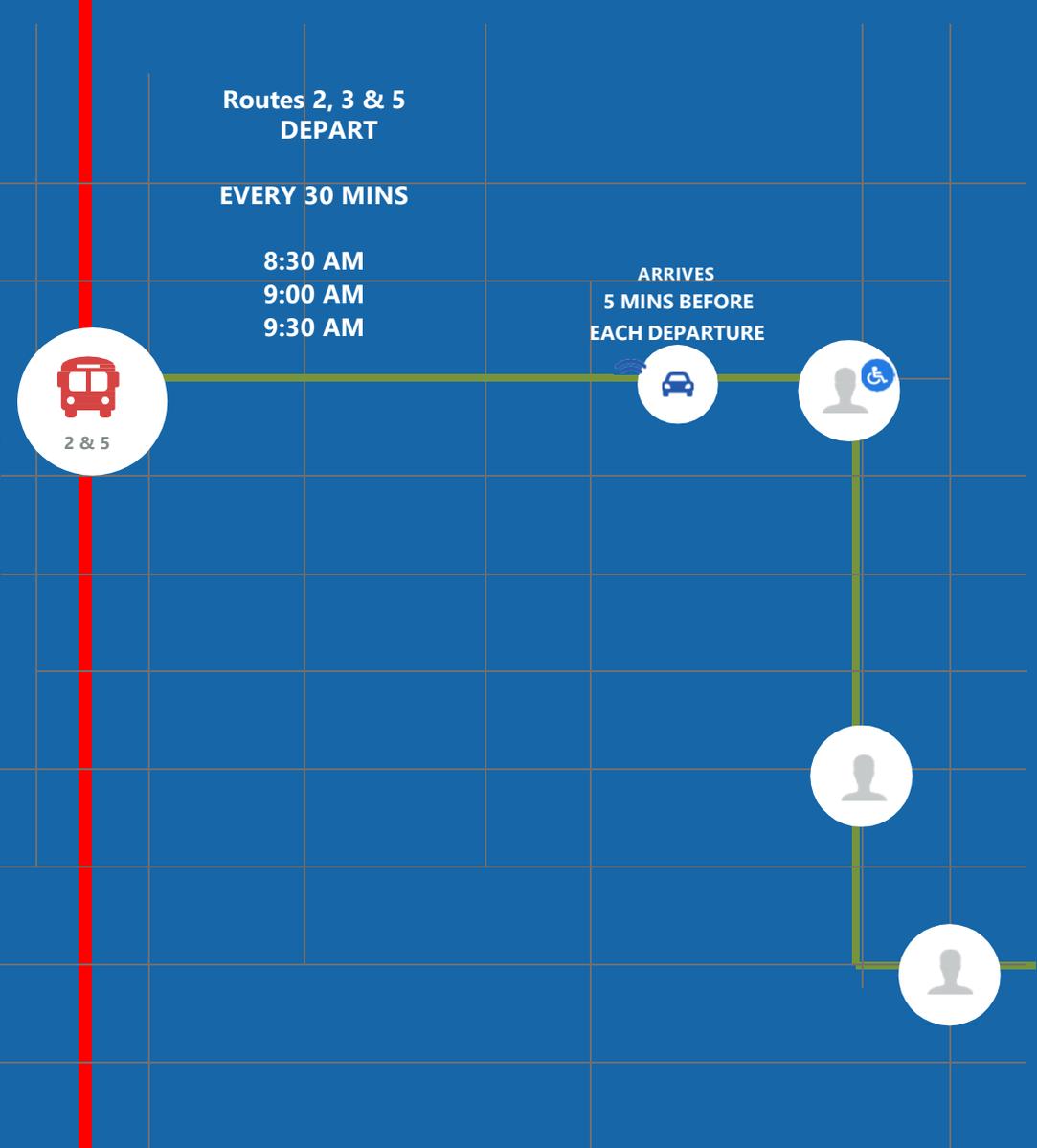
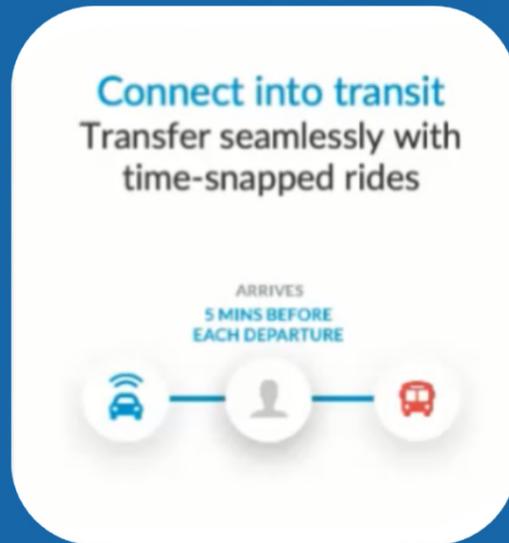
SunRide Branded App

- Brand recognition
- Customer loyalty & trust
- Increased agency visibility



Connection to Fixed Route

With less time waiting at transfer points for riders. Connection points to Routes 2, 3 and 5 will be made on time by configuring the transfer point with specific arrival times to coincide with the time points. The result is a more **productive service**.



Reliable Trip Options Projected Arrival Times

 Near 1234 Crestview Drive \$3.00

 Near 489 – Palm @ Dillon

PICK-UP **ARRIVES BEFORE**

8:25 AM

ARRIVES BEFORE

9:25 AM

ARRIVES BEFORE

10:25 AM



Routes 2 & 5
DEPART

EVERY 60 MINS

8:30 AM
9:30AM
10:30 AM

ARRIVES
5 MINS BEFORE
EACH DEPARTURE



TRIP ASSIGNED

 William Busman
Ford Transit 150 by Metro Micro
Plate: LA106R | ID: LA106R 



New Stops at Points of Interest

Putting ourselves in the shoes of our riders



- Trip generators that provide new touchpoints for a choice rider experience
- Implements service flexibility and mobility alternatives to low-ridership areas that still have transit needs
- More inclusive of a larger demographic

Rideshare Algorithm



- Planned for February 1st
- Service efficiency and productivity
- Aligns with CMAQ grant award by reducing greenhouse gas emissions
- Public transportation, including microtransit, permissible with masking



"Great driver, he helped me with the app through the first day."

-Rufina Munoz



5-Star Rating System



"Excelente servicio"

-Lupe Oasis





Questions & Discussion



To order a SunRide, download the all new SunRide app on Google Play or the Apple Store.