



SunLine Transit Agency  
March 17, 2026  
10:00 a.m. – 11:00 a.m.

## AGENDA

### ACCESS ADVISORY COMMITTEE

Board Room  
32-505 Harry Oliver Trail,  
Thousand Palms, CA 92276

\*\*\*\*\*

#### NOTICE TO THE PUBLIC

In compliance with the Brown Act, agenda materials distributed 72 hours or less prior to the meeting, which are public records relating to open-session agenda items, will be available for inspection by members of the public prior to or at the meeting at SunLine Transit Agency's Administration Building, 32505 Harry Oliver Trail, Thousand Palms, CA 92276 and on the Agency's website, [www.sunline.org](http://www.sunline.org).

Upon request, SunLine will provide written agenda materials in appropriate alternative formats to individuals with disabilities. In addition, SunLine will arrange for disability-related modifications or accommodations, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. Please contact the Clerk of the Board at (760) 343-3456 or send a written request by emailing [clerkoftheboard@sunline.org](mailto:clerkoftheboard@sunline.org), including your name, mailing address, telephone number and brief description of the requested materials, preferred alternative format, and/or auxiliary aid or service at least three (3) days before the meeting.

\*\*\*\*\*

#### ITEM

#### RECOMMENDATION

1. CALL TO ORDER
2. FLAG SALUTE
3. ROLL CALL
4. FINALIZATION OF AGENDA
5. APPROVAL OF MINUTES

**6. PUBLIC COMMENTS**

**RECEIVE COMMENTS**

**NON AGENDA ITEMS**

Members of the public may comment on any matter. Please fill out the comment card prior to making public comment. After public comment cards are collected, the public comment portion will begin. Your name will be called when it is your turn to speak. Each person's comments are limited to three (3) minutes. Public comment cards will not continue to be collected throughout the meeting.

**7. PRESENTATIONS**

**7a) SunLine: Rides Re-Imagined Presentation**

(Presenter: Mona Babauta, CEO/General Manager)

**8. COMMITTEE MEMBER COMMENTS**

**RECEIVE COMMENTS**

**9. COMMITTEE CORRESPONDENCE REPORTS**

9a) Review Ridership for Fixed Route, SunRide, and SunDial  
December 2024-2025, and January 2025-2026.

**10. NEW BUSINESS**

**11. COMMUNITY UPDATES**

**12. NEXT MEETING DATE – May 19, 2026, at 10:00 AM at:**

Wellness Room  
SunLine Transit Agency  
32-505 Harry Oliver Trail  
Thousand Palms, CA 92276

**13. ADJOURN**

## **MINUTES**

### **ACCESS Advisory Committee Meeting**

**January 13, 2026**

The ACCESS Advisory Meeting is held at 10:00 AM on Tuesday, January 13, 2025, in the Wellness Room at SunLine Transit Agency, 32-505 Harry Oliver Trail, Thousand Palms, CA 92276

#### **1. CALL TO ORDER**

The meeting was called to order at 10:04 AM by Chairperson Colleen Evans.

#### **2. FLAG SALUTE**

Bryan Valenzuela led the pledge of allegiance.

#### **3. ROLL CALL**

Committee Members Present:

Colleen Evans, Coachella Valley Transit Rider

Rigoberto Mariscal, Desert ARC Director of Transportation

*A quorum was not met.*

#### **4. FINALIZATION OF AGENDA**

- No changes to the agenda.

#### **5. APPROVAL OF THE MINUTES**

- Discussion only. Quorum was not met.

#### **6. PUBLIC COMMENTS**

- No public comments were made.

#### **7. PRESENTATION**

- No presentations were made.

#### **8. COMMITTEE MEMBER COMMENTS**

- No comments were made.

## **9. COMMITTEE CORRESPONDENCE REPORTS**

### **9a) Review Ridership for Fixed Route and SunDial**

August 2024-2025, September 2024-2025, October 2024-2025, and November 2024-2025 .

A presentation was provided by Daren Tatham, Assistant Transit Planner, and Anthony Parham, Paratransit Operations Manager, on the Fixed Route and Paratransit Services.

Comments were made by:

- Member Rigoberto Mariscal

### **9b) Appeals Subcommittee**

- No appeals pending at this time.

### **9c) Membership Subcommittee**

- No reports were provided.

### **9d) Evaluation of Services Subcommittee**

- No reports were provided.

### **9e) Legislative Subcommittee**

- No reports were provided.

## **10. NEW BUSINESS**

- No new business.

## **11. COMMUNITY UPDATES**

- An oral update was provided by Tammy Edwards, Customer Care Coordinator, on the clothes drive with Best Friends Closet.
- A second oral update was provided by Tammy Edwards, Customer Care Coordinator, on the Rides Reimagined community survey.

## **12. NEXT MEETING DATE:**

March 17, 2026, at 10:00 AM  
SunLine's Wellness Room

32-505 Harry Oliver Trail  
Thousand Palms, CA 92276

### **13. ADJOURNMENT**

The ACCESS Advisory Committee meeting adjourned at 10:30 AM.



# **ACCESS Advisory Committee**

## **March 17, 2026**

***ITEM 1***

**CALL TO ORDER**





# ***ITEM 3***

# **ROLL CALL**

# ***ITEM 4***

# **FINALIZATION OF AGENDA**

# ***ITEM 5***

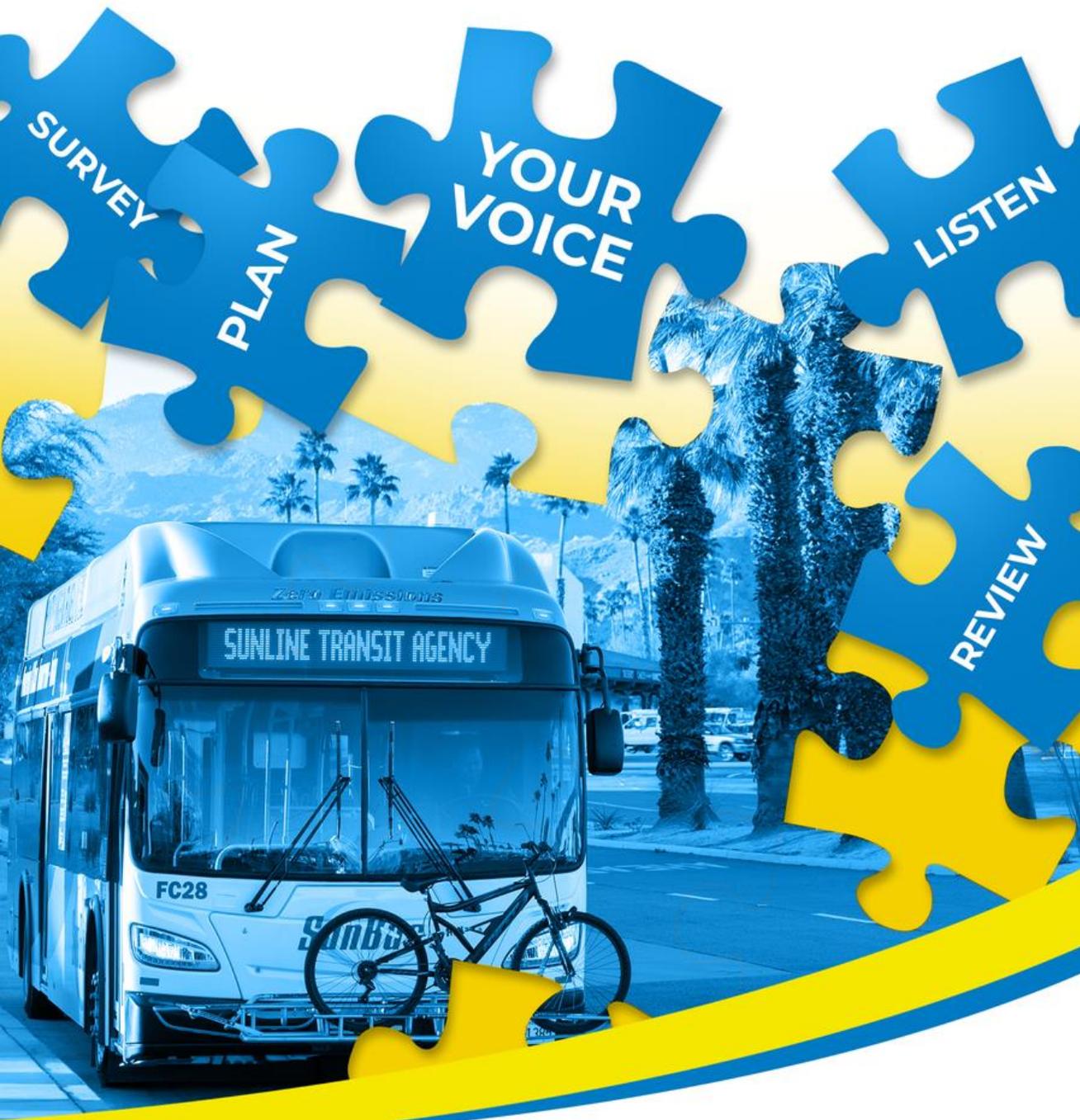
# **APPROVAL OF MINUTES**

# ***ITEM 6***

# **PUBLIC COMMENTS**

# *ITEM 7*

# PRESENTATIONS



March 17, 2026

SunLine ACCESS Advisory Committee  
Mona Babauta, CEO/General Manager

# SunLine: Rides Reimagined

**Together We Move Forward –  
Your Voice Leads the Way.**

# SunLine Service Area

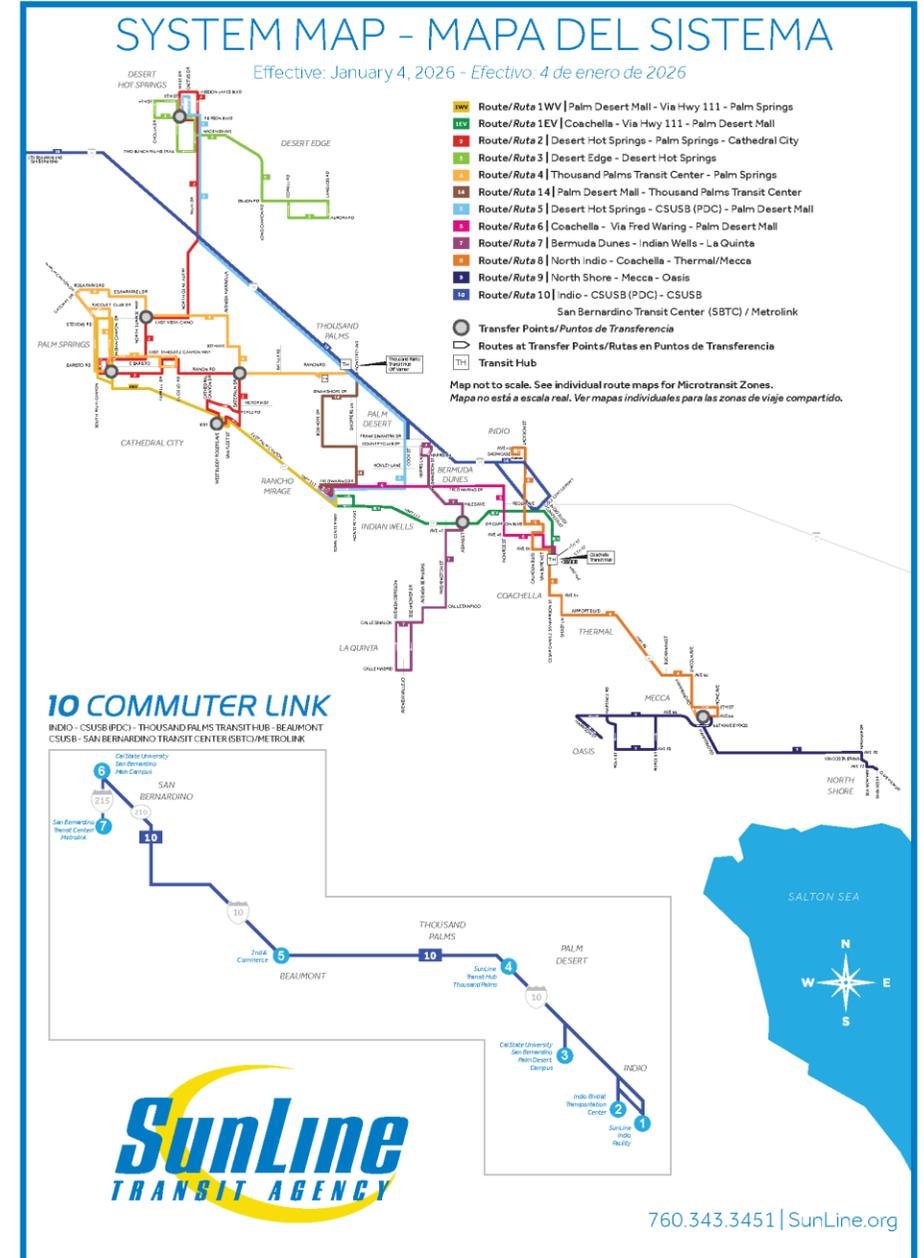
## Joint Powers Authority formed in 1977

Member Agencies: Palm Springs, Desert Hot Springs, Cathedral City, Palm Desert, Rancho Mirage, Indian Wells, La Quinta, Indio, Coachella and unincorporated areas of Riverside County

## Service Characteristics:

- 1,120 mile service area (roughly the size of the State of Rhode Island)
- Fixed Route, Paratransit, Microtransit, and Commuter Link
- Taxi voucher program

**Annual Ridership = Approximately 3 million**



# SunLine: Rides Reimagined

SunLine is conducting a system-wide review and developing service alternatives and scenarios, informed by public and stakeholder engagement, in order to respond effectively to changing mobility needs and resource availability over time.

- The last review, **SunLine Refueled**, was completed prior to COVID-19 or over 6 years ago.
- Transit agencies typically undertake this process every 5-6 years.
- This effort will guide SunLine's future planning and resource allocation decisions.



# SunLine: Rides Reimagined seeks to answer questions like:

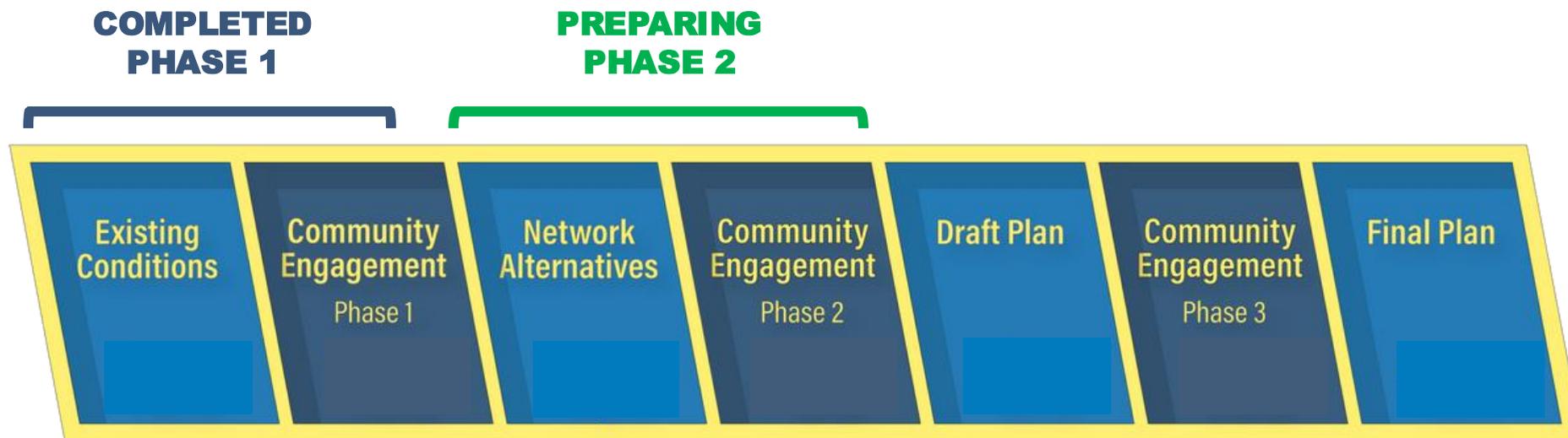
- Where and how often should transit run?
- What kind of service is appropriate in different locations?
- Should service be concentrated around job centers and in more densely populated areas?
- Should “lifeline” service be prioritized?



How can SunLine grow ridership and leverage its services and/or resources to better support community needs?



# Where are we in the process?



**Existing Conditions**  
Learn from the existing transit service and the transit market.

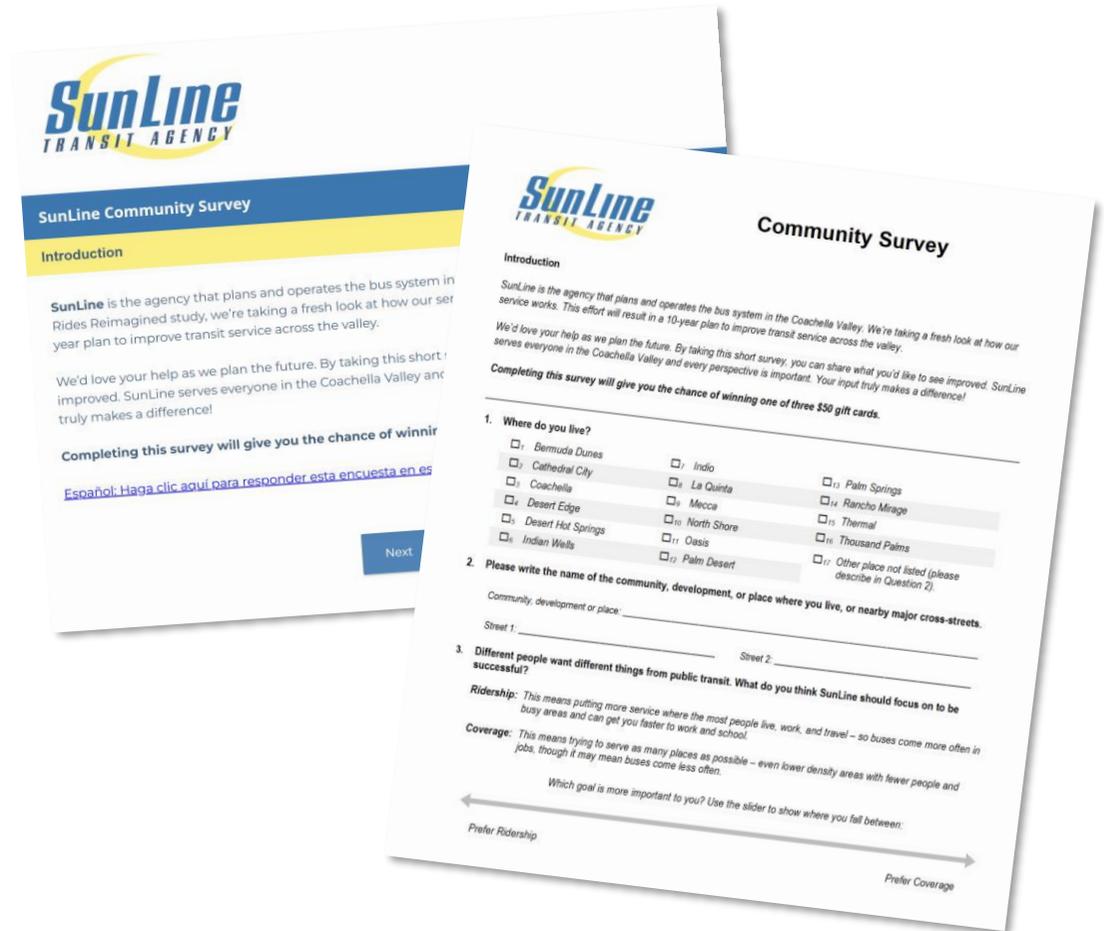
**Community Engagement**  
Talk to the public and gather feedback on their needs and experiences.

**Network Alternatives**  
Develop two contrasting network concepts – one prioritizing ridership and the other, coverage.

**Community Engagement**  
Talk to the public and gather feedback on how to preference for ridership or coverage.

# Phase 1 Community Survey – Completed

- 🕒 December 10, 2025 – March 11, 2026
- 🖨️ Available online and in print
- 🌐 Open to the entire Coachella Valley community
- 🗣️ Questions about mobility needs, travel patterns, and service priorities
- ⚖️ A series of trade-off questions on preferences for frequency (ridership) or coverage



# Preliminary Survey Results

- 1,791 survey responses
- 1,588 surveys were completed in English (88.6%)
- 878 responses reported not having ridden any of SunLine's services in the last month (49%)
- 403 responses reported riding SunBus 5+ days in the last month (22%)
- 723 lean toward coverage (43%)
- 734 lean toward ridership (43%)
- 237 are in the middle (14%)

CITY	RESPONSES
Palm Springs	375
Indio	244
Desert Hot Springs	200
Coachella	167
Cathedral City	158
Indian Wells	136
Palm Desert	120
La Quinta	76
Other	60
Rancho Mirage	57
Mecca	56
Thermal	44
North Shore	39
Bermuda Dunes	24
Desert Edge	14
Thousand Palms	14
Oasis	7
<b>Total</b>	<b>1,791</b>

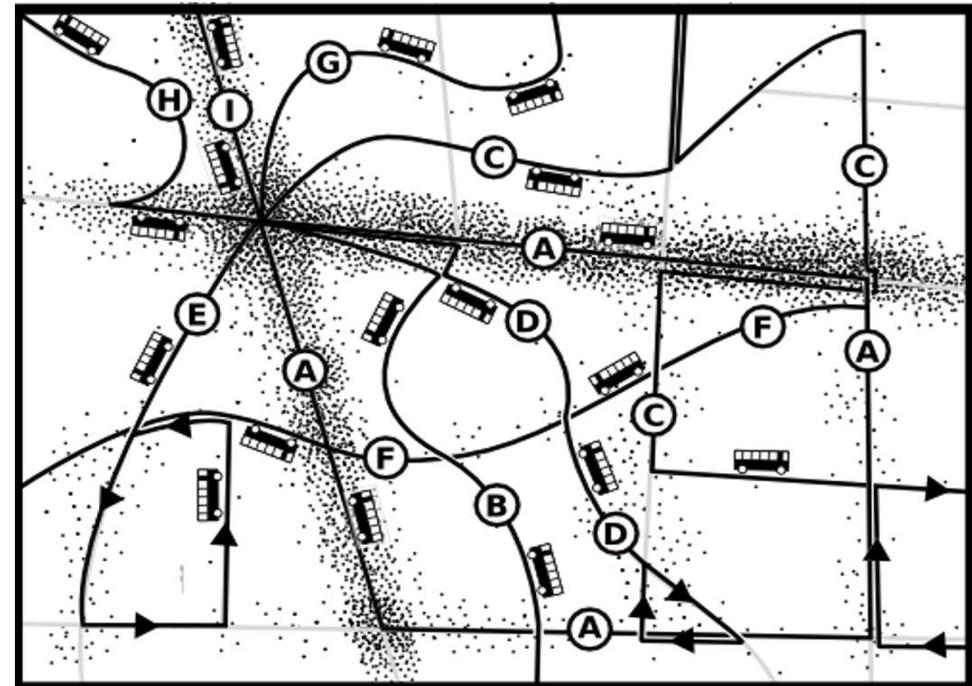
# How should SunLine allocate its resources?



## Ridership

- The straight lines offer density, short walks, and efficient transit path.
- All buses are focused on few lines, so they are frequent.

*Dots = people and jobs*



## Coverage

- Tries to serve everyone, even low-density areas.
- More routes covering everyone, but less frequency, more complexity.

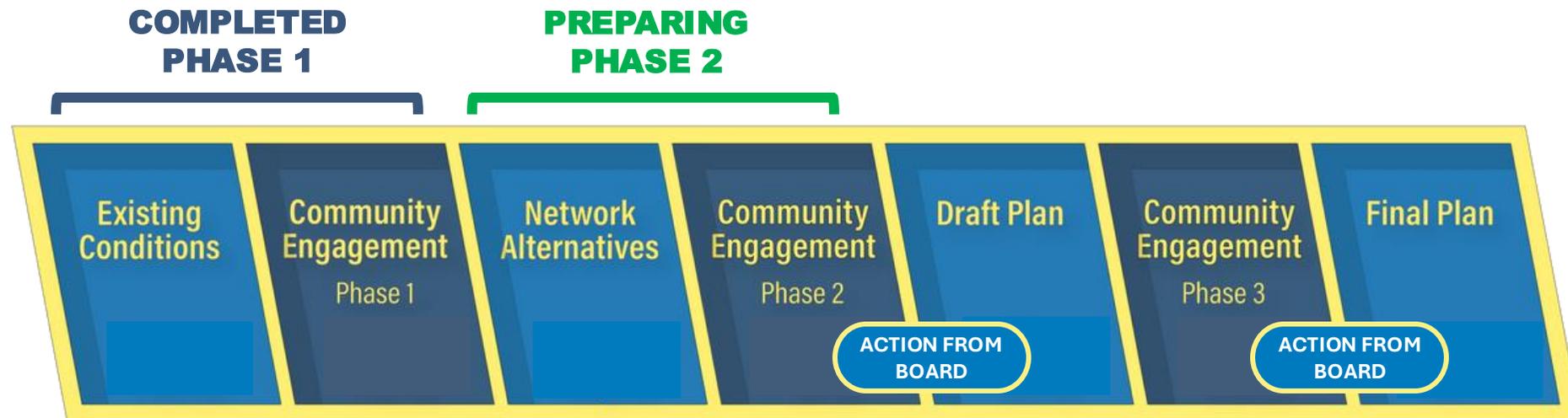
# Phase 2 Ongoing Outreach & Engagement

Each phase is defined by outreach efforts, some repeated and some unique, but all building on what came before.

- Focus Groups
- Survey — online and paper
- Stakeholder Meeting
- Core Design Retreat
- Targeted Outreach Meetings/Events

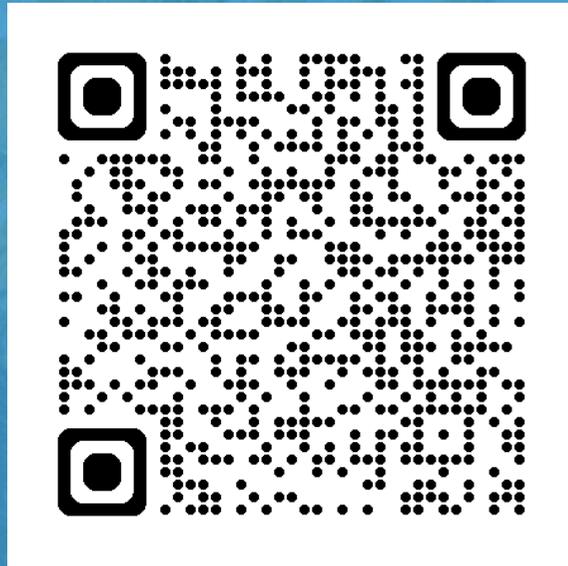


# Role of the ACCESS Advisory Committee



- The Committee will serve as a key touchpoint to review and provide feedback on SunLine planning programs (e.g., Rides Reimagined) and deliverables before they reach the Board, offering recommendations and accessibility-focused endorsements.
- Staff will strategically engage the ACCESS Committee around Board meetings when action is required on Rides Reimagined.

# Thank You!



Follow the progress of Rides Reimagined:



<https://www.sunline.org/rides-reimagined>



[rides-reimagined@sunline.org](mailto:rides-reimagined@sunline.org)



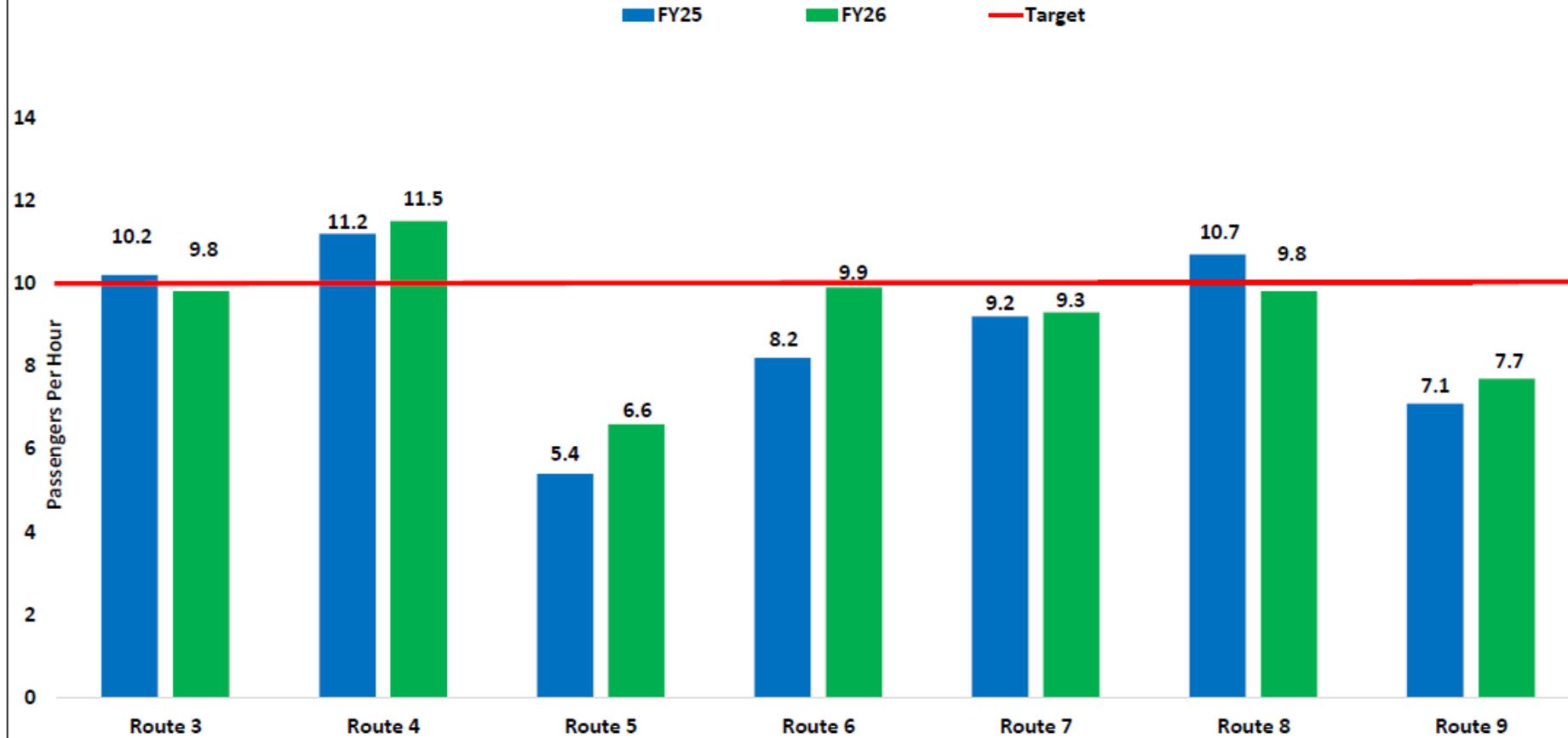
# *ITEM 8*

# COMMITTEE MEMBER COMMENTS

# *ITEM 9*

# COMMITTEE CORRESPONDENCE REPORTS

## FYTD Passengers Per Revenue Hour - Local Routes December 2025



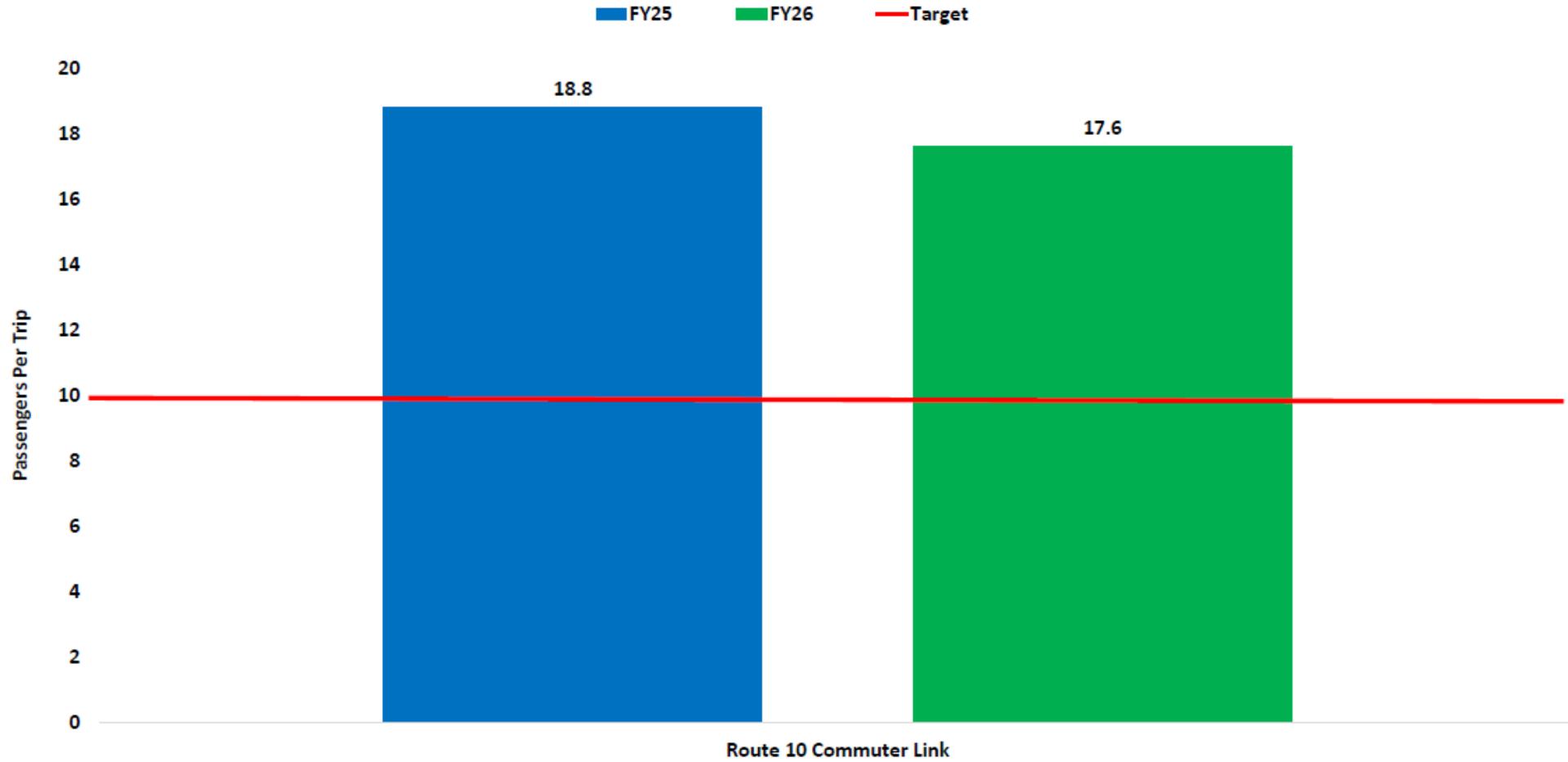
The chart above represents the system performance on local routes for Passengers Per Revenue Hour (PPRH). The target for local fixed routes is 10 PPRH. The FY26 goal is based on the Board approved Service Standards Policy (B-190613). Local routes are secondary routes that connect to the trunk routes and supplement the SunBus network.

### FYTD Passengers Per Revenue Hour - Trunk Routes December 2025



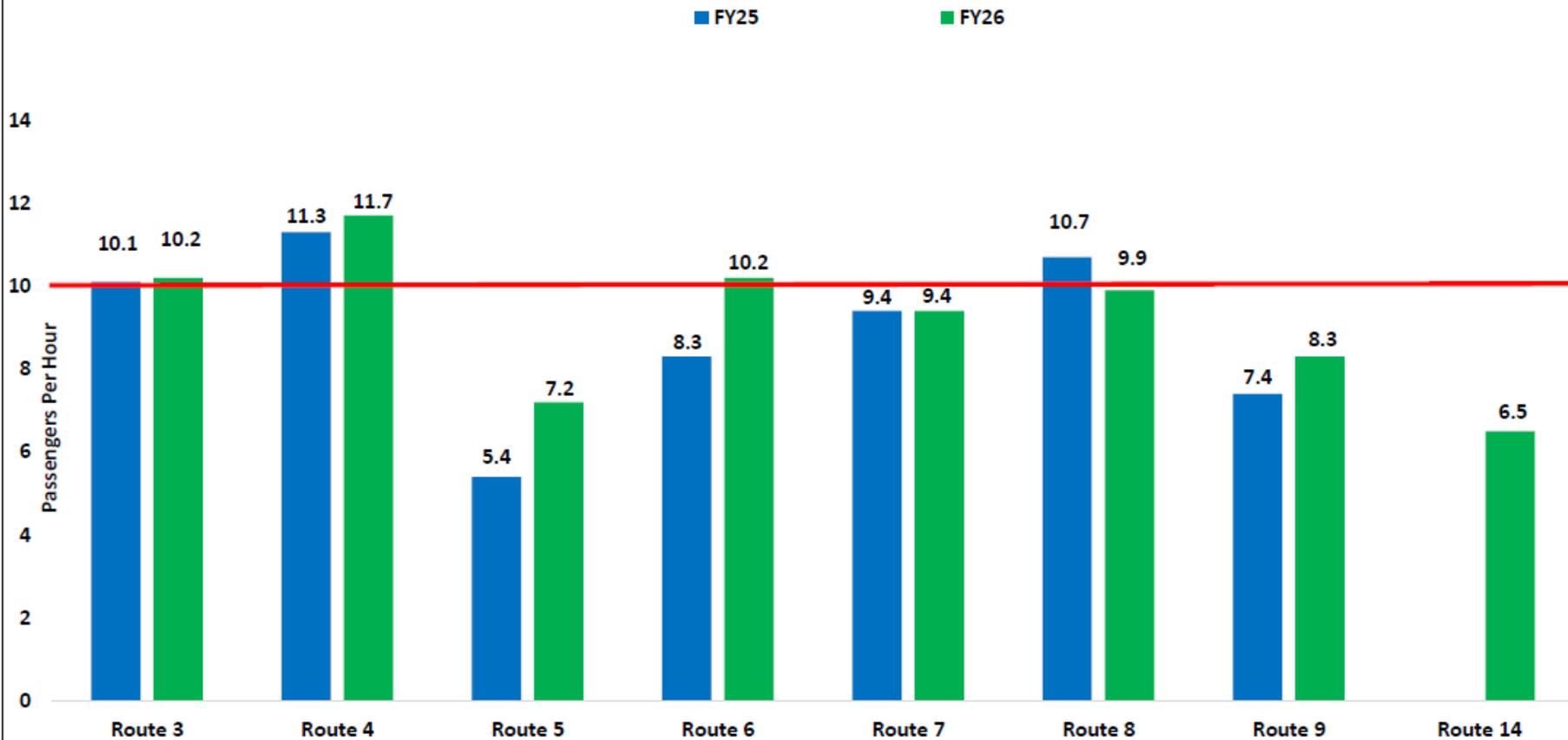
The chart above represents the system performance on trunk routes for Passengers Per Revenue Hour (PPRH). The target for trunk routes is 20 PPRH. The FY26 goal is based on the Board approved Service Standards Policy (B-190613). Trunk routes are highly traveled corridors serving a variety of trip purposes and connect a variety of regional destinations.

### FYTD Passengers Per Revenue Trip - Regional Service December 2025



The chart above represents the system performance target for regional service on the 10 Commuter Link which is based on Passengers Per Revenue Trip (PPRT). The target for regional service is 10 PPRT. The FY26 goal is based on the Board approved Service Standards Policy (B-190613).

## FYTD Passengers Per Revenue Hour - Local Routes January 2026



The chart above represents the system performance on local routes for Passengers Per Revenue Hour (PPRH).

The target for local fixed routes is 10 PPRH. The FY25 goal is based on the Board approved Service Standards Policy (B-190613).

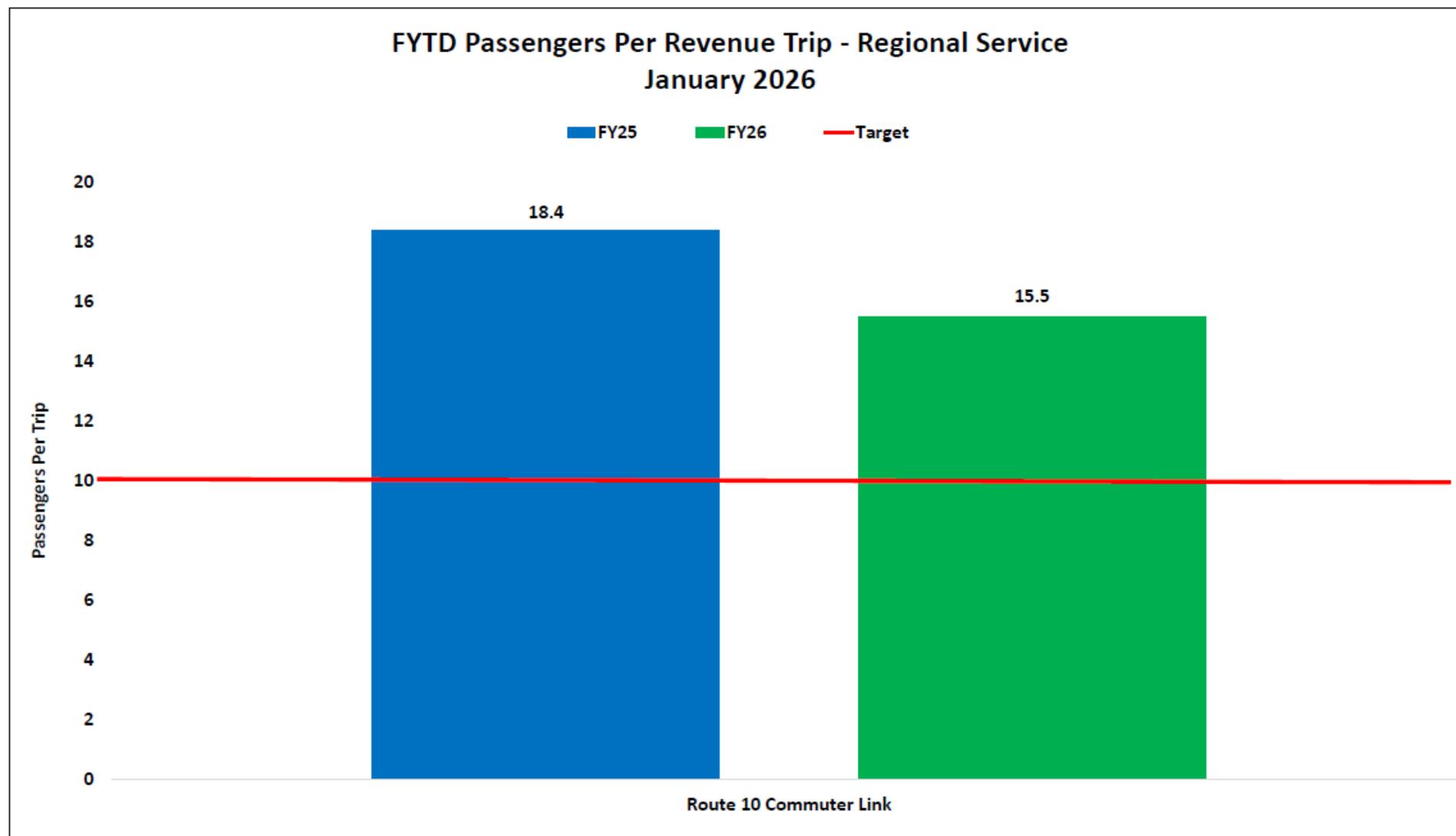
Local routes are secondary routes that connect to the trunk routes and supplement the SunBus network.

*“Provisional metric based on GFI totals and manually compiled revenue hours; subject to rebaseline with GMV CAD/AVL + APC (target 2026). Not trend-comparable.”*

### FYTD Passengers Per Revenue Hour - Trunk Routes January 2026



The chart above represents the system performance on trunk routes for Passengers Per Revenue Hour (PPRH). The target for trunk routes is 20 PPRH. The FY25 goal is based on the Board approved Service Standards Policy (B-190613). Trunk routes are highly traveled corridors serving a variety of trip purposes and connect a variety of regional destinations. *“Provisional metric based on GFI totals and manually compiled revenue hours; subject to rebaseline with GMV CAD/AVL + APC (target 2026). Not trend-comparable.”*

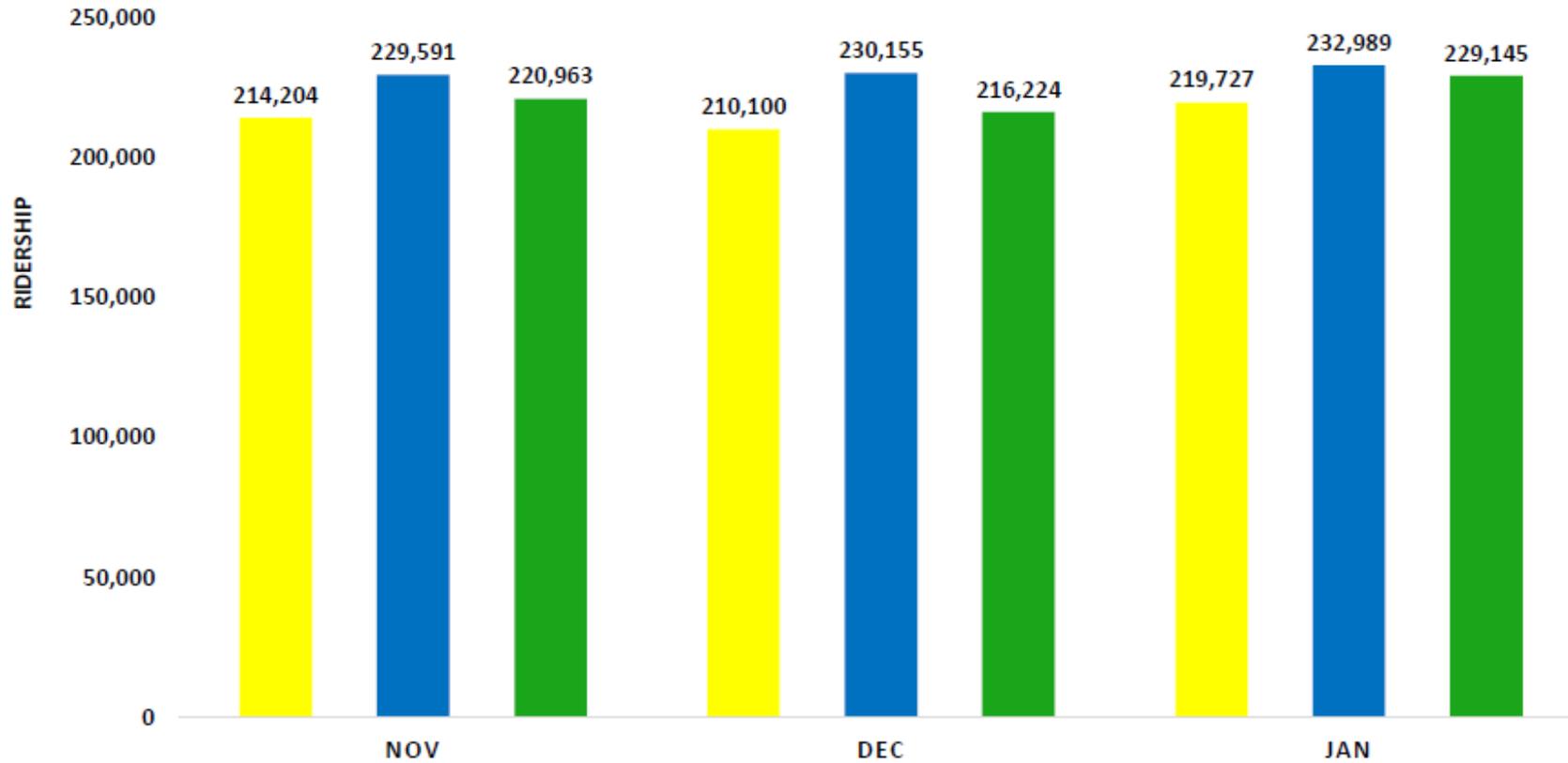


The chart above represents the system performance target for regional service on the 10 Commuter Link which is based on Passengers Per Revenue Trip (PPRT). The target for regional service is 10 PPRT. The FY25 goal is based on the Board approved Service Standards Policy (B-190613).

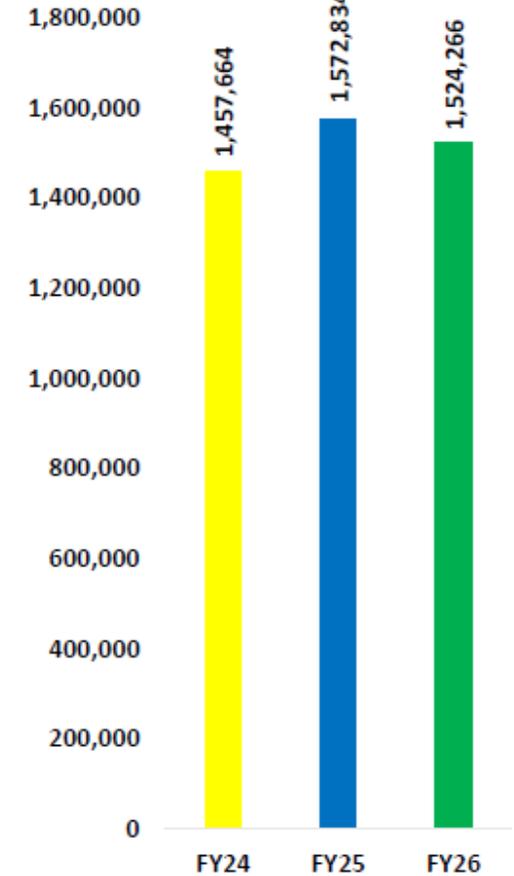
*“Provisional metric based on GFI totals and manually compiled revenue hours; subject to rebaseline with GMV CAD/AVL + APC (target 2026). Not trend-comparable.”*

## Fixed Route Ridership - January 2026

FY24 FY25 FY26

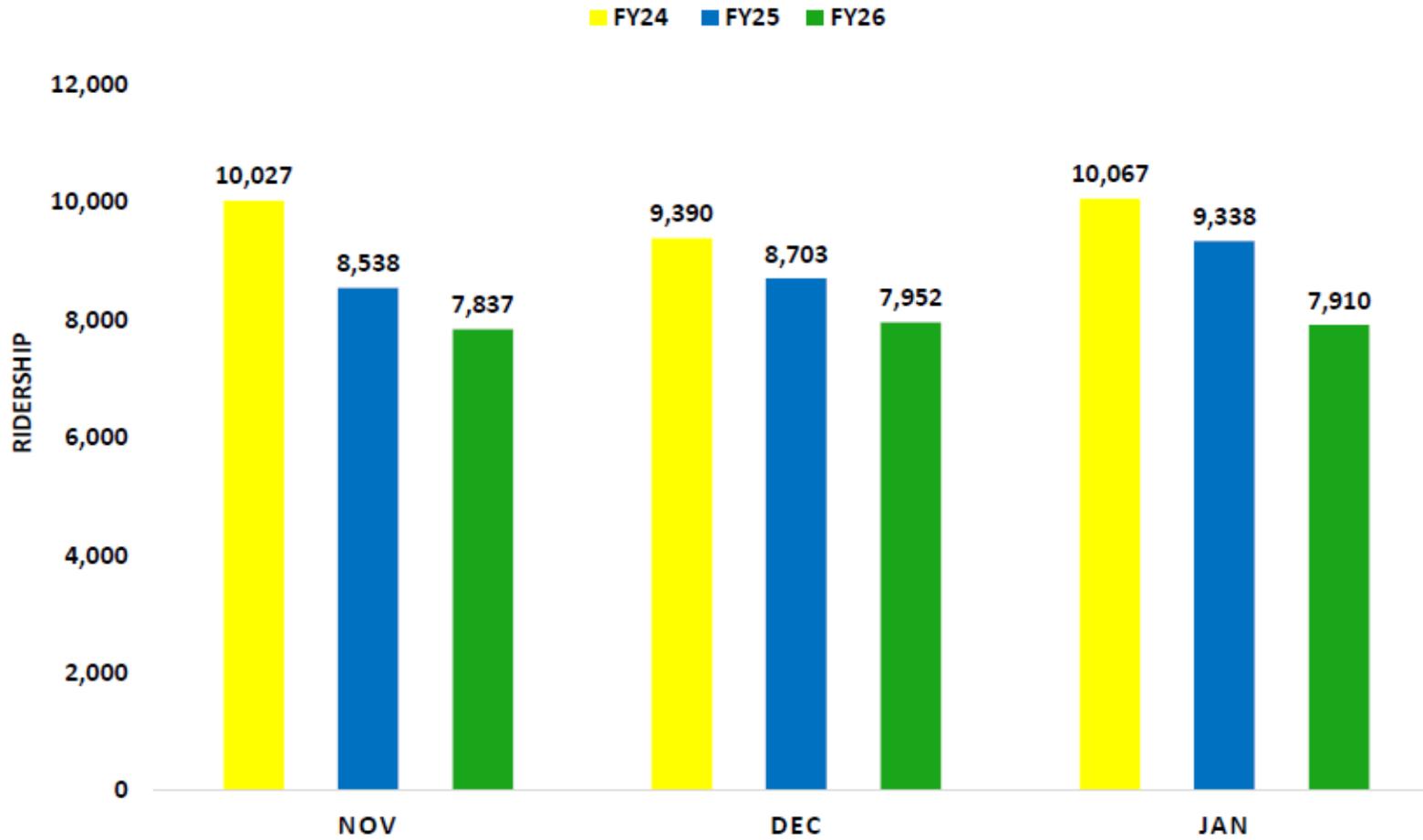


## Fixed Route Ridership FYTD Total

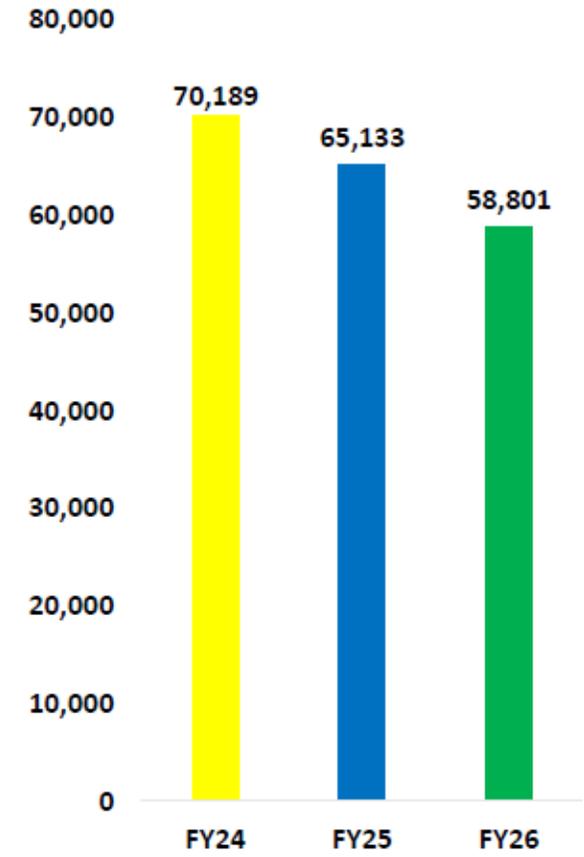


Ridership (or boardings) is the number of rides taken by passengers.  
Fixed route ridership counts are based on Unlinked Passenger Trips (UPT).  
Fixed route ridership is down 3.1% fiscal year to date.

## SunDial Ridership - January 2026

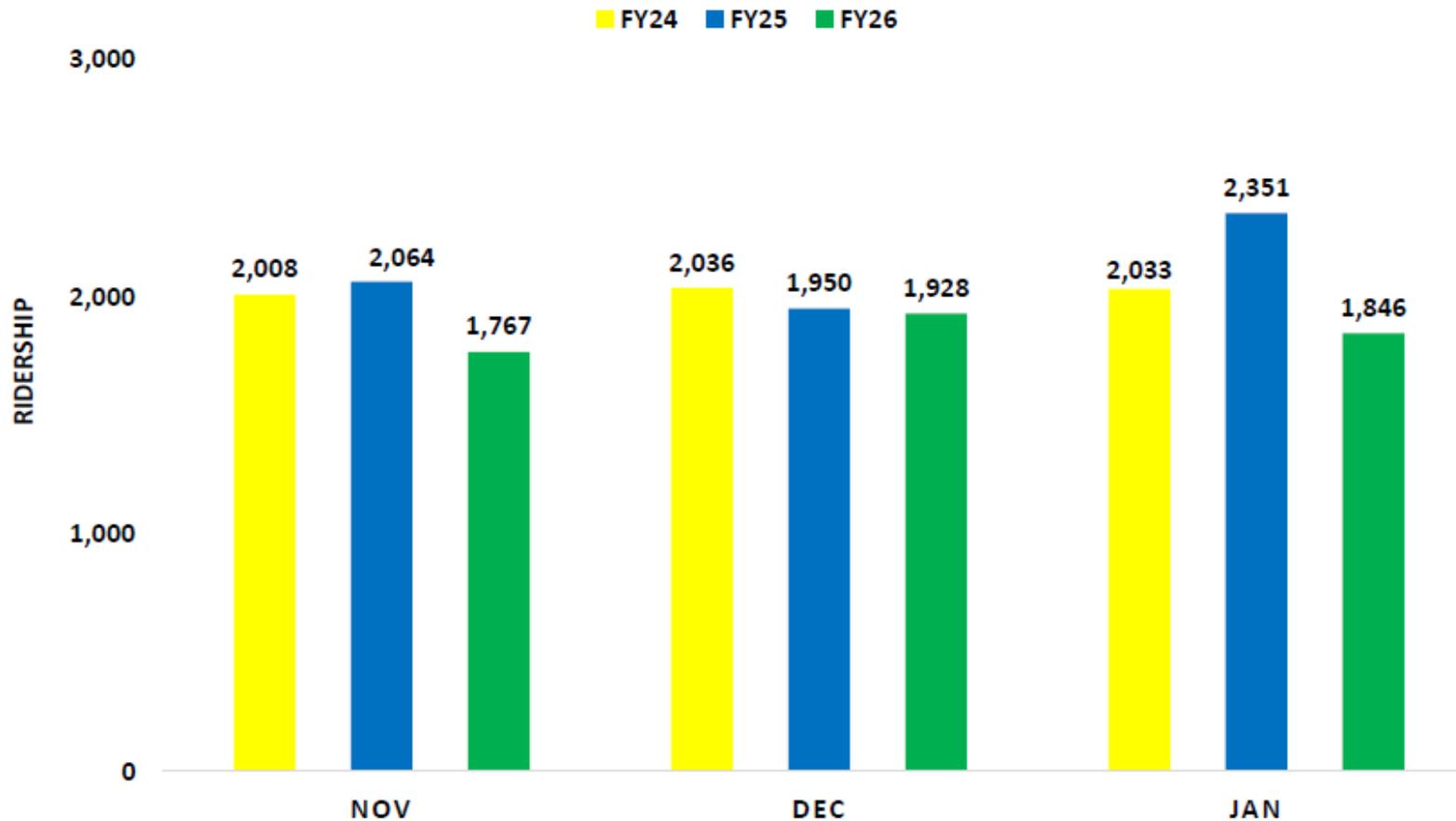


## SunDial Ridership FYTD Total

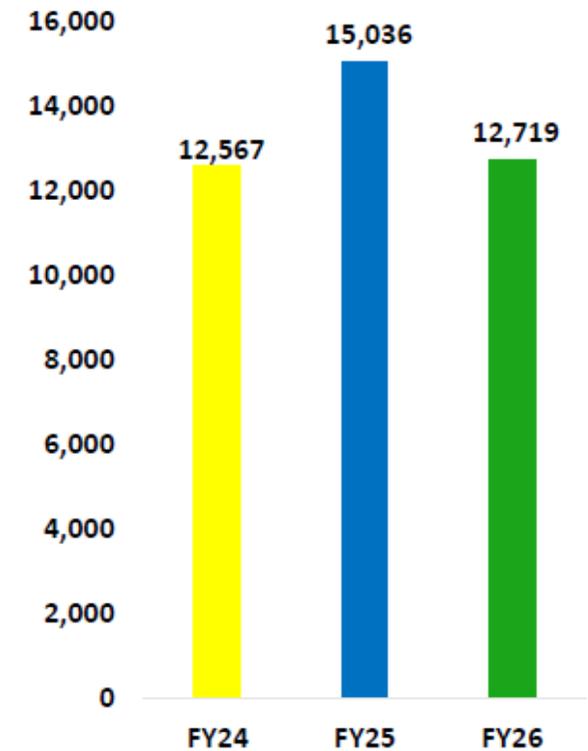


Ridership (or boardings) is the number of rides taken by passengers.  
SunDial ridership is down 9.7% fiscal year to date.

## SunRide Ridership - January 2026



## SunRide Ridership FYTD Total

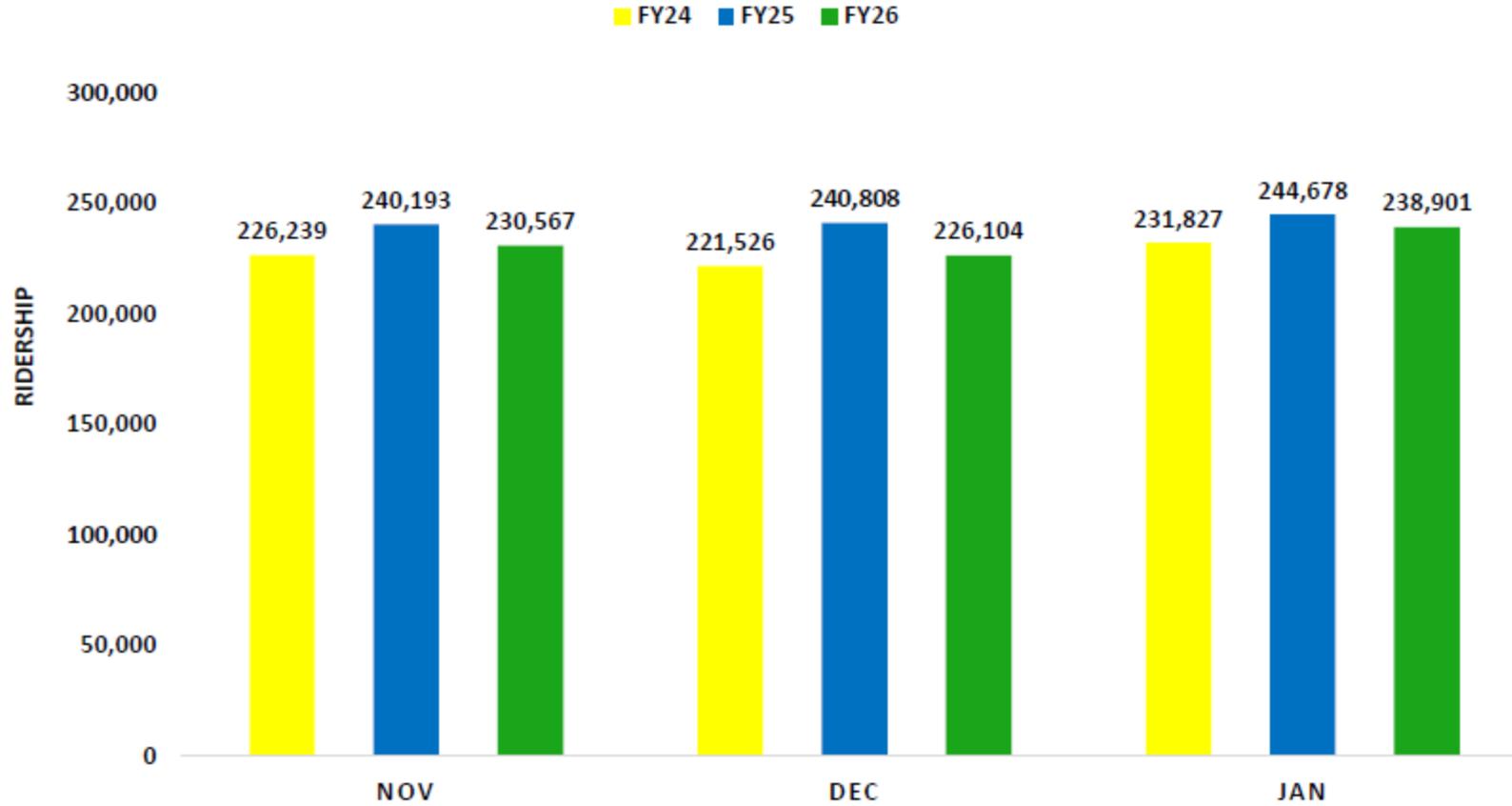


Ridership (or boardings) is the number of rides taken by passengers.

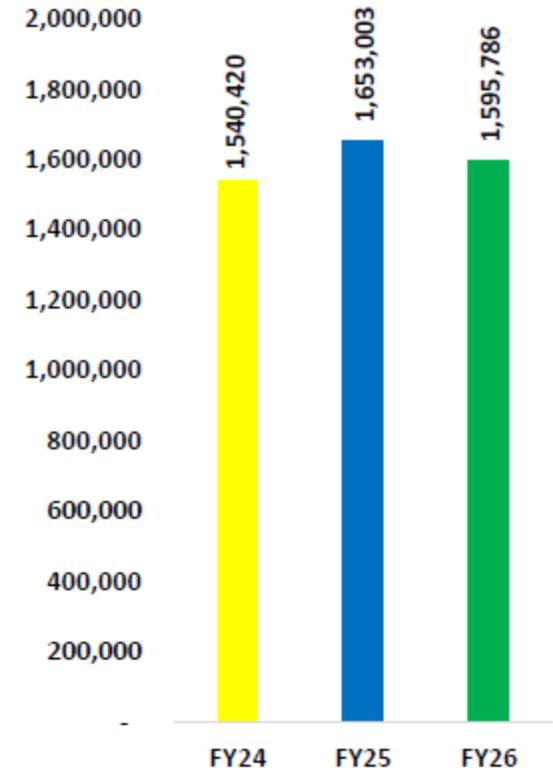
SunRide is an on-demand shared ride (microtransit) service that is available in eight (8) Coachella Valley zones.

Fare includes transfer to fixed route network.

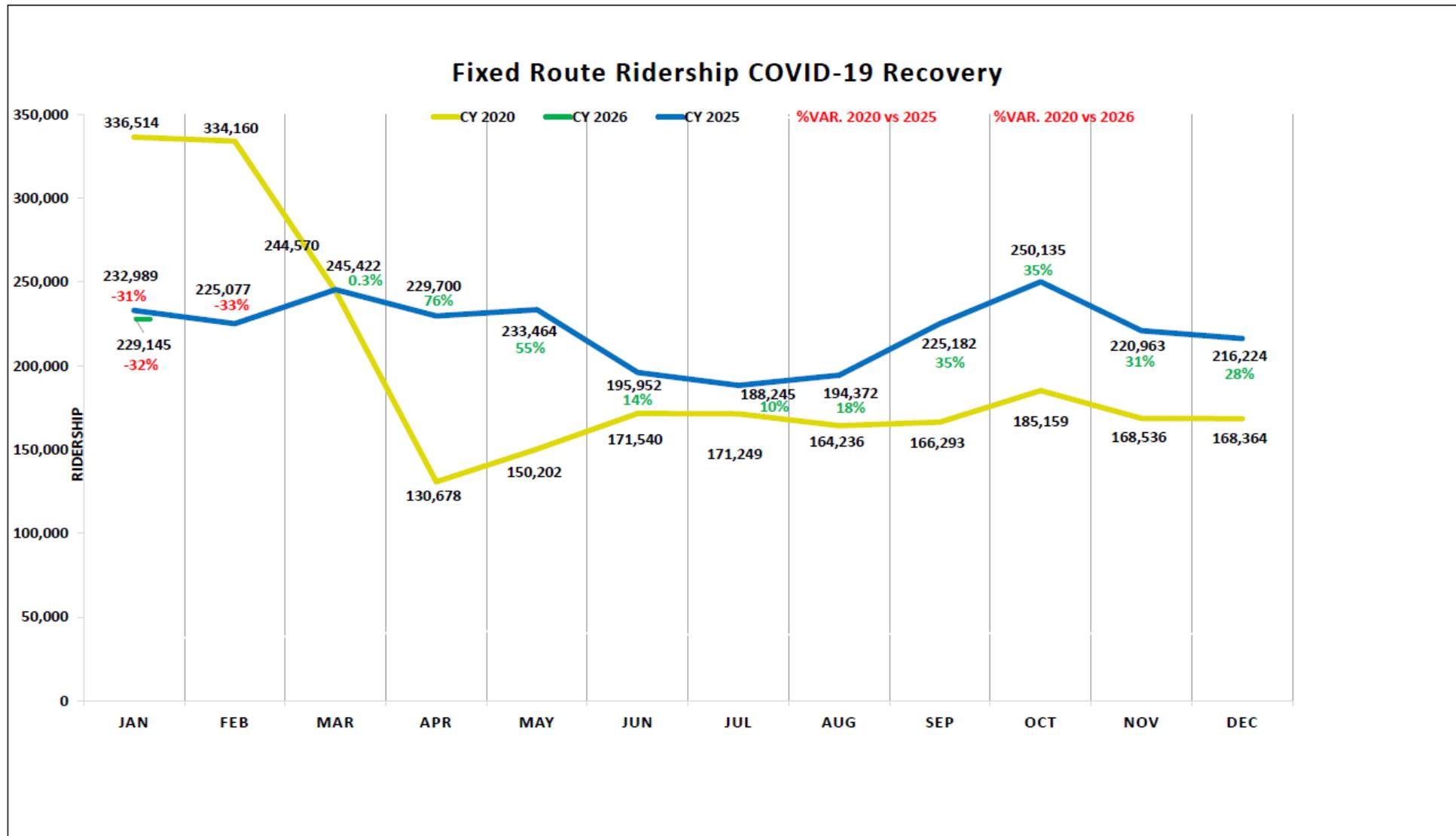
### System Ridership Total - January 2026



### System Ridership FYTD Total

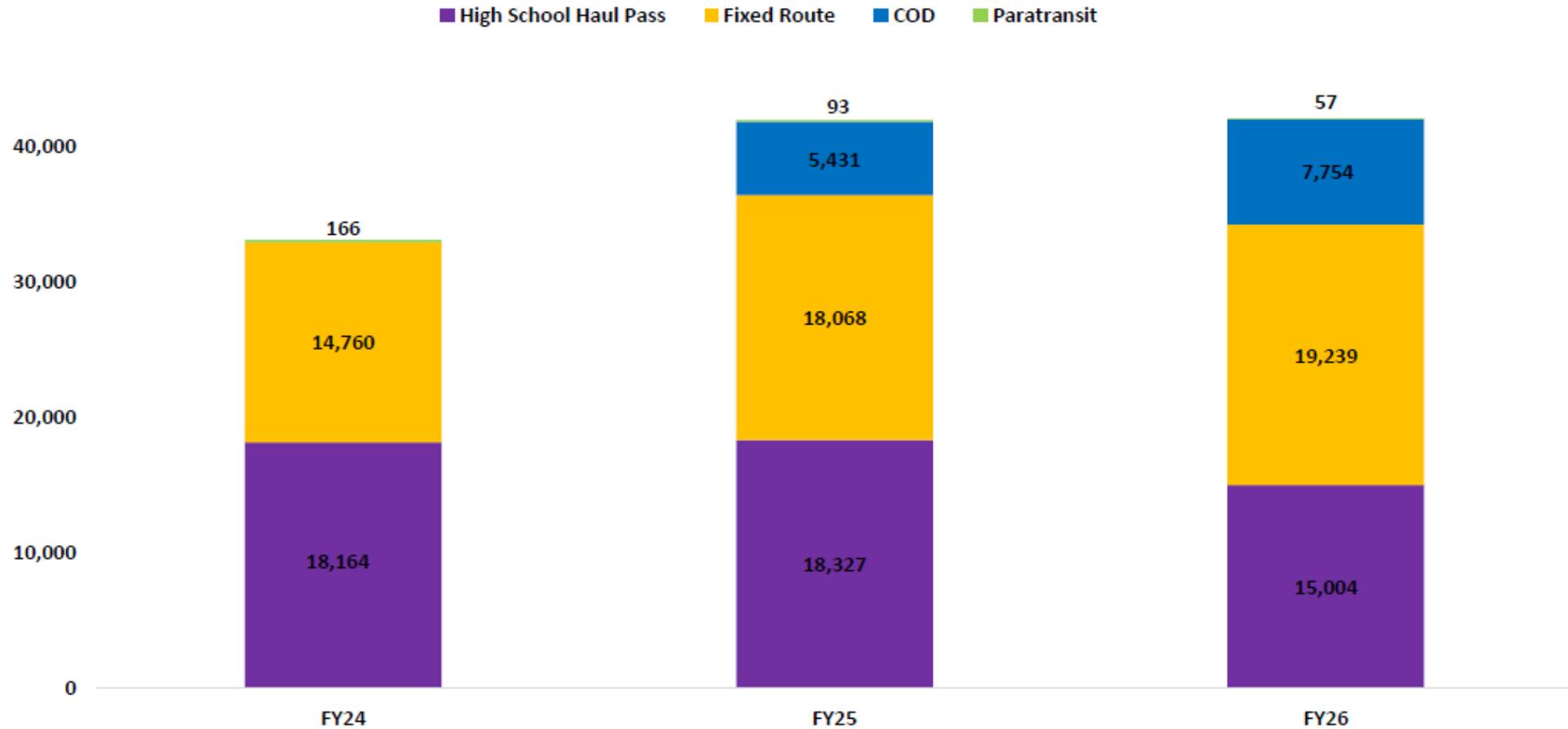


Ridership (or boardings) is the number of rides taken by passengers using Fixed Route, SunDial, SolVan and SunRide.  
 Ridership counts are based on Unlinked Passenger Trips (UPT).  
 System Ridership Total is down 3.5% fiscal year to date.



The COVID-19 pandemic caused a major national and global disruption with closures of businesses, schools and entertainment venues due to the implementation of national and statewide public health policies. Variances are in red close to their corresponding ridership number. 2024 and 2025 are referring to the baseline of 2020. CY 2020 will remain on the chart since it is the baseline needed to compare ridership recovery for CY 2024 & CY 2025. CY 2021/2022/2023 have been removed to reflect the two (2) most recent years in recovery.

## Mobile Ticketing Usage - December 2025

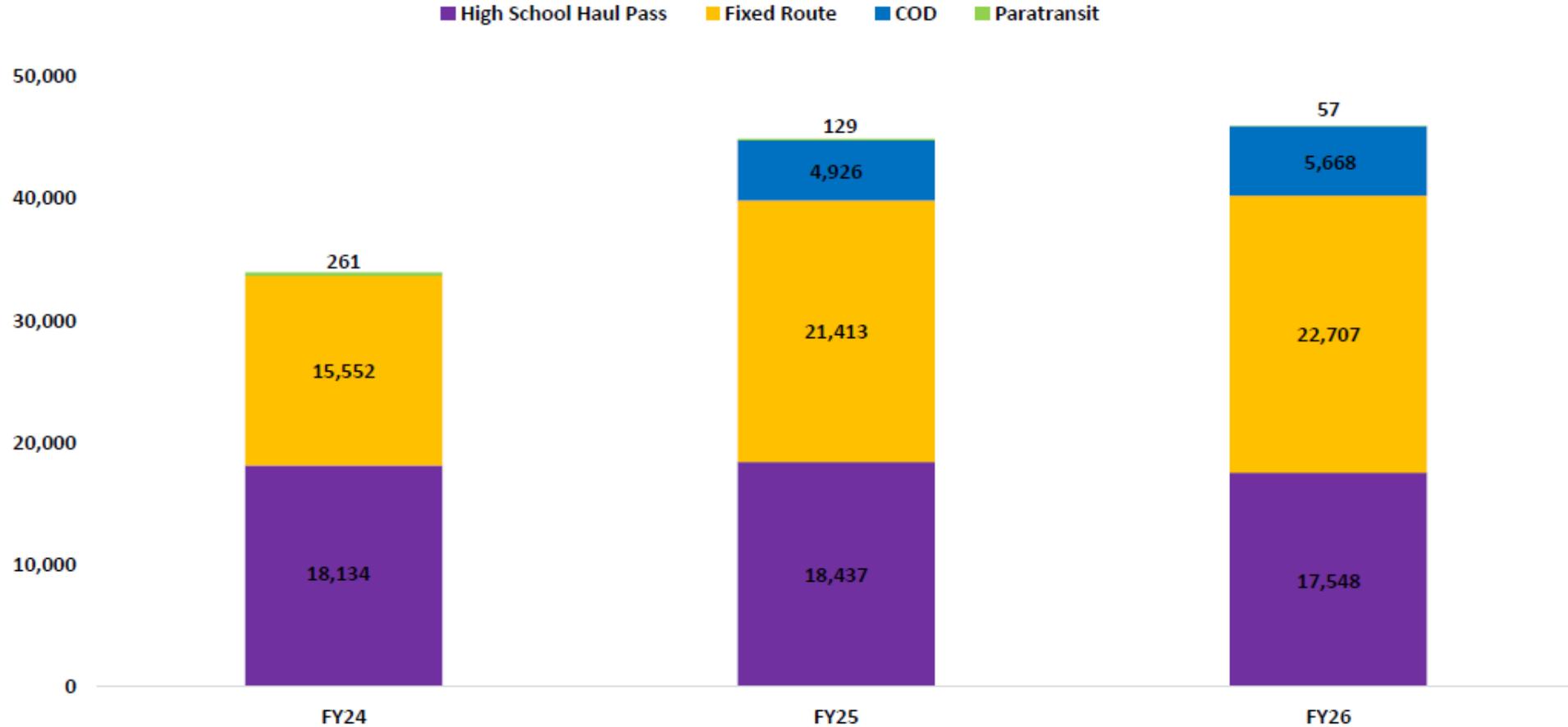


[This chart represents all monthly mobile ticketing usage by category based on the Token Transit app data.

The total for November 2025 includes the following passes used through Token Transit: High School Haul Pass, COD Haul Pass, Fixed Route and Paratransit.

Mobile Ticketing was introduced for COD in June 2024.

## Mobile Ticketing Usage - January 2026



This chart represents all monthly mobile ticketing usage by category based on the Token Transit app data.

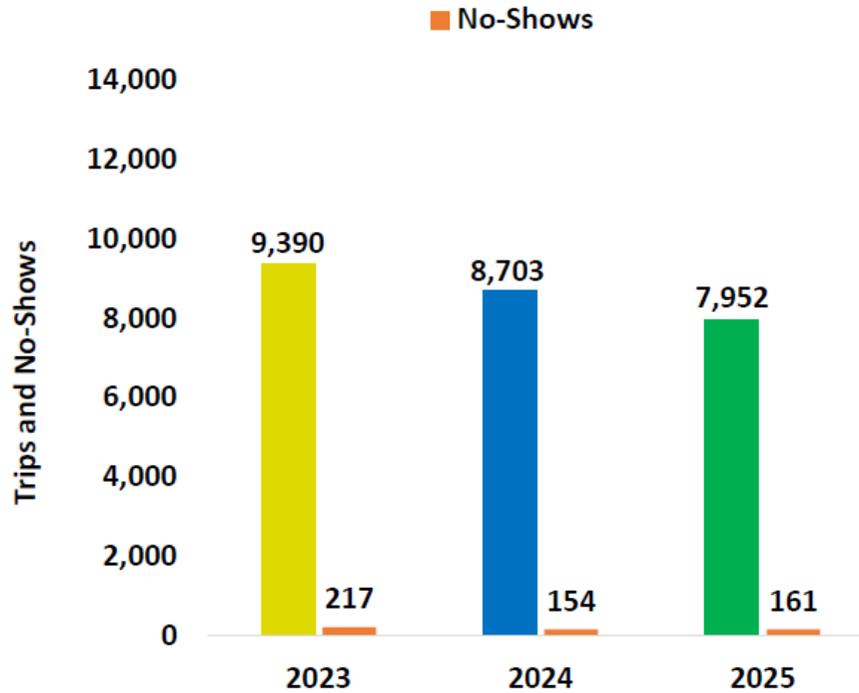
The total for November 2025 includes the following passes used through Token Transit: High School Haul Pass, COD Haul Pass, Fixed Route and Paratransit.

Mobile Ticketing was introduced for COD in June 2024.

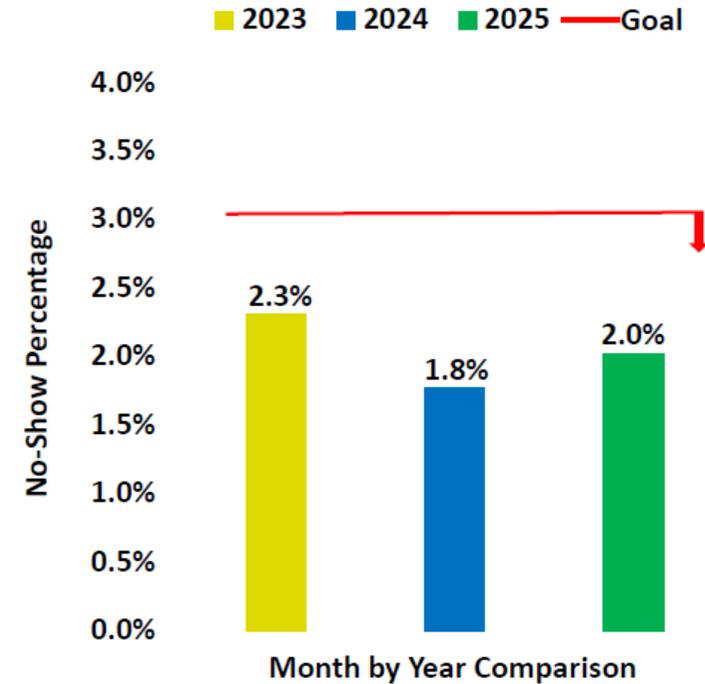


**Paratransit**

## Paratransit Total Trips vs. No-Shows December 2025



## No-Shows by Percentage for December 2025

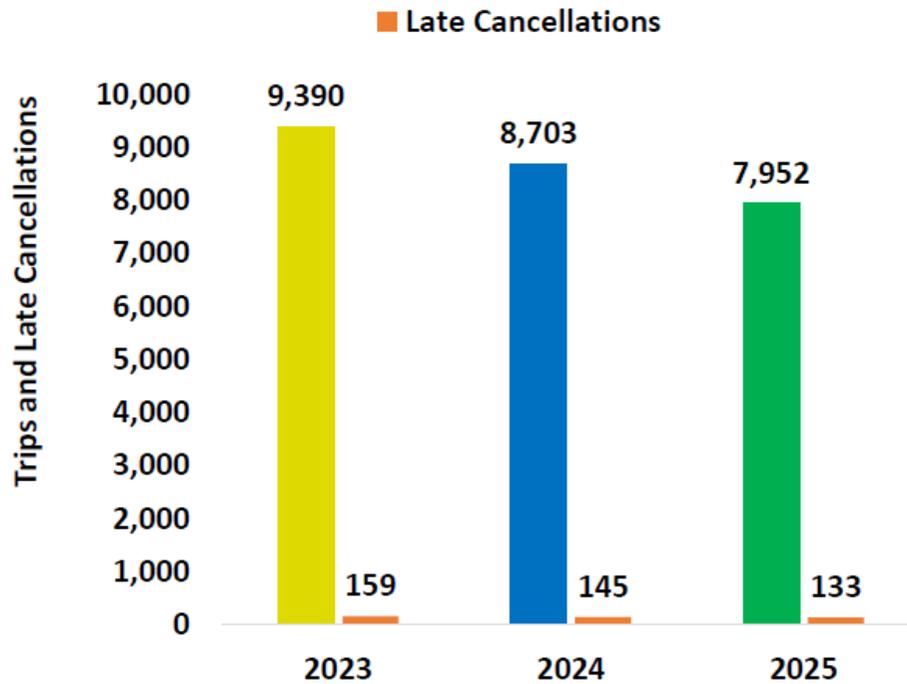


Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

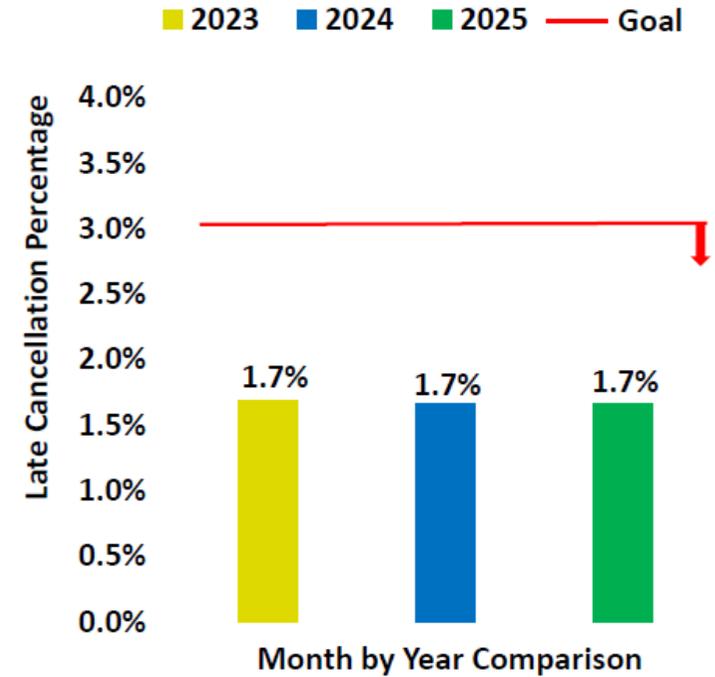
No-Show: A ride for which an authorized ADA paratransit service vehicle arrives at the designated pick-up time and location and waits the required five (5) minute period while the rider is not present to board the vehicle.

Goal for no-shows: 3% or below.

## Paratransit Total Trips vs. Late Cancellations December 2025



## Late Cancellations by Percentage



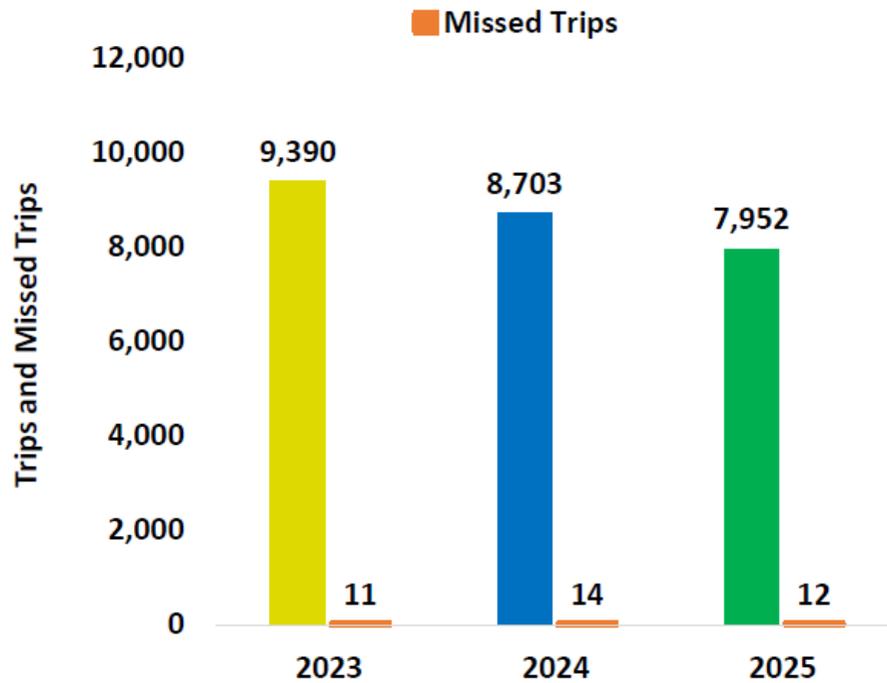
Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

Late Cancellation: A trip for which a rider cancels two (2) hours or less before the scheduled pick-up time.

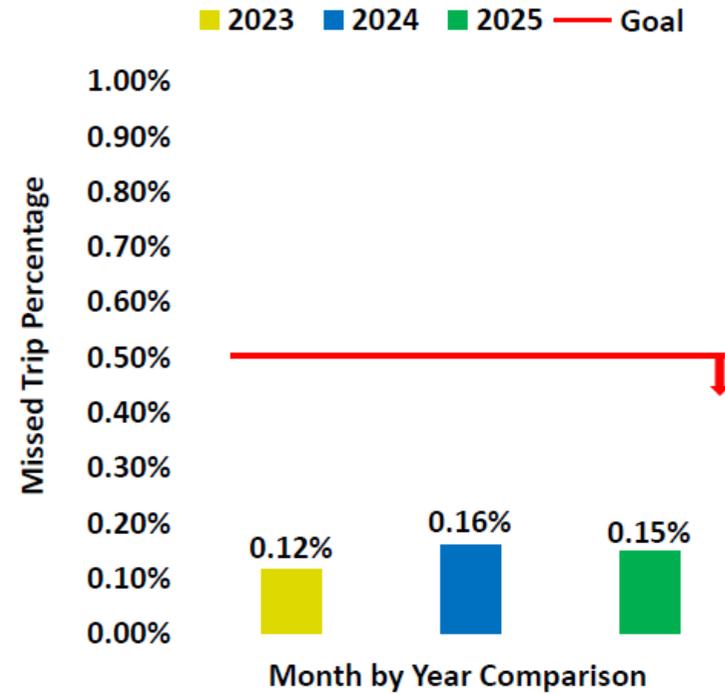
Goal for Late Cancellations: 3% or below.

Total Trips: Total one-way trips completed.

## Paratransit Total Trips vs. Missed Trips for December 2025



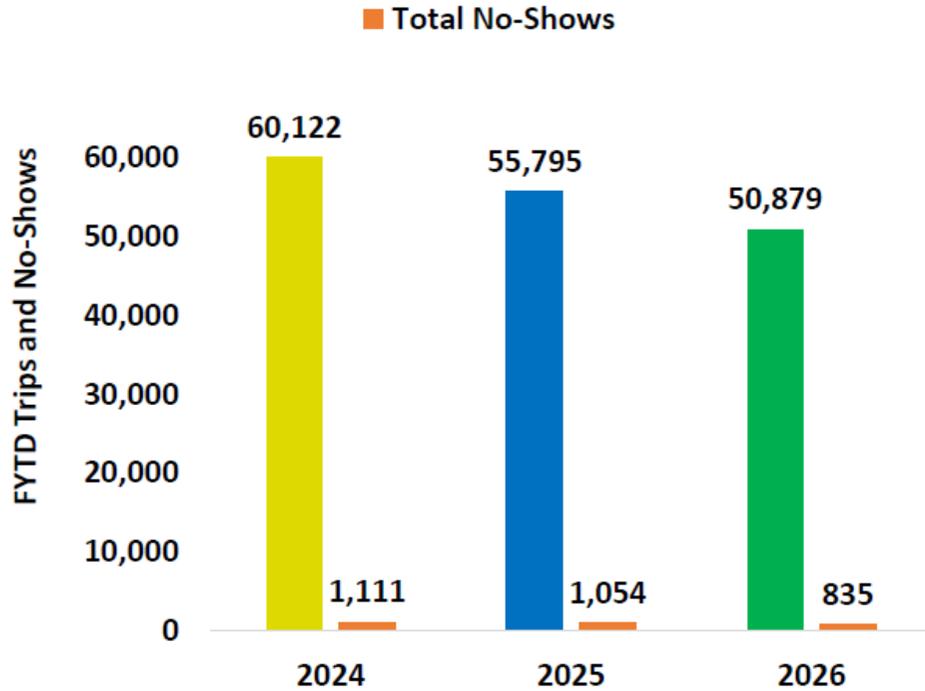
## Missed Trips December 2025 by Percentage



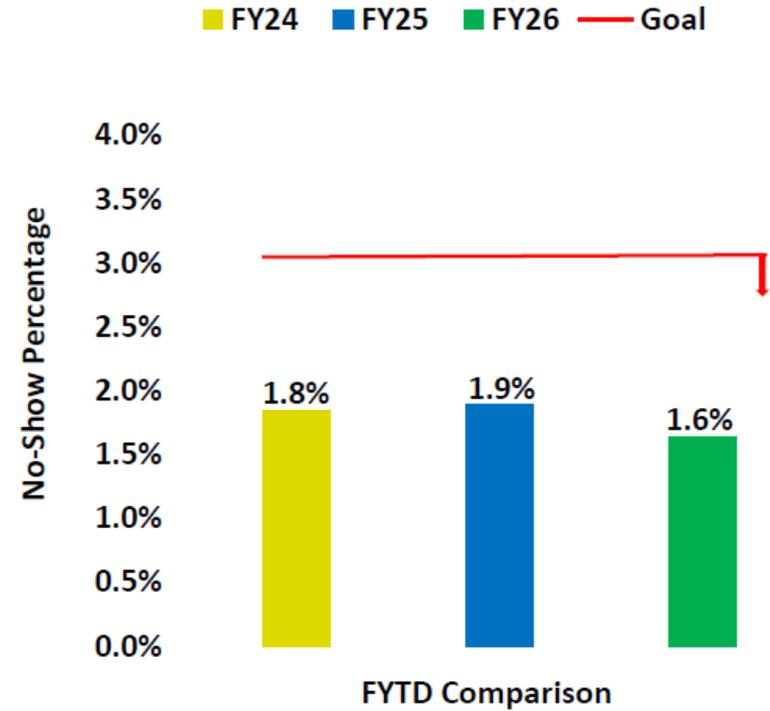
Missed Trip: A trip is considered missed by the Agency when the vehicle arrives outside of the pick-up window and the rider does not take the trip. Similarly, if a vehicle arrives before the beginning of the pick-up window and the rider does not board and the vehicle departs, it is a missed trip.

Goal for Missed Trips: 0.50% or below, which is the industry standard for missed trips.

## Paratransit Total Trips vs. No-Shows FYTD Through December



## No-Show Percentage December FYTD

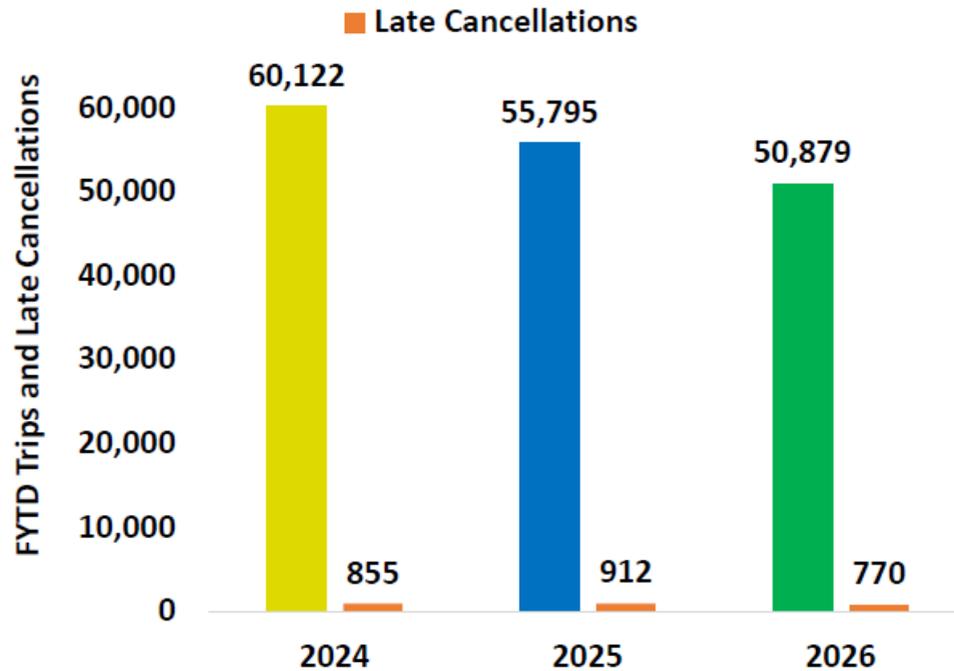


Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

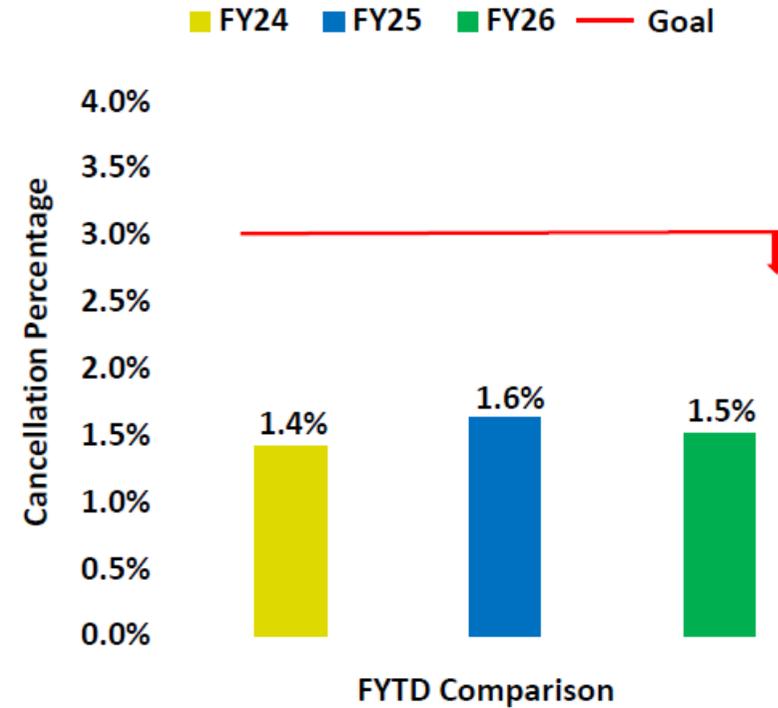
No-Show: A trip where an authorized ADA paratransit service vehicle arrives at the designated pick-up location, waits the required five (5) minute period while the rider is not present to board the vehicle.

Goal for No-Shows: 3% or below.

## Paratransit Total Trips vs. Late Cancellations FYTD Through December



## Late Cancellation Percentage December FYTD



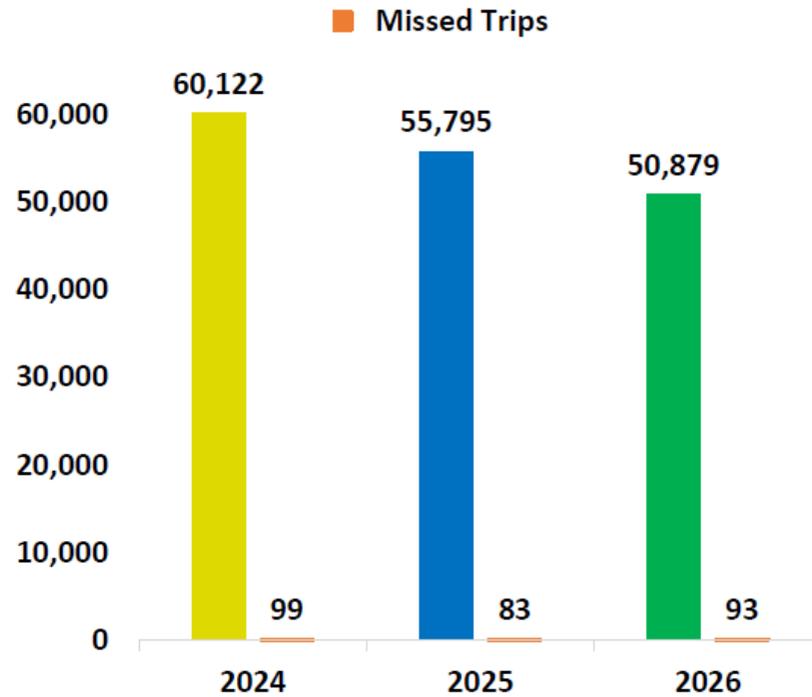
Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

Late Cancellation: A trip for which a rider does not cancel within two (2) hours before the scheduled pick-up time.

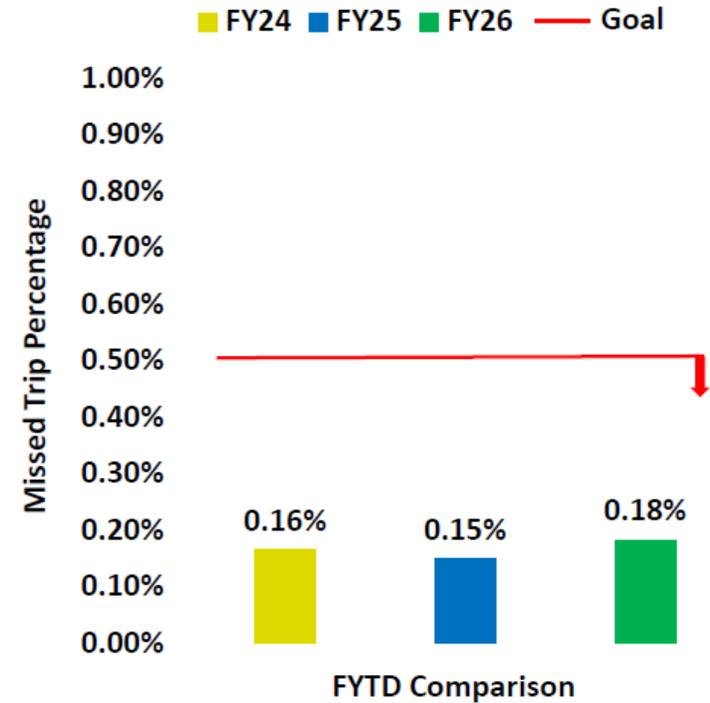
Goal for Late Cancellations: 3% or below.

Total Trips: Total one-way trips completed.

## Paratransit Total Trips vs. Missed Trips FYTD Through December



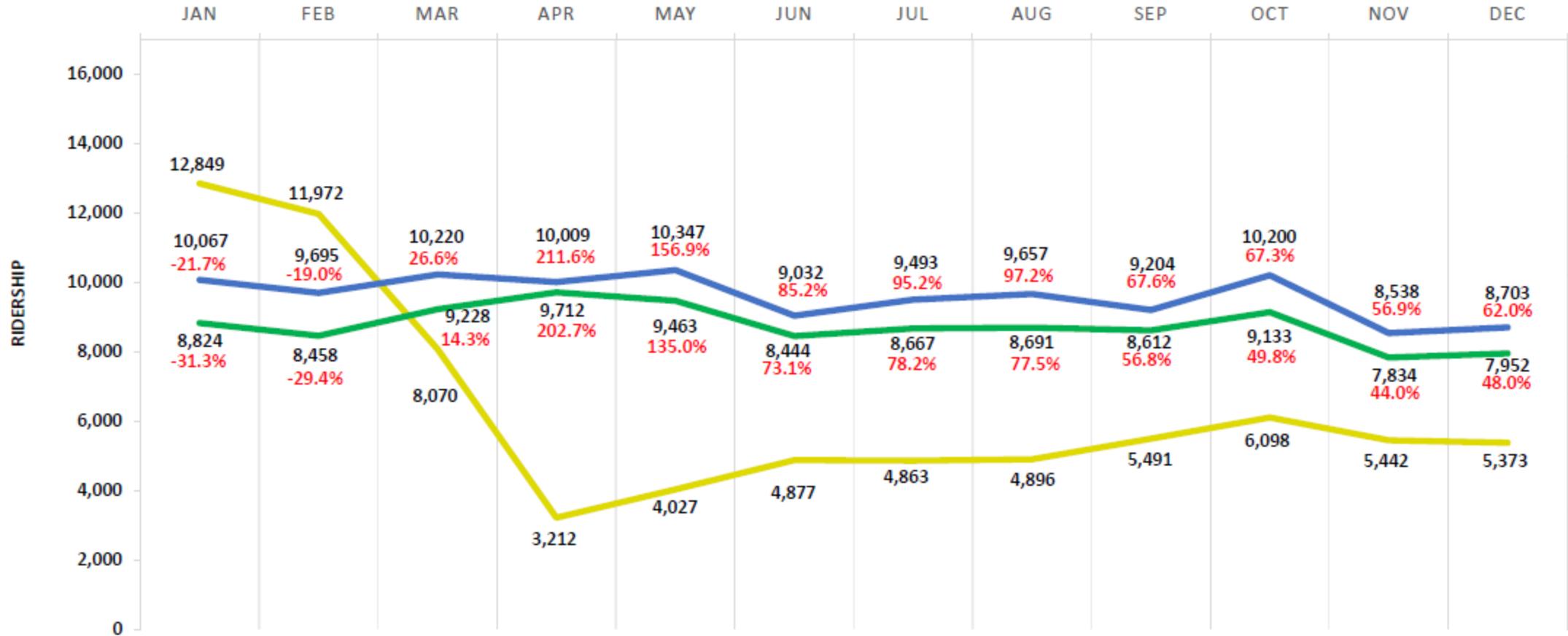
## Missed Trip Percentage December FYTD



Missed Trip: A trip is considered missed by the Agency when the vehicle arrives outside of the pick-up window and the rider does not take the trip. Similarly, if a vehicle arrives early, before the beginning of the pick-up window and the rider does not board and the vehicle departs, it is a missed trip.

Goal for Missed Trips: 0.50% or below, which is the industry standard for missed trips.

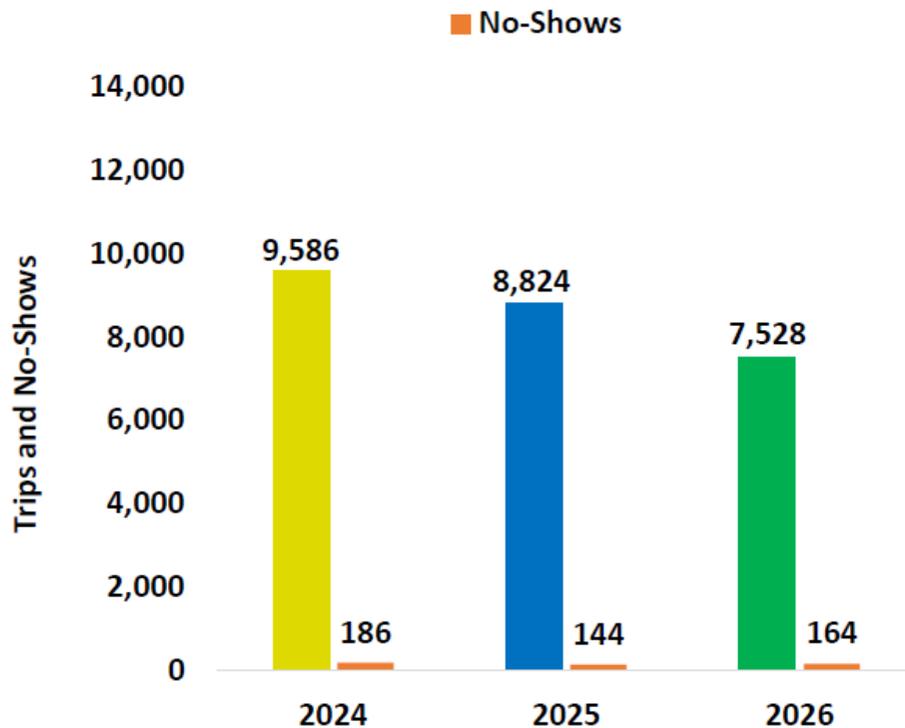
## Paratransit Ridership COVID-19 Recovery



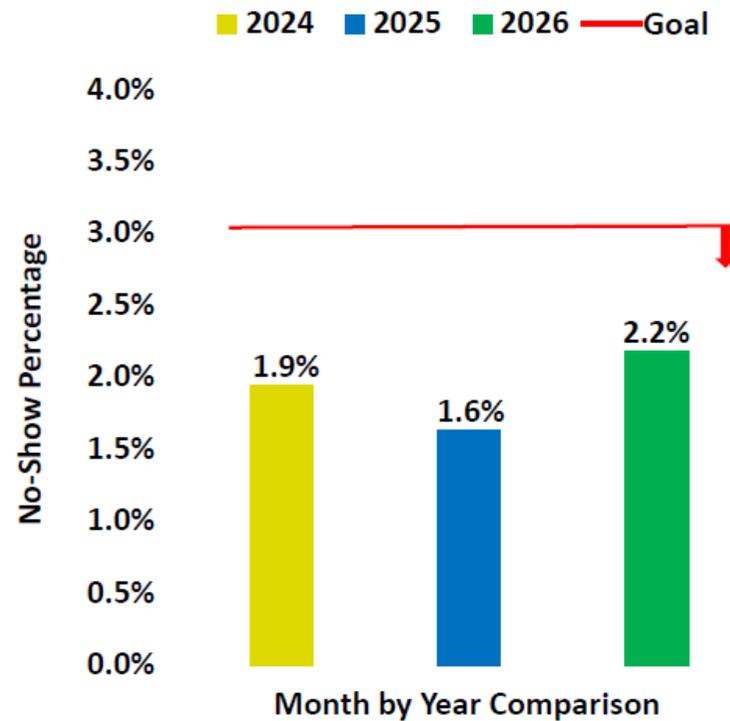
Beginning January 2022, instead of comparing the ridership to the 2019 pre COVID-19 levels, we will be moving forward with comparing from 2020 and 2025. Variances are in red close to their corresponding ridership number. 2023 and 2024 are referring to the baseline of 2020. January 2020 and February 2020 show pre-pandemic COVID-19 ridership numbers.

CY 2021 has been removed to reflect the two (2) most recent years in recovery. CY 2020 will remain on the chart since it is the baseline needed to compare ridership recovery for CY 2022 & CY 2023.

## Paratransit Total Trips vs. No-Shows January 2026



## No-Shows by Percentage for January 2026

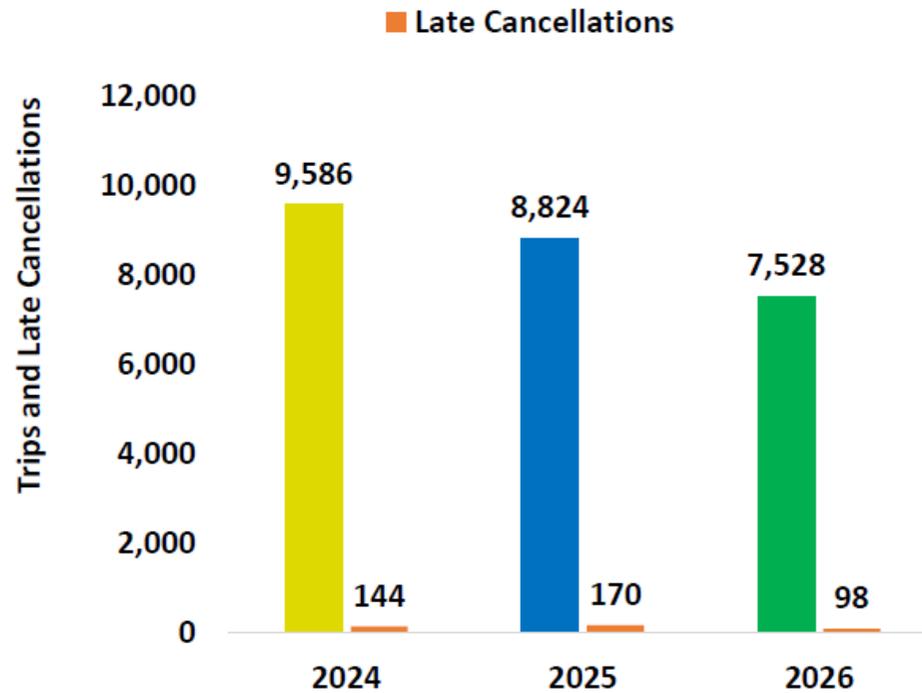


**Trip:** A one-way trip booked by the rider. A round trip is counted as two (2) trips.

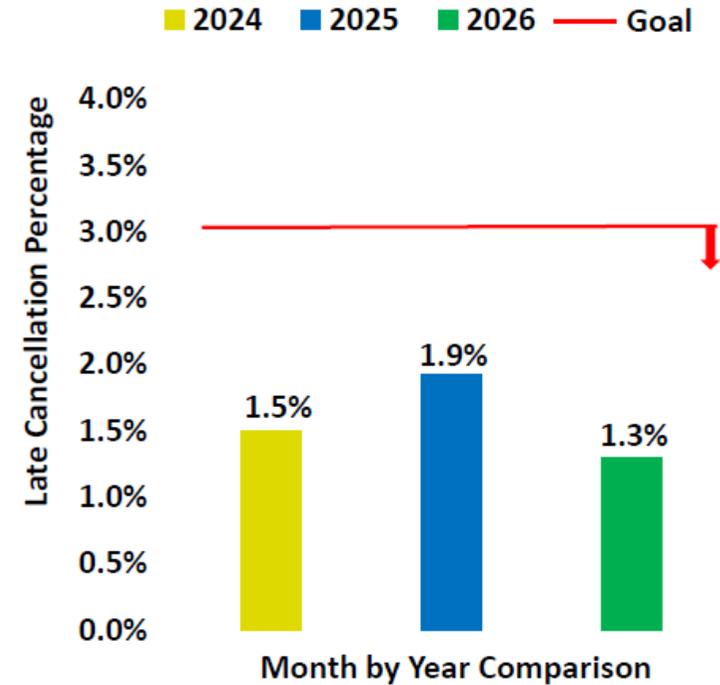
**No-Show:** A ride for which an authorized ADA paratransit service vehicle arrives at the designated pick-up time and location and waits the required five (5) minute period while the rider is not present to board the vehicle.

**Goal for no-shows:** 3% or below.

## Paratransit Total Trips vs. Late Cancellations January 2026



## Late Cancellations by Percentage



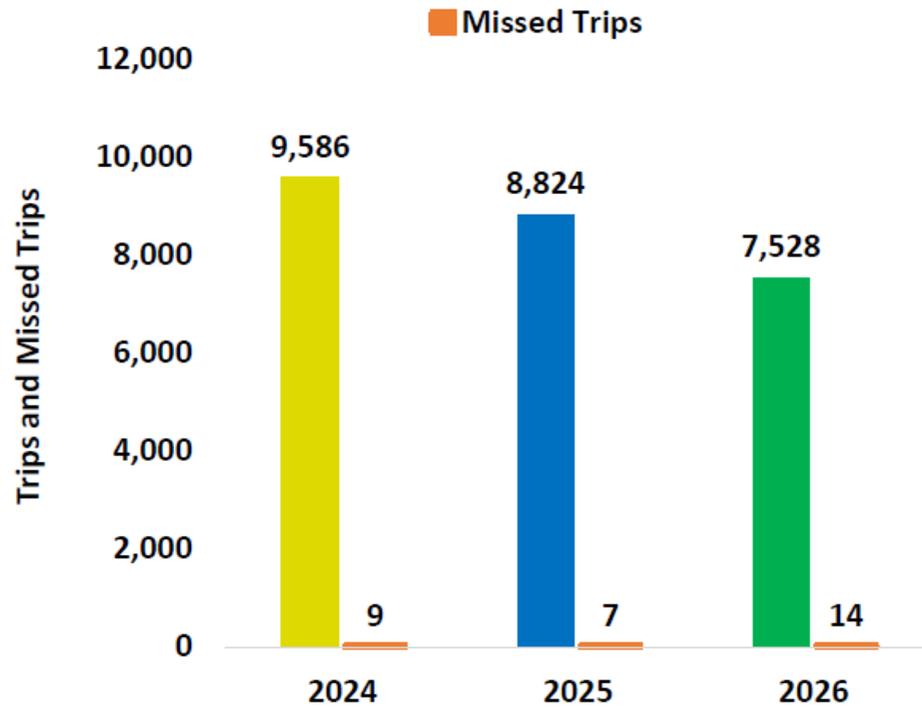
Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

Late Cancellation: A trip for which a rider cancels two (2) hours or less before the scheduled pick-up time.

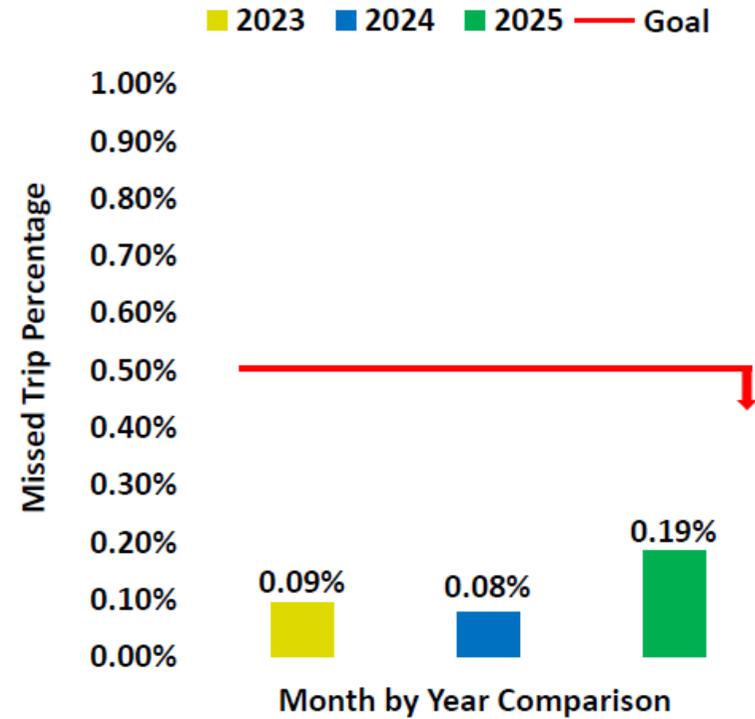
Goal for Late Cancellations: 3% or below.

Total Trips: Total one-way trips completed.

## Paratransit Total Trips vs. Missed Trips for January 2026



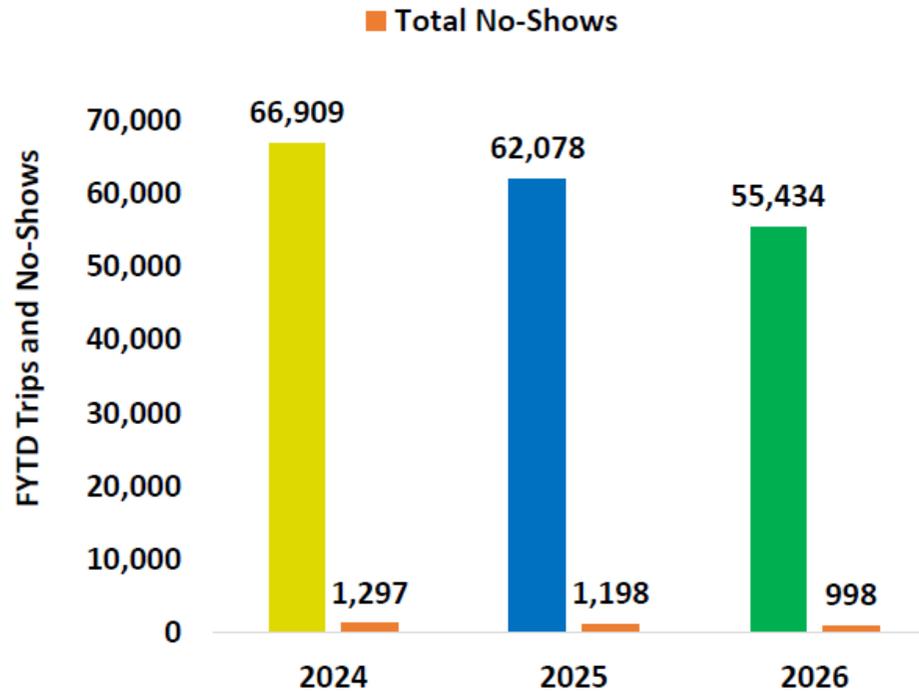
## Missed Trips January 2026 by Percentage



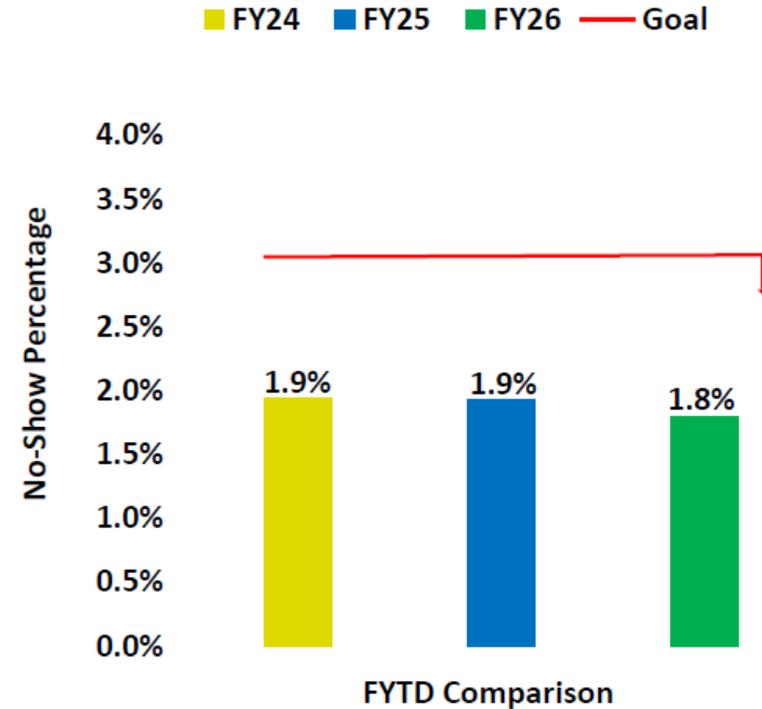
Missed Trip: A trip is considered missed by the Agency when the vehicle arrives outside of the pick-up window and the rider does not take the trip. Similarly, if a vehicle arrives before the beginning of the pick-up window and the rider does not board and the vehicle departs, it is a missed trip.

Goal for Missed Trips: 0.50% or below, which is the industry standard for missed trips.

## Paratransit Total Trips vs. No-Shows FYTD Through January



## No-Show Percentage FYTD

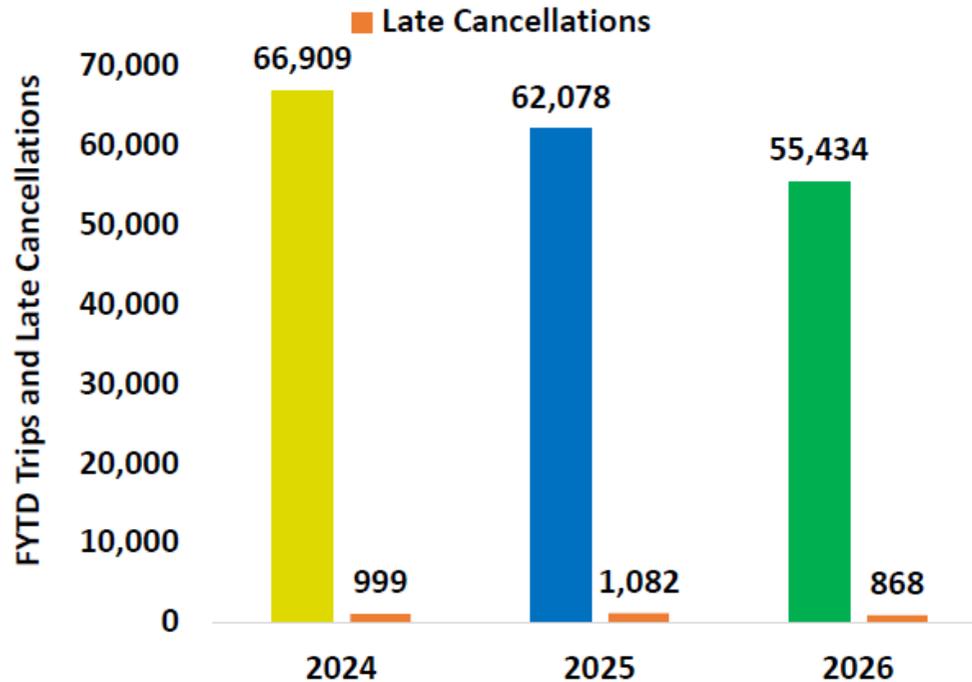


Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

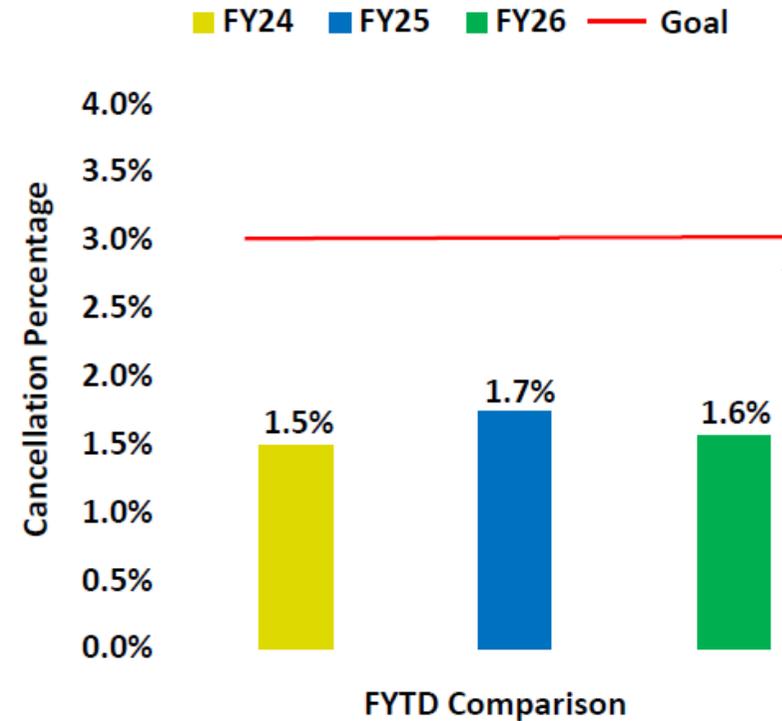
No-Show: A trip where an authorized ADA paratransit service vehicle arrives at the designated pick-up location, waits the required five (5) minute period while the rider is not present to board the vehicle.

Goal for No-Shows: 3% or below.

## Paratransit Total Trips vs. Late Cancellations FYTD Through January



## Late Cancellation Percentage FYTD



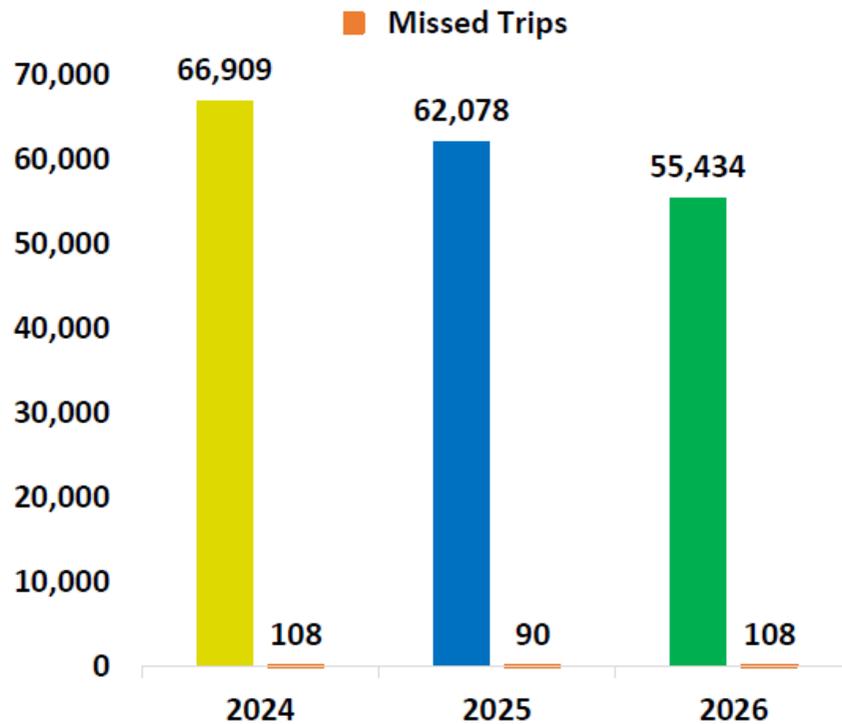
Trip: A one-way trip booked by the rider. A round trip is counted as two (2) trips.

Late Cancellation: A trip for which a rider does not cancel within two (2) hours before the scheduled pick-up time.

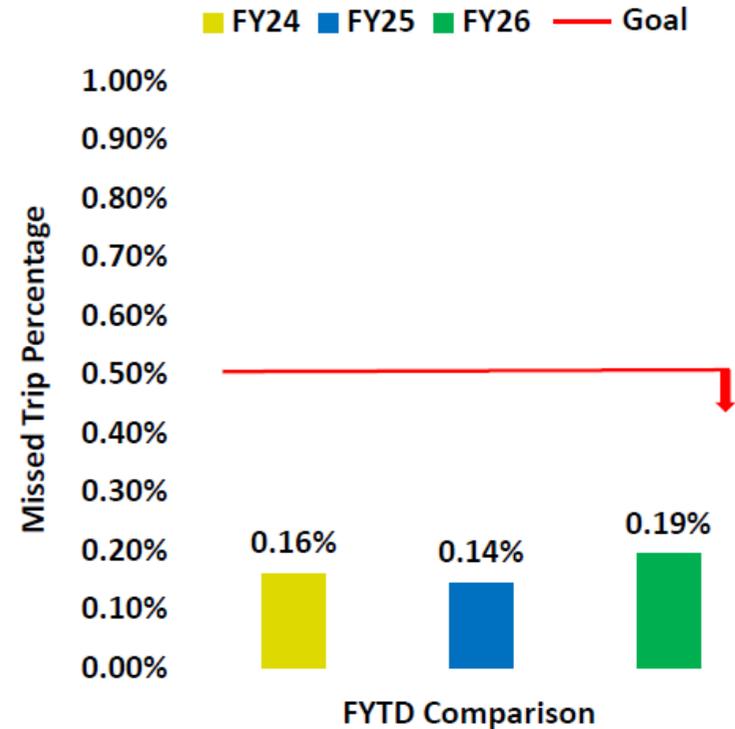
Goal for Late Cancellations: 3% or below.

Total Trips: Total one-way trips completed.

## Paratransit Total Trips vs. Missed Trips FYTD Through January



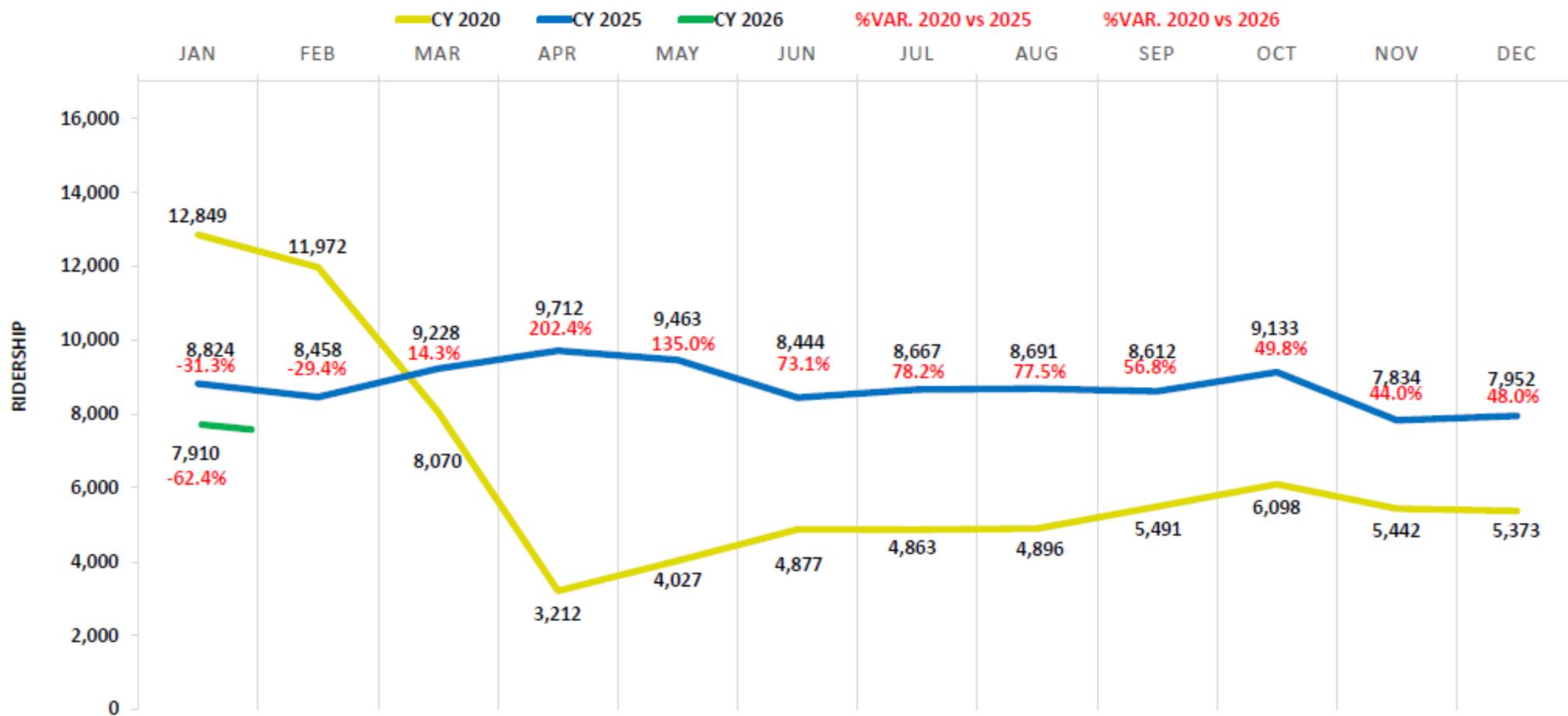
## Missed Trip Percentage FYTD



Missed Trip: A trip is considered missed by the Agency when the vehicle arrives outside of the pick-up window and the rider does not take the trip. Similarly, if a vehicle arrives early, before the beginning of the pick-up window and the rider does not board and the vehicle departs, it is a missed trip.

Goal for Missed Trips: 0.50% or below, which is the industry standard for missed trips.

## Paratransit Ridership COVID-19 Recovery



Beginning January 2022, instead of comparing the ridership to the 2019 pre COVID-19 levels, we will be moving forward with comparing from 2020 and 2025. Variances are in red close to their corresponding ridership number. 2025 and 2026 are referring to the baseline of 2020. January 2020 and February 2020 show pre-pandemic COVID-19 ridership numbers.

CY 2024 has been removed to reflect the two (2) most recent years in recovery. CY 2020 will remain on the chart since it is the baseline needed to compare ridership recovery for CY 2025 & CY 2026.

# ***ITEM 10***

# **NEW BUSINESS**

# *ITEM 11*

# COMMUNITY UPDATES

# ***ITEM 12***

**NEXT MEETING DATE**

**May 19, 2026**



***ITEM 13***

**ADJOURN**