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SunLine Transit Agency Presents the Second Annual 111 Music Festival on November 1

(Thousand Palms, CA) Approaching its second year, the 111 Music Festival will once again transform SunLine Transit Agency's Line 111 buses into a grooving, moving concert filled with the sounds of an eclectic mix of 28 musical performers from the Coachella Valley on November 1, 2015, from 3:00-7:00pm.

"Highway 111 is the heart of the Valley, so our Line 111 becomes the ideal mobile music venue for this festival," said Lauren Skiver, CEO/General Manager of SunLine Transit Agency. "We're very proud to partner with The Coachella Valley Art Scene to provide an opportunity for the community to experience a relaxing ride on our bus while enjoying some of the most talented local musical acts."

SunLine's Line 111 stops at the businesses and venues that attract tourists and local youth. Musical acts will perform from 3:00pm to 7:00pm on several buses along the Line 111 bus route. Attendees can get on the bus at any of the stops along Line 111. The goal of this innovative music festival is to promote the local public transit system while showcasing the Valley's local art, culture and music.

Bands lined up for this year's festival include: Alchemy, Alex Harrington, Alfa Cologne, Brightner, CANVAS, Caxton, CIVX, Doug Van Sant (Flusters), Eevaan Tre, Giselle Woo, Hannah Mills, Hive Minds, Ideation, IIIZ, Johnny Elsewhere, Jonzy, Kevin Francis, La Bus Bohème, Luthergates, Machin', Maddy Ebersole, MermaidVision, MONREAUX, Sun Baked, Symara Stone, The BrosQuitos, The Flusters, and Venus & The Traps.

The 111 Line stretches 26 miles across the Valley, from Palm Springs to Indio. The mobile music festival is for all age groups and the normal bus fare is \$1.00 for a one-way ride and \$3.00 for an all-day pass. For more information and to view the music line-up, go to 111MusicalFestival.com. To learn more about the stops along the Line 111, go to *sunline.org*.

For more information, call Norma Stevens at (760) 343-3456.

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SunLine Transit Agency is a joint powers authority formed in 1977 to operate the Coachella Valley's public transportation system. SunLine offers fixed route bus service and curb-to-curb paratransit for the mobility impaired. Its fixed route and paratransit vehicles travel more than 4 million miles per year, covering over 619 bus stops located throughout a 1,120 mile-service area, carrying approximately 4.82 million riders. SunLine Services Group regulates three taxi franchises who provide taxi services throughout the Valley. SunFuels alternative fueling station offers compressed natural gas and hydrogen for SunLine and the public 24 hours a day, seven days a week. To learn more, please visit <u>sunline.org</u>.