SunLine Transit Agency’s Annual Fill the Bus Food Drive to Take Place November 6th

(Thousand Palms, CA) October 29, 2014 • SunLine Transit Agency (STA) will hold its 8th Annual Holiday Food Drive, Thursday, November 06, 2014 from 7:00 A.M. to 6:00 P.M. This annual event helps feed families in need and the homeless during the Holiday season. It’s time to clear out your pantry or maybe do a little shopping!

This year’s event benefits two outstanding community organizations: The Narrow Door and Roy’s Desert Resource Center. These two organizations are supported by the generosity of Coachella Valley residents, and all donations will be delivered to these organizations within hours of the event’s conclusion (between 6:00 A.M. and 6:30 A.M. on Friday November 7th).

SunLine will park three buses at three grocery store locations in the Coachella Valley and hopes to be able to break its previous record of 14 tons of donated food. SunLine invites the community to help Fill the Bus with non-perishable food items, frozen meats and other assorted trimmings for holiday meals. SunLine also asks local residents to donate new packaged toiletries, personal hygiene products, diapers and other household products.

Lauren Skiver, CEO/General Manager of SunLine Transit Agency, staff and volunteers from The Narrow Door and Roy’s Desert Resource Center will be onsite to accept donations, greet donors, assist with drop-offs and thank the community for their generosity. The locations of the buses this year are as follows:

• Walmart: 34500 Monterey Avenue, Palm Desert, CA
• Stater Bros: 78630 Highway 111, La Quinta (Hwy. 111 & Washington)
• Ralphs: 1733 East Palm Canyon Drive, Smoke Tree Village Shopping Center, Palm Springs

Partnering with SunLine this year are presenting media sponsors KESQ News Channel 3 (ABC) and CBS Local 2 along with Desert Radio Group and La Poderosa who will be broadcasting live from the Fill the Bus event sites.

More information about SunLine can be found at sunline.org. • Media inquiries contact Norma Stevens at 760-250-5366 or e-mail nstevens@sunline.org.

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SunLine Transit Agency is a joint powers authority formed in 1977 to operate the Coachella Valley's public transportation system. SunLine offers fixed route bus service and curb-to-curb paratransit for the mobility impaired. Its fixed route and paratransit vehicles travel more than 4 million miles per year, covering over 619 bus stops located throughout a 1,120 mile-service area, carrying approximately 4.82 million riders. SunLine Services Group regulates three taxi franchises who provide taxi services throughout the Valley. SunFuels alternative fueling station offers compressed natural gas and hydrogen for SunLine and the public 24 hours a day, seven days a week. To learn more, please visit sunline.org.