



DEMOGRAPHICS

The Coachella Valley's population is on a steady upward trend and is one of the fastest growing areas in California.

Year 2000 = Population 309,530

Year 2013 = Population 439,363

Aside from being a popular retirement destination, affordable housing (in comparison to coastal and other areas of California) attracts young families who continue to migrate into the Valley in higher numbers every year.

Age 0-19 = 27.9% Age 20-34 = 17.7% Age 35-54 = 24.5% Age 55 & up = 29.9%

The workforce of younger, skilled workers continues to expand with the influx of young families. Families in the Valley average 3 people per household; with a median household income estimate of just over \$50,000. The population growth rate is expected to be more than 15% over the next 5 years, with the expectation of nearly 175,000 households in the Valley by 2015.

Demographics courtesy of Coachella Valley Economics Partnership

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