

SunLine Transit Agency Offers Discounted Summer “Go Pass” For Youth

(Thousand Palms, CA) – The SunLine Transit Agency annual summer Go Pass is now on sale. The Go Pass is a special discounted three month pass for youth, ages 5 -17, for use between June 1 and August 31, 2010 on the SunBus at a cost of only \$30.



“We are pleased to once again offer the discounted summer Go Pass for our youth, providing them the ability to commute to summer jobs, attend summer school and travel to the many youth activities the Valley has to offer.”, states SunLine General Manager, C. Mikel Oglesby. Families can check the Calendar section of The Desert Sun and the Parks and Recreation summer schedules in their area for fun activities and get there on SunLine’s cool SunBus.

The Go Pass information has been distributed to Coachella Valley middle and high-schools, local libraries, museums and city offices. Oglesby extends special appreciation to the management of the Mary Pickford Theater who signed on again this year to help spread the word on the big screen.

The Go Pass colorful artwork features a child blowing bubbles and mirrors the design of the Agency’s recently unveiled 6th generation hydrogen vehicle, the Advanced Technology Hydrogen Fuel Cell Bus. The floating, airy bubbles illustrate SunBus’ clean, green technology which has been the Agency’s trademark since 1994 when the entire fleet was converted to clean fuels.

The whimsical artwork has also been converted into a mini-billboard format and prominently placed in various bus shelters to help promote awareness of the summer Go Pass program.

Oglesby states, “Added benefits to riding our “green” environmentally friendly SunBus is the lowered carbon emissions in the Valley as a result of fewer single occupied vehicles on the road and air quality improvements we all appreciate, especially during the hot summer.”

The special Go Pass is on sale at 18 Pass Outlets throughout the Valley, and at the SunLine Thousand Palms Office. Please visit our new website at www.sunline.org to locate a Pass Outlet, and to purchase the Go Pass on line.