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SunLine Transit Agency Launches SunBus Tracker Mobile App

(Thousand Palms, CA) SunLine Transit Agency announced today the launch of SunBus Tracker – a mobile app that offers the most technologically-advanced tools available in transit to help riders navigate the bus system more efficiently.

SunBus Tracker provides trip planning, real-time information, next bus and bus stop information, alerts on delayed busses or detours, how many passengers are onboard a bus and more. The app is currently live and available to the public.

“This is the future of transit. Putting rider information at their fingertips where they can receive real-time updates using their mobile devices will make taking the bus more convenient than ever,” said Lauren Skiver, CEO/General Manager of SunLine Transit Agency. “Riders can now see if their bus is running late, track it using GPS and research their best options for each trip.”

According to transit scholar, Candace Brakewood, of the City College of New York, in a recent webcast, studies of the effects real-time information had on rider behavior in Tampa (where a similar app was deployed in summer 2013) and Atlanta (which launched in February 2014), showed that in both places, riders using real-time services experienced shorter wait times and greater trip satisfaction.

The SunBus Tracker can be downloaded from SunLine’s website, www.sunline.org, or by searching MyStop in the App Store on a rider’s mobile device.

For more information, or to download the app and sign up for text or email notifications, go to SunLine Transit Agency’s website, www.sunline.org.

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SunLine Transit Agency is a joint powers authority formed in 1977 to operate the Coachella Valley’s public transportation system. SunLine offers fixed route bus service and curb-to-curb paratransit for the mobility impaired. Its fixed route and paratransit vehicles travel more than 4 million miles per year, covering over 619 bus stops located throughout a 1,120 mile-service area, carrying approximately 4.82 million riders. SunLine Services Group regulates three taxi franchises who provide taxi services throughout the Valley. SunFuels alternative fueling station offers compressed natural gas and hydrogen for SunLine and the public 24 hours a day, seven days a week. To learn more, please visit www.sunline.org.